

zach thomas

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EXPERIENCE

Agency Off Record (AOR) DENVER, COLORADO

PRINT + WEB DESIGNER, MARCH 2016–PRESENT

Responsible for design and development of logo and brand identities, infographics, HTML emails, website wireframes, demand-generation campaigns, and sales collateral, as well as internal marketing and branding materials—all with a strong typographic emphasis—in a mid-size agency setting; oversaw summer intern hiring and mentoring.

JUNIOR PRINT + WEB DESIGNER, SEPTEMBER 2014–MARCH 2016

Developed and executed a variety of design work spanning print, web, and interactive; collaborated with design, interactive, and account teams working with a wide variety of both B2B and B2C clients.

New Honor Society ST. LOUIS, MISSOURI

FREELANCE ART DIRECTOR, JANUARY–AUGUST 2014

Conceptualized and designed a variety of print and digital work for different brands; worked directly with creative and account teams in a fast-paced agency environment; contributed to client pitches and meetings; constructed presentation decks.

STORYTELLER INTERN, MAY–AUGUST 2013

Collaborated with other interns to develop and present a strategic marketing campaign for Mers Goodwill; utilized strategies in which the brand influences beyond the scope of what they are selling.

Rivet ST. LOUIS, MISSOURI

ART DIRECTOR INTERN, MAY–AUGUST 2013

Proposed ideas that landed new business; collaborated with fellow interns, creative, and account teams; participated in client meetings; selected to work on independent projects; assisted creative directors with supplementary work.

The Salvation Army Temple Corps ST. LOUIS, MISSOURI

VOLUNTEER ART TEACHER, JANUARY–FEBRUARY 2013

Taught a weekly program in art and design to underprivileged youth in grades six through nine from the St. Louis area.

EDUCATION

Washington University in St. Louis ST. LOUIS, MISSOURI

BFA IN COMMUNICATION DESIGN, MAY 2014

Classes and coursework in typography, color systems, branding, advertising, UI/UX, art history, and photography.

SKILLS

INDESIGN, ILLUSTRATOR, PHOTOSHOP CC

HTML + CSS

BOOTSTRAP

JAVASCRIPT + JQUERY

PHOTOGRAPHY

MAC OS X

MICROSOFT OFFICE

INTERMEDIATE SPANISH

MEMBERSHIPS + HONORS

AIGA

MEMBER, AUGUST 2012–PRESENT

ST. LOUIS DESIGN SHOW, MAY 2014

Work selected and exhibited at the Center of Creative Arts (COCA).

Society of Typographic Aficionados

MEMBER, APRIL 2016–PRESENT