

# zach thomas

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📷 @ZACHDESIGNSTHINGS

## EXPERIENCE

### Agency Off Record (AOR) *Denver, Colorado*

#### PRINT + WEB DESIGNER, MARCH 2016–PRESENT

Responsible for the planning, organization, and oversight of AOR's inaugural internship program; conceptualized, designed, and developed logo and brand identities, HTML emails, infographics, demand-generation campaigns, wireframes, and internal marketing and branding materials in a fast-paced, mid-size agency setting; internship mentor; experience presenting work to clients; managed relationships with outside vendors; advocate for new design processes; de facto IT guy.

#### JUNIOR PRINT + WEB DESIGNER, SEPTEMBER 2014–MARCH 2016

Developed and executed a variety of design work spanning print, web, and interactive; collaborated with design, interactive, and account teams working with a wide variety of both B2B and B2C clients.

### New Honor Society *St. Louis, Missouri*

#### FREELANCE ART DIRECTOR, JANUARY–AUGUST 2014

Conceptualized and designed a variety of print and digital work for different brands; worked directly with creative and account teams in a fast-paced agency environment; contributed to client pitches and meetings; constructed presentation decks.

#### STORYTELLER INTERN, MAY–AUGUST 2013

Collaborated with other interns to develop and present a strategic marketing campaign for Mers Goodwill; utilized strategies in which the brand influences beyond the scope of what they are selling.

### Rivet *St. Louis, Missouri*

#### ART DIRECTOR INTERN, MAY–AUGUST 2013

Collaborated with fellow interns, creative, and account teams; participated in client meetings; selected to work on independent projects; assisted creative directors with supplementary work.

### The Salvation Army *St. Louis, Missouri*

#### VOLUNTEER ART TEACHER, JANUARY–MARCH 2013

Taught a weekly program in art and design to underprivileged youth in grades six through nine from the St. Louis area.

## EDUCATION

### Washington University in St. Louis *St. Louis, Missouri*

#### BFA IN COMMUNICATION DESIGN, MAY 2014

Classes and coursework in typography, color systems, branding, advertising, UI/UX, art history, and photography.

## SKILLS

INDESIGN, ILLUSTRATOR,  
PHOTOSHOP CC

HTML + CSS

SKETCH

MAILCHIMP

KEYNOTE

INTERMEDIATE SPANISH

PHOTOGRAPHY

BASIC JAVASCRIPT + JQUERY

MAC OS X

MICROSOFT OFFICE

## MEMBERSHIPS + HONORS

### AIGA

MEMBER, AUGUST 2012–PRESENT

### ST. LOUIS DESIGN SHOW, MAY 2014

Work selected and exhibited at the Center of Creative Arts (COCA).

### Society of Typographic Aficionados

MEMBER, APRIL 2016–PRESENT