

October 8, 2016



RE: Dining Out For Life® Committee Member Request

Dear Community Member:

Do you like to dine out? Are you cause-minded? Do you like to fundraise? Then being a member of the Dining Out For Life® Committee is the volunteer gig for you! HAART is currently seeking committee members to assist staff with our organization's largest fundraising event, Dining Out For Life (DOFL). HAART, a local HIV/AIDS service organization, is dedicated to serving those living with HIV/AIDS and to preventing the spread of HIV in our community. As a non-profit, HAART coordinates DOFL annually on the last Thursday in April to help raise funds for our programs and services. So what is Dining Out For Life? It's an easy way for local people to support HAART just by going out to eat for lunch or dinner on Thursday, April 28, 2016. Last year we had nine local restaurants donate 25% of each diner's bill to HAART during the event, making it possible to continue to offer all services for FREE to the community. Baton Rouge is now #2 for new AIDS cases in the US and HAART needs ample funding to continue our efforts to serve families impacted by this disease. Dining Out For Life is great for our community because it's more than just a fundraiser, it brings the conversation of HIV/AIDS to the dinner table.

Some facts about HAART:

- All of HAART's services are free, including HIV testing, housing, DJ's Den a clothing closet for HIV+ individuals, mental health counseling, medical and non-medical case management, and much more!
- In 2014, HAART provided stable housing to 113 HIV+ individuals and performed 870 free HIV tests.
- 89¢ of every dollar donated goes to client care.

The DOFL committee will be led by HAART's Director of Development Lori Lauve, who will serve as the DOFL coordinator tasked with handling the day to day operations of the event. DOFL committee members will assist with volunteer, sponsor, and restaurant recruitment as well as providing additional assistance with marketing and event logistics. Committee meetings will be held once monthly from October through January and twice monthly beginning in February through April 2016. For further information, please contact Lori Lauve at (225) 424-1772 or llauve@haartinc.org. We hope you will consider our request to be a Dining out for Life® committee member. We look forward to sharing this experience with you.

Bon appétit,

A handwritten signature in black ink, appearing to read "Lori Lauve", is positioned above the printed name.

Lori Lauve
Director of Development

HIV/AIDS Alliance for Region Two (HAART)

For more than twenty years, many dedicated community volunteers have guided HAART's mission to stem the tide of ever increasing rates of HIV and AIDS in the Baton Rouge area. Despite those valiant efforts and ever more effective treatment options, this epidemic continues to devastate lives and families here. The southern US has been particularly hard hit. Six of the cities with the highest AIDS rates are in the Deep South and, unfortunately, Baton Rouge tops the lists of high HIV/AIDS rates the US. In this fight, HAART serves as the largest funded provider of Ryan White services in Louisiana. It assists more than 5,000 people statewide with health insurance services while helping more than 500 of our friends, neighbors and family members in the Baton Rouge area with other critical services, such as primary care, medications, transportation to medical appointments and other supportive services. www.haartinc.org



Dining Out For Life®



Dine Out, Fight AIDS

Dining Out For Life® is an annual fundraising event involving the generous participation of volunteers, corporate sponsors and restaurants. In exchange for their financial support, restaurants are listed in a city wide marketing campaign in an effort to increase customer traffic.

In 1991, Dining Out For Life® was created by an ActionAIDS volunteer in Philadelphia. Dining Out is now produced in 60 cities throughout the United States and Canada.

More than 3,000 restaurants donate a portion of their proceeds from this one special day of dining to the licensed AIDS service agency in their city. More than \$3 million dollars a year is raised to support the missions of 60 outstanding HIV/AIDS service organizations throughout North America. With the exception of the annual licensing fee of \$1,150, all money raised in these cities stays locally. www.diningoutforlife.com