

Ned Buskirk

[PORTFOLIO]

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EXECUTIVE SUMMARY

With a background in content strategy, community management and creative execution, I want to work in a creative capacity with others generating powerfully unique experiences that produce inspiring results for our team, clients and customers.

EDUCATION

SAN FRANCISCO STATE UNIVERSITY

DECEMBER 2013

Master of Arts in English, Literature

Wrote "The Pedagogy of Beat Literature," a thesis on using Beat Literature to empower, inspire and motivate students • Completed Certificate in the Teaching of Composition

CALIFORNIA POLYTECHNIC STATE UNIVERSITY

DECEMBER 1999

Bachelor of Arts, Speech Communication

EXPERIENCE

CREATOR/PRODUCER/DIRECTOR - "YG2D"

2009-PRESENT (SF)

Produce and direct a five-year movement I designed and launched to bring people creatively into and inspiringly out of the conversation of death and dying.

Produce a monthly sellout profitable concert series • Manage online presence with 3000+ followers • Write content for all social media and PR • Created original poetry/prose publication and musical compilation series • Released over 250 artist performance videos • Curated over 300 artists for live performance • Designed website [www.yg2d.com]

CREATOR/PRODUCER/DIRECTOR - YOURPR

2006-2009 (LA/SF)

Created, launched, produced, directed, and served as project manager for a 100+ episode people's podcast committed to community creativity.

Created and produced over 100 podcast episodes on creativity • Directed and mentored 30+ people's personal episodes • Produced over 50 interviews on creativity • Launched a distribution platform for hundreds of artists • Designed website [www.yourpr.org]

SALES/MARKETING COORDINATOR - MAUI TOYS, INC.

2003-2006 (LA)

Reported to the VP of sales and grew the company by 35% in three years.

Managed domestic and international accounts [Kmart, Toys R Us, Fred Meyer, Joker and Vivid] under VP of Sales • Executed international trade shows in Hamburg, Hong Kong, New York and Dallas • Handled management of samples, quotes, order status, etc. • Ensured orders were processed and fulfilled on time • Assisted with the launch of the Christmas division • Developed sales presentations

MANAGER/COPYWRITER - FUTURE DENTICS/1800 DENTIST 2001-2002 (LA)

Played essential creative role in growing company into a more effective brand.

Promoted from phone operator to call center manager • Trained new hires to handle call volume at 70 calls/day in multiple formats • Tested new computer programs for use in dental referral process • Developed protocol and script for call handling during computer malfunctions • Managed the first nightshift expanding to 24-hour referral service

ADDITIONAL BACKGROUND

FOUNDER/BOARD MEMBER - VAN COUGAR 2007- PRESENT (LA/NY/SF)

Established Van Cougar in 2007 • Conduct, collect, edit and organize hundreds of hours of interviews for ongoing productions • Raised money to produce our launch show

VOLUNTEER - HOSPICE BY THE BAY 2013-PRESENT (SF)

Trained to assist and support terminally ill patients • Trained in vigil care for patients in the final moments of their life.

MANAGER/SERVER - GIALINA 2007-PRESENT (SF)

Manage and serve at one of the San Francisco Chronicle's top 100 restaurants five years running • Represented restaurant in highly successful reviews and articles

CO-CHAIR/TREASURER - SFSU GRAD. LIT. ASSOCIATION 2008-2010 (SF)

Organized a series of ongoing student information sessions • Facilitated literary discussions for both professors and grad students

TEACHING ASSISTANT - SFSU TEACHING ASSISTANT PRACTICUM 2009-2010 (SF)

Assisted Dr. Geoffrey Green in teaching English 462 and 401 • Generated and presented lectures for up to 100 students • Organized and facilitated literary discussions sessions with 30 undergraduates • Created prompts and graded students' 10 page essays

BOARD MEMBER/ACTOR/FOUNDER - TRUE SLOPE THEATRE CO. 2002-2004 (LA)

Publicized, fundraised and artistic directed full stage production run • Raised money to produce our first show