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EXPERTISE

- EDITORIAL PLANNING ●●●●●
- CONTENT GATHERING ●●●●●
- PUBLICATION DESIGN ●●●●●
- COPY EDITING ●●●●●
- TEAM LEADERSHIP ●●●●●
- SOCIAL MEDIA ●●●●●

REFERENCES

KELLY SUBLETT
PUBLISHER, LOG CABIN DEMOCRAT
(501) 505-1213

GWEN MORITZ
EDITOR, ARKANSAS BUSINESS
(501) 455-9246

DAVID KEITH
STUDENT NEWSPAPER ADVISER
(501) 852-2912

PROFILE

I am an award-winning communications professional with four years of experience in daily newsroom operations as a multimedia journalist, and also have two years of experience in public relations and marketing.

EXPERIENCE

ARKANSAS DEMOCRAT-GAZETTE

MULTIMEDIA REPORTER AND WEEKEND ONLINE EDITOR AUG. 2015-PRESENT

- Track news as it unfolds throughout each day and write on-the-spot articles for the newspaper's print and digital divisions
- Utilize social media, videos, interactive graphics, 360-degree photos and galleries to enhance the reader experience
- Develop periodic special projects centered on high-profile topics or of particular interest to Arkansans

LOG CABIN DEMOCRAT

ASSISTANT MANAGING EDITOR AND REPORTER AUG. 2014-AUG. 2015

- Led daily meetings with newspaper staff to develop upcoming issues of the daily publication as well as special editions
- Implemented cloud-based tools to streamline content planning and story development

ARKANSAS BUSINESS

EDITORIAL INTERN MAY-AUG. 2014

- Independently developed business stories for the print product and assisted staff in editing content before weekly deadlines

EDUCATION

UNIVERSITY OF CENTRAL ARKANSAS

B.A. IN JOURNALISM, AUGUST 2014

HONORS

SOCIETY OF PROFESSIONAL JOURNALISTS DIAMOND JOURNALISM

- Finalist for best new reporter in seven-state region (2017)

ASSOCIATED PRESS MANAGING EDITORS

- First in digital with Arkansas Democrat-Gazette staff (2017)
- First in education reporting among medium-sized daily newspapers in Arkansas for work at the Log Cabin Democrat (2016)