Privacy and Security Policy

This policy sets out how Blue Skye Thinking aims to repay the trust you have shown in us by sharing your personal data with the charity.

Who are ‘we’?

In this policy, whenever you see the words ‘We’, ‘Us’ or ‘Our’, it refers to Blue Skye Thinking. All operating surplus goes directly to Blue Skye Thinking for the purposes of the Charity. None of the staff who work for the Charity draw any salaries, including the Trustees. Blue Skye Thinking, is a charity registered in England and Wales (1158021).

Your Acceptance Of This Policy, And Our Right To Change It

By using ‘Our’ website, social media pages, entering a competition or providing your information you consent to ‘Our’ collection and use of the information you provide in the way(s) set out in this policy. If you do not agree to this policy please do not use ‘Our’ site, social media pages or services.

We may make changes to this policy from time to time. If ‘We’ do so, ‘We’ will post the changes on this page and they will apply from the time ‘We’ post them.

What Is Personal Data?

Personal data is information that can be used to help identify an individual, such as name, address, phone number or email address.

The Policy In Brief

It’s important that you read the full policy to understand what information ‘We’ hold, how ‘We’ may use it, and what your rights are – but if you don’t have time to read it all now, here’s a quick summary:

- ‘We’ collect information that is either personal data (as outlined above) or non-personal data (such as IP addresses, pages accessed etc.)
- ‘We’ collect information about the people ‘We’ assist, supporters, users, and volunteers.
- ‘We’ collect information to provide services or goods, to provide information, to fundraise for ‘Our’ work, for administration, research, profiling, analysis, and for the prevention/detection of crime.
- ‘We’ only collect the information that ‘We’ need or that would be useful to ‘Us’ in ‘Our’ quest to provide the best possible service.
- ‘We’ do ‘Our’ very best to keep personal information secure, including SSL technology (secure server software) wherever ‘We’ collect personal data online.
- ‘We’ NEVER sell your data and ‘We’ will never share it with another company or charity for marketing purposes.
- ‘We’ only share data where ‘We’ are required by law or with carefully selected partners who do work for us. All ‘Our’ partners are required by their contract to treat your data as carefully as ‘We’ would, to only use it as instructed, and to allow ‘Us’ to check that they do this.