

## **Conservatives hopeful for a substantive Trump as Republican National Convention begins**

DENVER —Republicans from across America have arrived in Cleveland for today's opening of the Republican National Convention.

All eyes will be on Republican presidential nominee Donald Trump, a candidate who remains within striking distance of Democrat Hillary Clinton despite suffering from the lowest favorability ratings of any major party nominee in the history of polling.

To date, Trump has largely eschewed policy matters, yet his unprecedented approach to politics helped carry him to a victory in the Republican Primary. Polling suggests that the general electorate is far less welcoming to his approach.

Earlier this month, Debbie Brown, Executive Director of Colorado Women's Alliance, opened an opinion piece in [The Colorado Statesman](#) calling on Trump to focus on the issues that matter to everyone, including women. Today, she echoed that call, stating:

“Donald Trump carried himself to the Republican Party nomination by sheer force of personality, stunning pundits as much as his rivals in the process. But securing the nomination and winning the presidency are two very different things. To date, Trump has largely avoided discussing policy matters that would improve the lives of the American people.

“Hillary Clinton is a deeply flawed and mistrusted candidate who continues to struggle to consolidate support within her own party. Trump has a huge opportunity during this week's convention, but he must provide the American people real, substantive reasons to support him.”

*Colorado Women's Alliance supports research, education and advocacy in areas of concern to women voters. Learn more at [www.coloradowomensalliance.org](http://www.coloradowomensalliance.org).*

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