



Message from HCA President

Halfway through our 50th year it is great to see that an increasing number of members are attending our events and enjoying the camaraderie of fellow Harvard graduates. We had a very successful finish to 2011 with a great anniversary AGM attended by members from all over Australia, and more than 80 members enjoying Christmas drinks under the stars on one of the few dry nights in December. The first events of this year and our Monday Club have been equally well attended, and the Canberra weekend was a cracker!

We have experienced an unexpected change in the Council with our Club Vice President, Kimberly Everett, resigning due to an unexpected relocation to Hong Kong. Kimberly has been active in the Club since her arrival to Australia in 2003 and has been a valued member of the Council since 2005. We wish her the very best for the future!

I had the privilege earlier this month to attend the HAA Asia-Pacific Club officers' meeting in Kyoto. It was pleasing to see that our Club is regarded as one of the leaders in our region. But there are always new ideas we can get from others for activities and improved services for our members. The Club in Japan has been actively involved in the reconstruction work following last year's earthquake. The Reischauer Institute is building a tremendous database to document the events that occurred to gain a better understanding for the impact of such natural catastrophes.

Bookings are now open for this year's Leadership Program and Nonprofit Workshop "Designing & Executing Strategy" with Professors Bradley and Harreld and our own Melinda Muth teaching part of the Nonprofit Workshop. Based on the success of the Negotiation Workshop last year, we have invited Professor Shapiro to hold another Workshop in August this year.

Peter Hasko

EVENT CALENDAR

Monday Club Lunches - On the first Monday of every month we invite a guest speaker to talk about his or her field of professional expertise, followed by discussion/debate.

Leadership Program 2012 - Designing & Executing Strategy - winning in today's tough time.

Negotiation Workshop 2012 - Capturing the Power of Negotiation. A two day Workshop presented by Dr Daniel Shapiro, Director of the Harvard International Negotiation Program.

Nonprofit Fellowship lunch - An annual Awards event and the Nonprofit Leadership address will be held mid June.

HCA Networking Socials 2012 - HCA Networking Socials. A series of informal after work get together's with other Club Members. (Cash bar)

Pianist Berenika - to perform at Commonwealth Club Canberra, on June 1st and at Union, University & Schools Club Sydney on June 8, 2012.

For more events throughout 2012, please visit:
<http://www.harvardclub.org.au/events.html>

Australia Address as delivered by Ambassador Jeffrey L. Bleich

US Ambassador to Australia at HCA's 50th Anniversary Dinner

I was asked to speak tonight about the future of Australia and America. But the future is right here in this room. Our future, our best and brightest future, is Americans and Australians being among the best educated people in the world.

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Our nations do not have the world's largest populations, or the most natural resources. We are not the only democracy or the only free market. And so why are we two of the wealthiest nations in the world per capita?

Our advantage in the world is that we can make things that no one else in the world can make; we dream things no one else dares to dream. Our advantage has been that we are four times more likely as the world's average to go on to gain a college degree. These are the minds that invented things that no one ever imagined in 1961 when this organisation was founded. In our lifetimes, these were the minds that invented personal computers, and the internet; put people on the moon; produced the iPod; social media; and are inventing fuel sources and electric cars. Fifty years ago, no one ever imagined that each and every one of us could access all of the information of the great libraries of the world instantly in our homes simply by typing the word Google. That we would all carry with us a small thing that could call anywhere in the world, take photos, video (no one knew what video was), calculate, and instantly send and receive your mail. It is the minds that conceived, funded, deployed, mastered all of these innovations that we have created. And that is why an organisation like this club is so critical.

Being part of tonight means you are someone 'who pays it forward.' Who understands that for this to continue we must invest even more in building the best minds of the next century.

So thank you for what you do, thank you for letting me celebrate with you, and happy 50th to the Harvard Club of Australia.

Interview with HCA Legends



Ted Blamey

The Club News Editor says: "Ted, you have been honored for furthering the mission of HCA by promoting fellowship amongst the alumni of Harvard University. Can you tell me what moved you to advance those goals?"

In the mid 90's, living part of the time in Melbourne, I was surprised and disappointed that there were almost no Harvard events in that fine city. There was an HBS Club but it had met only once in the two years I had been back and forth. In 1998 I thought something could and should be done, so spoke with several leading Harvard grads based there, many of whom were long-standing friends, to propose we work to re-boot a Harvard Club in Victoria. I put together a dinner, attended by some of my colleagues on the Council in Sydney, to discuss how we might collectively do this. There was great enthusiasm that night. An interim committee was formed, with Bill Cowan as President. They went forward from there, with limited backing from us for a short time, and the rest is history.

In 2001 we began the HCA Nonprofit Fellowship. Bill Cowan

and I worked up the initial philosophies and criteria, gained commitment from each of our Councils and from the Social Enterprise Initiative at HBS for guaranteed places for those we selected. Both of us were keen to use this as a means of adding to the value and appeal of Club membership, going beyond fellowship/social to philanthropic and with a more personal opportunity to be involved than the very fine Menzies Scholarships. Selection committee is a group of member volunteers. For HCA in Sydney, we invited nominations from Club members rather than advertising to the nonprofit community. In Melbourne, Club functions became the means of funding. Both Clubs have achieved much with their programs, including member engagement.

The Club News Editor continues: "Ted, you have shown exceptional dedication in assisting Australians wishing to study at Harvard. Can you tell me more about these efforts?"

Since founding the Nonprofit Fellowship, we have sent two (or occasionally three) outstanding nonprofit leaders to HBS for the landmark SPNM course (all funded through the exceptional generosity of Bill Ferris and family). They have found the experience transformational and empowering, leading to enhanced leadership in this vital sector. We have kept in touch with them all and include them at our annual Nonprofit Fellowship Awards luncheon.

Struck by the many fine leaders we met in the Nonprofit Fellowship selection process, in 2005 I approached the Professors coming here for the Leadership Program (targeted at the corporate sector) asking if they would contribute their time for another two days to teach a course for Nonprofit managers, immediately following. The Nonprofit Leaders' Workshop has run at full capacity each year since our first in 2007, allowing many more to benefit from a taste of Australia-Harvard.



Clive Gard

The Club News Editor says: "Clive, you've shown exceptional dedication in assisting Australians wishing to study at Harvard. Can you tell me what inspired you to strengthen this link?"

Actually, I didn't start out with that in mind. About 20 years ago, I had a health scare. Had it happened two weeks before, while I was making a work visit to Indonesia, it's highly unlikely I would be here writing this story for the Club News. That led me to think about retirement so I searched for altruistic things to do. I considered returning to local government. I'd once been a shire councillor in Western Australia. But by now living in Sydney's Ku-ring-gai and as a relative newcomer without a power base, that was not on.

Then by happy coincidence, in August 1995 Club News, HCA President Mike Quinn advertised for a "part-time Club Administrator" and the next 15 years, as they say, is history.

I am driven by two fundamental beliefs. 1. For Australia to be a greater country than it is, it must invest in education. 2. Nothing will happen unless "someone" makes it happen.



HCA's President, Peter Hasko & Treasurer, Patrick Regan congratulate Ted Blamey

Being a 'someone' looking after the Club, allowed me to do work which matched these beliefs. And what better environment to do it than one related to the best university in the world?

These days, no longer Administrator, but as a Director of HCA Philanthropy Pty Ltd and manager of HCA Leadership Programs which funds many of the Club's scholarships and fellowships - I can still contribute at a reduced pace. I particularly enjoy promoting the Australia-Harvard Fellowship whose objective is "learned exchange between Australia and Harvard".

Fellowship Spotlight

Developing New Treatments for Asthma and Allergic Diseases.



The Harvard Club of Australia is playing a central role in this research by supporting a Fellowship to Professor Paul Foster.

The incidence of asthma and other allergic diseases has grown to epidemic proportions in our community over the last 25 years. The reasons remain unknown but are thought to be associated with abnormal responsiveness of our immune system to our environment. This leads to a process called inflammation, which basically means the inappropriate accumulation of certain types of white blood cells in tissues that leads to disease. Indeed it may be a balance between your genes (genetic susceptibility) and environmental exposure to certain factors that predispose individuals to the development of allergic diseases.

Recently the group at the University of Newcastle, located within the Priority Research Center for Asthma and Respiratory Disease, has discovered a pathway in the body that may play a central role in regulating inflammation in asthma. The pathway is called the microRNA pathway and it controls the function of

our genes. It appears to be abnormal in allergic diseases and inhibiting microRNA function blocks clinical features of disease. Thus, by targeting the microRNA pathway with new drugs they may be able to reduce inflammation and improve the quality of life of individuals suffering from allergic disease.

The Harvard Club of Australia is playing a central role in this research by supporting a Fellowship to Professor Paul Foster to work in the world-renowned laboratories of Professor Richard Stevens at Brigham and Women's Hospital, The Harvard Medical School, Boston (Professor Paul Foster holds the chair of Immunology in the school of Biomedical Sciences and Pharmacy and is the Director of the Priority Research Centre for Asthma and Respiratory Disease at the University of Newcastle.)

Member Monitor

Green Money Working Group

When Shann Turnbull was visiting London last October he formed the Green Money Working Group (GMWG). One objective is to develop an alternative cell phone currency in the event another financial crisis stops banks lending to small and medium size enterprises (SMEs). Details are described at www.gmwg.org. Two members of the GMWG represent 25% of the UK population of 60 million. One member is the peak body for cooperatives in the UK who have 10 million members and the other peak body is the British Chambers of Commerce whose member businesses employ five and half million people. The GMWG constituency includes individuals as well as SMEs that also represents the natural constituency of the current government. The UK government is already seeking ways to provide more finance for SMEs. On February 13th Shann was back in London for the first meeting of the Group hosted by the Institute of Chartered Accountants of England and Wales (ICAEW) in their Great Hall. In July he will be back in London for another meeting of the group and then go on to attend a conference in Split, Croatia that is discussing ways of anchoring money in energy. It is proposed that Green Money be made inflation and crisis resisting by being anchored in the value of locally generated electricity from renewable sources. Local currency experts and practitioners from around the world will be attending the conference. Anyone can attend by registering online at <http://teslaconference.com/>

In Memory of Sir Archibald Glenn 1911-2012

Sir Archibald Glenn died in January aged 100. He was an HBS AMP 1957, and an inaugural member of HCA in 1962, then an Hon Member of HCV. Please find his obituary is at <http://themelbourneengineer.eng.unimelb.edu.u/2012/02/vale-sir-archie-glenn-24-may-1911---4-january-2012/>

HCA Nonprofit Workshop 2011 Participant's Comments

Since 2007 the Nonprofit Workshop has been held in conjunction with the annual HCA Leadership Program for executives in the private and public sectors to help improve the leadership capabilities of senior executives of nonprofit organisations.

Marija Groen



Chief Executive Officer, Housing Resource & Support Service Inc.

The UN type session on the second day contributed most for me. I really liked the room set-up and the inclusion by the facilitator of all participants in a safe learning, yet challenging activity. One outcome is that I have been able to more

confidently apply business programming in a small not-for-profit. I have felt empowered to stretch the partnerships, (types and with whom) in order to achieve better services.

The expected change in leadership capabilities occurred for me. As I was leaving, one of the participants came up to me and told me I had really changed the way he thought, and how he was now going to do things. It was great to know I learned from others and they learned from me!

Tim Benson



Chairman, 55 Central Inc.

As a result of the program I believe I am now a more inspirational leader of my Board and am better able to provide evidence-based guidance to my colleagues. Participants, their senior staff, fellow directors, and organisations are all beneficiaries of the learnings. The

knowledge gained can be imparted to those around. The network also proved invaluable.

I feel more empowered as a result of the experience and believe I can contribute better to my organisation in an informed manner. The strengths of the program are the expertise of the leaders, the depth of topic coverage, and the opportunities to expand on the formal teachings.

Australia Day at Harvard

Vegemite and Hawks from Oz with Mark Evans at <http://www.hawthornfc.com.au/tabid/4742/default.aspx?newsid=128258>

The CLUB NEWS Online is back...

and planned quarterly. Member contributions welcome and encouraged! If you have material or suggestions for a Member Spotlight, Members in the News, Recent Event Photos or anything to contribute please send to:

editor@harvard.org.au

Newsletter Editor - Scoti Albrecht

2012 HARVARD CLUB OF AUSTRALIA
LEADERSHIP PROGRAM

'DESIGNING & EXECUTING STRATEGY'

Sunday, 29 July - Friday, 3 August 2012

SUCCEED BY BLENDING TIME-TESTED STRATEGIES
WITH TECHNIQUES FOR STRATEGY EXECUTION
AND UNIQUE CHARACTERISTICS OF ASIAN OPERATIONS



This five day residential program presented by Professors from the Harvard Business School will give participants a deeper understanding of the strategic obstacles companies face when they attempt to expand market share, or become international players.

Examine why some strategies succeed while others fail; and identify the strategic fundamentals essential for a company to succeed.



HARVARD CLUB OF AUSTRALIA

Program Fee includes accommodation: \$9,900 plus GST
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