



HARVARD CLUBS OF AUSTRALIA CLUB NEWS



March 2016

www.harvardclub.org.au

Message from the Club's Co-Presidents

Welcome to the latest issue of HCA news

Already, 2016 looks like it will be a busy year for the club, with a good number of events already scheduled and many more in the pipeline.

2015 was however, a busy and successful year for the club. As Co Presidents, we have maintained a strong focus on membership. Over recent years, our number of financial members had dropped significantly - from almost 700 to in the 300s. Through 2015, using a number of initiatives, we managed to reach almost 450 current, financial members - with many lapsed members re-joining and our scholarship recipients invited to become members of the club, for the first time.

During the year, we held more than 30 events with over 600 attendees - in Sydney, Brisbane, Perth and Canberra. Highlights included Senior Leaders Lunches and Monday Clubs with The Hon Nick Greiner AC, Julian Burnside AO QC, The Hon Bob Carr, Dr Ian Watt AO and David Thodey. Supporting events around the country - rather than chiefly in Sydney - has been a key focus.

Our new mentoring program has been a real hit, with 10 mentoring partnerships established between new Harvard graduates and some of our more experienced alumni members.

The annual Leadership Program is our flagship fundraising initiative, now in its 19th year. In 2015, the Leadership program sold out, with 82 attendees. It was held at Aitken Hill in Melbourne and generated \$163,000 in profits, which part fund our

scholarship programs. Leveraging the presence of the two HBS professors, we also ran a two-day Non Profit Program for 54 attendees in Sydney - this program broke even, which is a great result.

Also in 2015, the Club's philanthropic programs went from strength to strength. As members, we all know the value of a Harvard education - and how this has the potential to be transformative for individuals in their chosen field. We can be proud to have supported 10 scholarships to fund studies at Harvard including three Menzies Scholarships for post graduate study, three Sir James Wolfensohn Public Service Scholarships for senior public servants, two Non Profit Fellowships to non-profit CEOs and one HCA Education Scholarship for a public school principal.

In addition, locally, we funded five Australia-Harvard Fellowships - enabling Harvard-based academics to travel to Australia, to partner with local researchers at Australian universities - and two Clive Gard Scholarships, funding Club members' attendance at the Leadership Program.

All in all, it was a busy year - and a special vote of thanks is due to the large cohort of Club members and Councillors who lead the charge on our programs. We would specifically like to mention David Henderson who is stepping down after 15 years as the Queensland Chapter Convenor. Thank you David for your efforts in coordinating our Queenslanders and the contributions you've made to extending the Club's community outreach.

We look forward to seeing all of you at an HCA event this year, somewhere around the country!

Naomi Flutter and Lisa George



19th Annual Leadership Program

Strategic Finance

Helping leaders make better business decisions

Presented by
Harvard Business School Professors
Benjamin Esty & Stuart Gilson

Sunday 24th July – Friday 29th
August 2016
Aitken Hill Conference Centre
(15 mins from Melbourne Airport)

Program fee inc. accommodation
\$10,500 + GST
Enquiries: 0424 243 369
programs@harvardclub.org.au
www.harvardclub.org.au

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News from around Australia

Western Australia

Western Australia's role in the IndoPacific region with Gordon Flake, CEO, PerthUSAsia Centre



Gordon Flake and Clayton Utz Partner and member, Mark Paganin.

In August last year, the Harvard Club of WA welcomed 30 members and guests to the offices of Clayton Utz. David Mackey, CEO of the Lions Eye Institute, and the Harvard Club of Australia's 2014 Not-for-Profit Scholarship winner told of his experiences at the Harvard Business School and the skills and experiences he brought back to the Western Australian health and research community.

This was followed by our key note speaker – Gordon Flake, CEO of the PerthUSAsia Centre. The members and guests, as showed by the number of questions, and the number of business cards swapped, were fully engaged with his story-telling and perspectives. He noted, WA's market is not as heavily saturated with think tanks as Washington DC – or even the east coast of Australia – and Gordon was enthused by the engagement of the state and its political and industrial leaders in the ongoing dialogue. WA is in a unique position to provide a pivotal role in the highly complex diplomatic inter-connection between Australia, the US and Asia.

Visit with Curtin University Biomedical Faculty



Anthony Smith (Harvard), Sandy Chong (Harvard), Justin Audcent (Oxford)

The WA Harvard alumni joined forces with Cambridge and Oxford alumni in October to meet with the Vice-Chancellor of Curtin University, Deborah Terry. The focus was, of course, networking between the three schools' alumni – with the added benefit of learning more about Curtin's biomedical faculty. The clear emphasis of the University is to increase the number of students wanting to study science, technology, engineering and maths. In Australia, only 16% of graduates are from these faculties – whereas in Singapore it is as high as 50%.

Elizabeth Carr

South Australia

Harvard Chair Lecture, "Managing Transformational Change – What would a South Australian carbon trading system look like?" with Professor Mike Young

Professor Mike Young spent the 2013/14 academic year as the Australian Studies Chair at Harvard University. While at Harvard, he began work on a book on the design and implementation of transformational environmental policy

reforms. He also taught a course on the same subject in The Harvard Kennedy School of Government and the School of Engineering and Applied Sciences. The guidelines that emerged from his research suggest that more attention needs to be given to policy design and engagement.



Harvard Chair Lecture "Managing Transformational Change, caption: From left to right: Professor Nicholas Jose (English and Creative Writing), Professor Warren Bebbington (Vice Chancellor), Professor Mike Young (Research Chair in Water and Environmental Policy) & Professor John Williams (Dean of Law) at the Harvard Chair Lecture.

At the Braggs Theatre Lecture, Professor Young presented guidelines to develop a proposal that South Australia introduce a greenhouse gas emission trading system. Rather than copying schemes in place in other parts of the world, the proposal that emerged from Professor Young's experience builds upon lessons evolving from successful transformational reforms. Consequently, much more dynamic results can be expected. Economically positive outcomes for industry, the state and local communities should be possible. Further information on the event, including a recording of the lecture can be found here: <https://blogs.adelaide.edu.au/global-food/2015/09/14/watch-now-harvard-chair-lecture/>

Rita Horanyi

The ACT



Ambassador Berry in Canberra

Hosted by Ambassador John Berry, the Harvard Club members in Canberra enjoyed an event at the US Embassy on the 5th November. Although rain moved the reception indoors after an al fresco start, it was great to renew some old Club acquaintances and also to meet some members who had not attended a function for some time. Additional images from the evening can be found at <https://www.flickr.com/photos/usembassycanberra/albums>

Queensland

Thanksgiving Dinner

Continuing a tradition established in the early 1990's, the Queensland Chapter gathered at the Queensland Club on the last Thursday of November for our annual Thanksgiving Dinner. Twenty-seven members and guests enjoyed the familiar menu of clam chowder, stuffed turkey and pumpkin pie, a reminder of our time in Boston. As usual, seating was shuffled after each course, enlivening the evening and enabling members to make new acquaintances.



Queensland Thanksgiving dinner

The special guest of the evening was HCA President, Naomi Flutter. Queensland members were very appreciative of the visit, and particularly Naomi's talk on the activities and plans of the Club.

Outgoing Queensland Convenor, David Henderson, talked on the people and activities of the Chapter over the last decade, spanning seminars, networking, fundraising, SPNPM scholarships and social events. He thanked the members for their support and introduced the incoming Convenor, Jon Lindsay. Jon briefly described his plans and announced that the Thanksgiving Dinner tradition will continue in 2016, so members should block out the evening in their diaries.

Breakfast with Harvard Professor Rawi Abdelal

The Queensland Chapter took advantage of Professor Abdelal's recent visit to Brisbane to host an informal breakfast with him in December. Professor Abdelal is the Herbert F. Johnson Professor of International Management at HBS and the Director of Harvard's Davis Center for Russian and Eurasian Studies. He was brought to Brisbane, and his time generously made available, by Blue Sky

Alternative Investments, one of Australia's fastest growing alternative investment fund managers.



QLD Rawi Abdelal Bfast 2015

Professor Abdelal gave a brief synopsis of his views on the major geopolitical and economic issues for 2016, then answered questions on topics ranging

from US military capacity to economic futures. His responses were invariably eloquent, reasoned and informative. He was only "stumped" by one question, reflecting some discussions that a member reported on the prospects of Texas seceding from the US!

Harvard, Oxford and Cambridge Box at the Australia/India One Day Cricket International



With smaller memberships than Sydney and Melbourne, the Queensland Chapters' Executives of the three clubs decided to hold a joint event to create more critical mass and broaden networks. An approach was made to Cricket Australia, which offered to sponsor a box at the Australia/India One Day International.

The event proved attractive to members of all clubs resulting in 120 alumni and guests assembled at the Gabba on Friday, the 15th January to enjoy Cricket Australia's hospitality.

During the innings break, the group was addressed by senior Cricket Australia Executives – Pat Howard, Executive General Manager, Team Performance, and Ben Amarfo, Executive General Manager, Media, Communications and Marketing. Pat outlined the innovative approaches that Cricket Australia has taken to grow cricket formats for broader support, making it the largest sporting organisation in Australia. Ben described the marketing strategies used, focusing on the role and impact of social media.

The day came to a satisfactory conclusion with Australia defeating India, and members enjoying the interaction with alumni from the other top tier universities. The Clubs' Executives are planning to hold another joint event later in the year.

David Henderson

Monday Club Recap

3 August with Pamela Williams, The Australian, "For better or for worse? The changing nature of the news industry in Australia"

Walkley Award for Excellence in Journalism winner, Pamela Williams, gave her views on the current state of the digital and print media to an enthusiastic audience. As a business journalist she shared her views on certain cases, the future of long form journalism and the newspaper industry in general. She noted that most stories and content initially come from hands-on journalists and reporter.

14 September with Adam Shapiro, ICAC: How can robust operational arrangements be used to prevent corruption in business and the NSW public sector?"

To a small and enthusiastic gathering, Adam Shapiro, Senior Education Officer at ICAC, described the organisation's role in preventing corruption in NSW. There was a lengthy question time where Adam went into quite some detail about certain publicly known cases. Established in 1989, ICAC's role is concerned with both investigating and preventing corruption. It has numerous reports done with only a few, around 7%, being referred to for investigation. There are around 10 public hearings per year and about a quarter of those go onto full scale enquiries. Thus, they are concerned with management of agencies and their structures in order to minimise future corruption.

Tempe McGowan

23 November with Julian Burnside AO QC

Human rights and refugee advocate Julian Burnside addressed around 70 members and friends at Glover Cottages. 23 November with Julie Burnside AO WC. He asked why Australians tolerated the Australian government mistreating boat

people. It might be due to the fact that seventy percent get their news from the Murdoch media and are repeatedly told that boat people are illegal. But boat people are neither illegal nor criminal, just people trying to escape persecution. The government's stated reason for stopping the boats - drownings at sea - has been constructed to give a moral basis for turning boats around. But this ignores the drownings or other deaths caused by sending unequipped and under-provisioned boats back to sea, or the suicides of people indefinitely locked up in Australian-funded detention camps.



Nayana Vootakuru (left) Julian Burnside (centre) David Bennett (right)

Julian observed that Australia receives between 180,000 and 200,000 immigrants a year, divided into three streams - the off-shore resettlement scheme; by aeroplane; and a few, perhaps a couple of thousand, by boat. Only the latter group are demonised and denied the protection they are entitled to by international law.

What can be done? First, abandon the Pacific Solution and assume that boats will continue to arrive. Second, detain arrivals in Australia for a month, allow them to work and have access to Medicare, but stipulate that they live and work in specified rural or regional centres and review their situation after a certain period. It would benefit regional centres, and do good for the refugees. It would cost far less than the millions of dollars

spent each year on mistreating refugees, and ease the conscience of the majority of Australians who are well-meaning and increasingly appalled at our treatment of refugees.

Richard Broinowski

14 December "The Obama Foreign Policy After Seven Years" with guest speaker John E Reilly, PhD (Harvard).



Chris Smith (left) John Reilly (right)

"It would be a miracle to avoid seeing Hillary Clinton elected." says Reilly.

Professor Reilly is currently President of the Chicago Council of Global Affairs, visiting professor at Northwestern University, and long-term member of the Harvard GSAS Advisory Board. Professor Reilly has had a long and distinguished career in US foreign policy serving as Foreign Policy Assistant to Senator and Vice President Hubert Humphrey.

Professor Reilly presented an insightful speech stating that the Obama administration inherited multiple foreign policy challenges when they took office, from Guantanamo Bay to Afghanistan, including two declining wars, and an internal financial crisis. Obama whilst wanting to be more discriminatory in making American foreign commitments, found it politically difficult to reduce commitments in Afghanistan. He, however, abolished torture and rendition and took the decision to close

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Philanthropy

Message from Patrick “Paddy” Mayoh, Menzies Scholar, Kennedy School of Government



Paddy Mayoh Menzies Scholar maters cohort

Thank you for providing me with this excellent opportunity. There is such a buzz on campus - I have been blown away by the energy. Highlights include:

- Experiencing a truly diverse and Socratic classroom – my classmates fight for the chance to speak up and share their experiences!
- Undertaking a health crisis and zombie apocalypse workshop in which we formed groups to create a nation that would deal with disease outbreaks.
- A case study seminar on land rights for the Santa Clara Pueblo Indigenous people.
- Hearing professor Kenji Yoshino on ‘Uncovering Talent: A New Model of Diversity and Inclusion’ – his central thesis being more people ‘cover’ to get ahead than we think, and we should create an environment which allows people to ‘uncover’.
- Listening to KSG lecturer Tim McCarthy on the need to serve others, even when

you have to sacrifice your individual short-term goals. His particular example was giving up a PhD program in New York to mentor Malcolm, an African American teenager in Cambridge from an underprivileged background who had gone off the rails since Tim left Massachusetts.

- Sharing a temporary apartment with two very cool Israelis who just cooked me a delicious shakshouka. I already feel like I am learning so much.



Paddy Mayoh speechwriting workshop with two of the greats

Thank you for making this opportunity possible and I'll be sure to keep you updated.

University of Western Australia Professor receives Australia-Harvard Fellowship

Professor Karol Miller, the Director of the Intelligent Systems for Medicine Laboratory at the University of Western Australia, was presented with his Fellowship Citation last week by Peter Wesley, the WA Coordinator for the Australia-Harvard Fellowship program and Elizabeth Carr, Convenor, WA Chapter of Harvard Club of Australia.

This fellowship will enable him to further his professional collaboration with Professor Ron Kikinis at Brigham and Women’s Hospital in Boston, with the aim of developing tools to predict real-time registration of soft tissue deformation for guided surgery.



Professor Karol Miller, (center) and Elizabeth Carr (left) and Peter Wesley (right) with Prof Miller’s UWA mechanical engineering students

Monday Club Recap ...Continued from page 4

Guantanamo Bay. He abandoned the rhetoric “war on terror”, avoided the term “Islamic terrorism” and expanded the use of technology against terrorist threats. *“It is politically dangerous to speak too explicitly. Americans are hard wired for American exceptionalism.”*

According to Professor Reilly, Obama aligned foreign policy aspirations with an emphasis on “restraint”, and led Americans to refrain from lecturing other nations. He emphasized that the US could no longer afford to be the sole super power, rejecting the George W.

Bush notion of nation building. Obama believes that US power could still be dominant but not determinant in all cases, and wanted to empower other countries to do more. *“The US now is less an indispensable power than an indispensable partner.”*

How the Harvard Club contributes to excellence in our nation’s scientific research, Professor Craig Hunter - 2015 Australia-Harvard Fellow

The cancer challenge: unmasking genetic pathways for drug delivery

Your DNA is no more than the product of your parents’ DNAs, right? And of their parents before them? Yes, but did you know that theirs may have changed before actually getting to you. The genetic structures you received from your mother, for example, may partly reflect her “life experiences”. It’s known as epigenetic inheritance, external modifications to the genetic code that turn genes “on” or “off”. These modifications don’t change the DNA sequence itself but, instead, affect how bodily cells “read” their genes.

Why is this important? Because a fuller understanding of genetic inheritance can lead to breakthroughs in therapeutics for diseases like cancer. And that’s where the Australia-Harvard Fellowship (A-HF) comes in. This year, the A-HF Program supported the visit of Harvard’s Professor Craig Hunter to Melbourne’s Walter and Eliza Hall Institute of Medical Research where he worked with Dr Ken Pang, a physician scientist at the Institute.

For over a decade Hunter and Pang have been working to better understand how RNA - the close relative of DNA - moves between cells. RNA is a chemical that is essential for translating genetic information for proteins that have a direct biological effect, and so controls how genetic differences affect health and disease outcomes.

The collaboration, which began when Ken worked at Harvard as a Fulbright Scholar, has identified that the trafficking of viral RNA from infected to uninfected cells triggers a warning that can limit viral spread. Exploiting this knowledge may aid development of more effective anti-viral therapies.

A particular focus of their present work is to use what they have learned to



Ken Pang in his lab

improve the delivery of a novel class of drugs that are all based on RNA’s surprising and powerful ability to specifically turn off particular genes of interest. Although industry has invested billions of dollars over the past decade into developing RNA-based therapeutics for a diverse range of diseases (including asthma,

diabetes, retinal degeneration, hepatitis, HIV, and various cancers), not a single RNA-based drug has yet been approved for clinical use. Hunter and Pang believe that their insights into RNA transport will help overcome this obstacle.

Galina Kaseko

Hosts Needed

2016 will see visits from both of the Harvard acapella singing groups.

The Krokodilloes will be visiting in early-mid July and the Din and Tonics in early August. Both groups consist of a dozen under-graduates on a three-month world tour that occupies their summer break. They perform a number of light-hearted songs with a bit of humour mixed in.

With both groups visiting, we need volunteers to host group members for 3 to 4 days. The primary role of a host is to collect them at the airport, provide them with a place to stay, and give them the keys to come and go.

At the conclusion of their stay, we have a small evening meal and gathering of host families.

Please contact David Stump (davidstump@optusnet.com.au) if you can assist with this activity as a host, or just wish to be involved.

Dave Stump

Members in the NEWS

Elizabeth Carr appointed to the board of Insurance & Care NSW (icare)

<http://www.smh.com.au/business/banking-and-finance/nsw-government-appoints-six-directors-to-30-billion-insurer-20151122-gl4xsd.html#ixzz41W4a7D3q>

