



HARVARD CLUBS OF AUSTRALIA

# CLUB NEWS



September 2016  
www.harvardclub.org.au



Co-President Lisa George with Ben, Jojo and Willea Ferris and the 2016 Non-Profit Fellowship recipients Brendan Foran and Karen Bevan

## Co-Presidents' letter

Welcome to the latest edition of our Club news, and our last as Co-Presidents of the Harvard Club of Australia. It's hard to believe but two years have already flown by. We look back with pride at what has been a very active period for the Club and our charitable activities.

We started the year with a renewed focus on membership. In 2015, total membership fell to well below 300, our lowest level in recent years. Through concerted outreach, including personal emails from us and phone calls by Council members, we are happy to report that membership levels have now reached almost 500 with the vast majority committed to multi-year membership. It has been important to address this issue because a strong membership base is critical to our capacity to deliver on the dual fellowship and philanthropy agendas. We welcome new Club members reading this newsletter!

The Club continued its strong program with 17 events in Sydney, Brisbane, Perth and Canberra since March. Highlights included our flagship Non-Profit Fellowship Awards Luncheon with Maile Carnegie as keynote speaker, a Senior Leaders Luncheon with Minister Josh Frydenberg, Monday Club lunches with Dr. Anne Summers AO, Art Gallery of NSW Director and Harvard alumni Dr. Michael Brand, Lynette Mayne of Chief Executive Women and Aaron Patrick of the Australian Financial Review amongst others. We hosted one private event at the Art Gallery of NSW where curator and Harvard alumni, Yin Cao, gave a tour of the Tang Exhibition. And finally the annual visit from the Kroks and bi-annual performances by the Din & Tonics. It's been one of our most diverse events programming in recent years and it's been great to see so many Club members at these events.

Our signature Non-Profit Leadership Program and Leadership Program ran in

May and July, respectively, and were well attended. This year, the Non-Profit Leadership Program was held in conjunction with JBWere and taught by HBS Professor Kash Rangan. Focusing on social enterprise, the program was titled "Developing Strategy and Measuring Impact". The 2016 Leadership Program was titled "Strategic Finance: helping leaders make better business decisions" and was conducted by HBS Professors Ben Esty and Stuart Gilson.

And last, but certainly not least, the Menzies, Wolfensohn, Australia Harvard Fellows, Education and Non-Profit scholarships were all awarded in the past few months, enabling a dozen individuals to either study at Harvard or further collaborative research in Australian laboratories. We want to especially thank the many Club members who very generously give of their time to help manage these scholarships and select recipients.

As you can see, it's been a busy and rewarding period for the Club and there's more to come in the final few months of the year. Importantly, our Club's Annual

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General Meeting will be held on the evening of September 7th. This year's dinner event is generously hosted by Deutsche Bank and will feature Australian Nobel Laureate, Harvard alumni and ANU Vice Chancellor, Professor Brian Schmidt, who will deliver the Australia Address. We hope to see many of our members that night as we hand over the mantle of the Presidency and reflect on a wonderful year of achievements for our Club.

Naomi Flutter and Lisa George



## 2016 HCA Annual General Meeting & Dinner

**Wednesday, September 7, 2016**

**6:00pm 10:00pm**

**Deutsche Bank, Level 16, 126 Phillip Street, Sydney**

Australia Address by Nobel Laureate, Harvard Alumni and Vice Chancellor of the ANU, Professor Brian Schmidt AC, and meet incoming President Justin Greiner.

<http://www.harvardclub.org.au/events/2016/9/7/hca-agm-dinner-australia-address>



## News From Around Australia

### Western Australia - July



Graham Bradley

The Western Australia Chapter was delighted to spend time with Graham Bradley, AM, at an event kindly hosted by Allens. It was a journey back for Graham who had begun his career with Allens (albeit in Sydney) - and he noted how pleased he was that the Western Australian Club was relatively strong and active. As President of the Harvard Club some years ago it had been his vision to see the Harvard Club active throughout Australia. Graham shared with the group of nearly 30 members and guests, his views on the development and success factors of Infrastructure NSW. There were nodding heads all around that this concept would also add value to the Western Australian economy.

Elizabeth Carr

### The ACT

The ACT Chapter welcomes Club members getting more involved in activities. Jamie is always happy to hear from members regarding ideas for events and/or if they want to volunteer with the ACT Chapter. Contact Jamie at [Jamie.Snashall@team.telstra.com](mailto:Jamie.Snashall@team.telstra.com)

Jamie Snashall

### QUEENSLAND

Since the last newsletter there has been a great deal of activity behind the scenes in reaching out to new and former members as well as building a program for the coming 12 months.

The Queensland Chapter participated in the Harvard Global Networking night in June with a cocktail evening at the

stunning new bar, Sazerac, on Level 30 of the Four Points by Sheraton. A number of new acquaintances were made.

The program for the rest of the year is now beginning to take shape. Starting with a focus on education, in September, three recent HCA Education Scholarship Principals shared their experience and highlighted the direct impact on literacy levels as a result of their time at Harvard.

A regular program featuring Harvard Alumni kicks off in October which then leads to the perennial highlight - The Thanksgiving Dinner on November 24th. Held this year in The Brisbane Club, all HCA members and their guests from around the country are invited to join us for what is always a fantastic celebration of our time at Boston.

Jon Lindsay



Queensland Chapter at their annual Thanksgiving Dinner

# Philanthropy in Action

## 2016 Non-Profit Fellowship Awards with Annual Non-Profit Leadership Address

This annual event held on the 22nd of June was once again a highlight of the Club's agenda. Hosted by co-President, Lisa George, who has recently become the Director for the Non-Profit Fellowship Program, the afternoon boasted a full agenda with the presentation of fellowship awards, a keynote address and a special presentation for long-term service to the Harvard community.

The Non-Profit Fellowships of A\$12,500 each have been generously supported by Bill and Lea Ferris for the past 16 years. The fellowships enable two Fellows selected from the Non-Profit sector Australia-wide to attend the renowned Harvard Business School course titled "Strategic Perspectives in Non-Profit Management" (SPNM) which is held each year in July. Nominees must be the head of a non-profit organisation who has the potential to have a significant impact in the non-profit sector, and who meets various additional criteria.

The Club was honored to have the fellowship awards presented by US Consul General Hugo Llorens. Recipients of non-profit fellow Awards were: Karen Bevan, Chief Executive Officer, Playgroup NSW and Mr. Brendan Foran, Chief Executive, Greening Australia.

The organisations that will benefit from the leader training are:

**Playgroup NSW** provides the infrastructure for early childhood development through playgroups for children aged 0-6 in NSW. Karen will take to Harvard the challenge of organisational sustainability in the face of changing demographics and increasing digital engagement of their target member base.

**Greening Australia** seeks to conserve and restore landscapes through collaborative and science-based programs. GA is leading a government-funded consortium to develop a sustainable and replicable restoration model for the Great Barrier Reef. Brendan will take this leadership challenge to Harvard to fast-track the development of this model and bring others along with them. The keynote address was given by Ms Maile Carnegie, former Managing Director of Google Australia/New Zealand and now



Maile Carnegie addresses the Non-Profit Fellowship Award Lunch

Group Executive – Digital Banking at ANZ. Ms. Carnegie outlined how technology is disrupting the non-profit and philanthropic sectors, and provided advice on how organisations can better manage this shift.

As her topic implies, "How Google and the digital age is re-shaping philanthropy," the work of the not for profit (NFP) sector is profoundly



Attendees of the 2016 Non-Profit Fellowship Awards Lunch



Fellowship recipient Brendan Foran, HCA Co-President Lisa George, Fellowship recipient Karen Bevan, and US Consul General Hugo Llorens

important. She believes that having Australians who are educated on the how to create world class capability in the NFP sector is fundamentally important to the nation.

Key messages from Ms Carnegie's address were:

- The need for NFP services over the next 50 years will go up
- Funding over this period will become less secure & potentially decrease
- There will be new funding pools, however, these pools will have different criteria that NFPs will need to adapt to.

She also provided some very useful advice to consider when approaching companies for funding:

1. Instead of just asking for money, ask for something practical that is aligned with the organisation's purpose and draws on the expertise of those being approached. For example, if you would like to dramatically improve your organisation's digitisation efforts, ask the company to run sessions with your organisation to help it understand how digitisation could improve its program delivery.
2. Linked to #1, ask a young tech firm to help your organisation with project management. Even if it does not help you get more grants, for example, experience in the corporate sector suggests that it will significantly improve your program delivery.
3. Spend time trying to find alignment between the purpose of the company and the work of your organisation. Literally, track down the purpose statements of the target companies and see whether your organisation can help them achieve this. This will enable your organisation to go into companies and say "that if their mission is "x" the reason they should partner with you is "y"

## Non-Profit Fellowship Awards continued

and that you don't just want their money, you want them to help with "z."

4. Get in early with start-up companies that are getting some traction. That way when they set up their foundation, you are their charity of choice.

In closing, and on a personal level, Ms Carnegie stated that her philanthropic emphasis was first impressed upon her by her parents and that her Harvard-educated husband helped her to develop the skills to fulfil it much in the same way the Ferris family's commitment to assist in the formal education of NFP leaders has had an impact across Australia.

The third piece of the puzzle for the afternoon was revealed when Peter Hasko, former HCA President, presented Ted Blamey MBA '70 with the prestigious 2015 Harvard Alumni Association Award. The award is bestowed to Harvard Alumni that exhibit outstanding service to Harvard University through alumni activities.

Described as a kind, energetic and passionate advocate for Harvard, Mr Blamey's service has already entitled him to a life membership of the Harvard Club of Australia as a recipient of the Legends Award in 2011. He has been a councillor since 1994, chair of the Club's Non-Profit program from 2001 to 2015, initiated the revitalization of the Harvard Club of Victoria in 1998, and has hosted the annual Krokodiloes tour in Sydney for well over 20 years. He is active with his MBA class and donates to the Robert Gordon Menzies Scholarship at HBS.

Upon receiving the beautiful Steuben Glass sculpture Mr. Blamey humbly remarked:

*"I am truly touched by this honour. It's one I share with all members*



*Ted Blamey receiving Harvard Alumni Association Award*

*of our Harvard Club in Australia. For we have become a trend-setter, a shining example within the Harvard Alumnae network globally. And it's not only that we are such an active body, not only that we have such an engaged and worthy membership, but it's also due to our many philanthropic initiatives.*

*"By coincidence, over the long weekend I was attempting to liberate some room in my filing cabinets, one drawer of which was occupied by Harvard, requiring documents to be scrutinised before thinning. I was shocked to find that I had been on the Council here for a third of my life.*

*"Many famous names have come, served, and gone yet this humble hack is still here.*

*But I was reminded why. It is a real privilege to support the fine university that gave me so much: a head start in my career; a panoply of dear friends here and around the world; ongoing intellectual stimulation, education and connections."*

Congratulations Ted!

## Check out recent publications and news by the Club's scholarship recipients



### **Professor Hala Zreiqat** **2013 Australia-Harvard Fellow**

*Professor of Biomedical Engineering  
NH&MRC Senior Research Fellow and Head of the Tissue Engineering & Biomaterials Research Unit,  
University of Sydney*

With the aid of 3D technology she has developed a unique ceramic material that acts as a scaffold on which the body can regenerate new bone, and then gradually degrades as it is replaced by natural bone.

<http://sydney.edu.au/news-opinion/news/2016/05/17/sydney-researcher-harvard-bound.html>



*Kimberly Everett with 2015 RG Menzies Scholarship recipients Matthew Tyler, Patrick Mayoh and Andrew Thomas*

He is also a former adviser to the Federal Labor Party *Australia should 'pay for success' in tackling homelessness.*

Opinion piece to coincide with Homelessness Week - ABC Online  
<http://www.abc.net.au/news/2016-08-04/silver-we-should-'pay-for-success'-in-tackling-homelessness/7689958?section=analysis>

### **Matthew Tyler** **2015 Menzies Scholar**

Matthew Tyler is an economist studying for a Masters of Public Policy at Harvard University where he is being supported by the Menzies Foundation. He has worked on Pay For Success in Australia and the United States including on programs addressing homelessness.

# Monday Club Recap

The Monday Club continues with its diverse program of speakers and very supportive audiences. The speakers and events are co-ordinated by conveners, Dr. Kirthana Sharma and Tempe Macgowan.

## **Dr. Brendan Nelson – Director Australian War Memorial**

Dr. Nelson gave a stirring talk to a packed luncheon. A brilliant storyteller and raconteur, former Australian Prime Minister, Dr. Nelson, engaged the audience with how he became Director, the role of the War Memorial in the period commemorating WWI and forward-looking approaches for the Memorial. Poignant personal histories from WWI illuminated aspects of the war. Question time was lively and enthusiastic.

## **Tempe Macgowan**



*Dr. Brendan Nelson*

## **Lynette Mayne AM - Work Wear World Owner + Executive Chair**

To an audience that was half men and women, Lynette Mayne described how she has negotiated the corporate business world internationally. Whilst holding a senior position in New York, she managed to complete a Masters of Art at New York University. In her current role at Work World Wear, she continues to innovate through involving employees in

the company process and financial benefits. Question time covered mentoring for women CEOs, what role Harvard can play in the women's mentoring process, and women's education.

## **Dr. Anne Summers AO**

Whilst her talk focused on her long and varied career in the media, politics, and non-government sector, Dr. Summers highlighted some key distinctions between the US and Australia. As a 'media moguette', she and her business partner, Sandra Yates, bought Ms and Sassy magazines in New York at a time when fellow Australian media mogul, Rupert Murdoch was also doing major take-overs. Ms was formerly Gloria Steinem's magazine and this buyout was the second only, women-led buyout in US corporate history. Ultimately Dr. Summers sold-out of both of them, with boycotts contributing to the difficulties.

The difference Dr. Summers found between the two countries, was that when she returned to Australia, she was described as a 'failure' whereas in the US she was considered a success as it is highly normal for people to reinvent themselves e.g. Steve Jobs and Apple. Dr. Summers referred to an oft quoted comment by Scott Fitzgerald that there were "no second acts in American life". On researching this further, Dr. Summers found that he in fact revised his views.

By contrast "Australians revel in failure". She pointed out that "there is no day in the year that marks our success as a nation." This distinction plays out across the board in Australian life. Dr. Summers concluded the talk with a reference to Henry Handel Richardson.

There was a lively discussion afterwards touching on the growing lack of bipartisanship in Australian politics, the direction of the feminism journey, systemic changes needed in Australian/global attitudes towards women's rights, role models, and how hard it for women's

voices to be heard. Dr Summers referred to historian, Mary Beard's piece in the London Review of Books, "The Public Voice of Women" (Vol. 36 No. 6 · 20 March 2014. pages 11-14). Whilst legal changes have been made, Dr. Summers pointed out that many women do not want change, as they do not wish to lose control over the children. There is a central distinction between men and women's careers and that is that children disrupt women's careers. There were points made about making the issues relevant to less privileged women and to make it inclusive.

## **Tempe Macgowan**



*Monday Club convener Dr. Kirthana Sharma, Dr. Anne Summers and Richard Broinowski*

## **Dr. Michael Brand - Director Art Gallery of NSW, 'The New Modern Project'**

At the special venue of the Art Gallery of NSW, Dr. Brand engaged club members with an overview of the art galleries and how they attract audiences comparatively followed by a broader talk about the gallery's, Sydney Modern Project.

Whilst the gallery already holds a certain position in the national and international arena of art galleries, the Sydney Modern Project is a potentially transformative one. The gallery will become a destination gallery like MONA in Tasmania, the Guggenheim in Bilbao,

Spain and the new New Art Museum, MOMA in New York. The Japanese firm, SANAA who designed the New Art Museum, won the international design competition and Dr Brand, who holds a PhD from Harvard, has been working closely with this Pritzker laureate winning firm. The funding of the project is still being confirmed and there was some discussion on sponsorship and funding.

Tempe Macgowan

**Aaron Patrick - Editor and author, 'Credlin & Co'**

Rather than giving a presentation, Mr. Patrick gave a brief summary of the key distinctions between his book, "Credlin & Co" and Niki Savva's, "The Road to Ruin" which was followed by a long and lively discussion. Neither of the two authors were given access to the two protagonists, former Prime Minister, Tony Abbott, nor his chief of staff, Peta Credlin, but Mr. Patrick described how he did his best to present a balanced and fair

view of the situation. Views were heard from all sides of the political spectrum and Richard Broinowski managed the discussion with great deference. Issues, commentary and questions from members and their guests ranged from ones of Abbott's loyalty to Credlin and Joe Hockey, Prime Minister, Malcolm Turnbull's current approach to the position, policy versus personalities in government, and sexism towards Credlin.

Tempe Macgowan

## Events



*The Krokodiloes at Centenary Institute on Bastille Day*

### The Harvard KROKS and Harvard DINS in Sydney

The Club has just hosted the two famous Harvard College undergraduate a-cappella groups on the Sydney leg of their multi-country world tours: The Krokodiloes in July and the Din & Tonics in August. Both performed at stellar events and showed exceptional wit, style and musicianship, as well as being gracious guests and wonderful representatives of our alma mater.

The **Kroks** performed for the Governor General and Lady Cosgrove in the iconic settings of Admiralty House on the night of their arrival to a large crowd of invited guests. The traditional riotous Host

Families' dinner followed at the home of our point-man, Ted Blamey. Monday saw them singing at a private reception at the residence of US Consul General and Mrs Llorens, Tuesday at the Australian Club, Wednesday at a joint Harvard and RACA-hosted dinner; and Thursday at a sparkling fund-raiser for the Centenary Institute on Bastille Day hosted by Simon and Julie Ford with Prof. Matthew Vardas and many of the institutes' scientists among the scores of attendees.

The **Din and Tonics** sang at a similar Host Families' pot-luck dinner at the Blamey residence on arrival, and on subsequent nights for "Art After Hours" at the Art Gallery of NSW and at Jazz Club Foundry 616. They also conducted

workshop performances for prominent high schools.

Dave Stump is to be congratulated on expertly coordinating the billeting this year and the Club thanks the host families (all of whom naturally had a great experience). We look forward to welcoming the Kroks of 2017 next US summer and the Dins a year later. If you have not seen them before you really have this to look forward to!

Ted Blamey

### Tour of Tang Exhibition with alumnus and Curator of Chinese Art, Yin Cao, Art Gallery of NSW

Amidst the colourful sounds of Mexican guitars, curator Yin Cao gave Club members a private tour of the Tang Exhibition. 'Tang, treasures from the Silk Road capital' took three years to organize. Yin told the stories of individual pieces which tell of life in the Tang Empire's capital, Chang'an, modern-day Xi'an which is close to the start of the Silk Road trade route. It was a period of great cultural and religious tolerance and freedom for women at a time when much of Europe was in the Dark Ages. The exhibition includes an augmented-reality installation of an ancient Buddhist grotto.

Tempe Macgowan