



HARVARD CLUBS OF AUSTRALIA

CLUB NEWS



December 2016
www.harvardclub.org.au

Presidents' letter

Welcome to the latest edition of our Club news, and my first as President of the Harvard Club of Australia. It is a great honour to lead the Club for the next two years and together with Charlie, Jo, Ricky and the rest of the Harvard Council, we look forward to building on the wonderful momentum that Naomi and Lisa have generated over the last two years.

I would like to start by acknowledging Naomi and Lisa independently for their service not just over the last two years but also throughout their time on the Council. Naomi is an absolute powerhouse and it has been a pleasure to work with her over the last six years. She has been a key driver of new memberships, new scholarships (e.g. Wolfensohn) and new partnerships (CEW). Lisa has been an executive on the Council for over eight years and has played a key role in the continued success of the Not – For - Profit Fellowship and the Roberta Sykes Scholarship. We will miss Lisa's wise counsel and positive pragmatism around the Council table but I know she is only a phone call away – something that I have already taken advantage of over the last month.

As we head into a new year, our role is clear: engage and connect Alumni; connect Australians with Harvard and work to bring the best of Harvard to Australia. To do this we will work hard to recruit, sustain and engage our membership through events, programs and scholarship. A strong membership base is critical to our capacity to deliver



The year ahead will be highlighted by our 50-year celebrations for the Menzies Scholarship and our Leadership Program, *"Digital Innovation and Leading Transformation"*.

on our dual fellowship and philanthropy agendas. We welcome your thoughts, suggestions and ideas as to how we can lift membership in 2017.

The year ahead will be highlighted by

our 50-year celebrations for the Menzies Scholarship and our Leadership Program, *"Digital Innovation and Leading Transformation"*. We expect both these events to sell out so we want members to have first opportunity to participate. Please let Kimberly Everett know if you would like to be involved in the Menzies celebrations; and please contact Melinda Muth if you would like to attend or you would like to send some people to the Leadership Program. We are delighted that Professor Lakhani is presenting the program. Professor Lakhani is the Principal Investigator of the Crowd Innovation Lab and NASA Tournament Lab at the Harvard Institute for Quantitative Social Science and the faculty co-founder of the Harvard Business School Digital Initiative.

Finally I hope to see as many of you as possible at the President's Drinks on the 15th December and if I don't see you there, I would like to take this opportunity to wish you all a happy and safe holiday and our best wishes for a successful 2017.

Justin Greiner

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News From Around Australia

Western Australia

It is with great pleasure to let you know that Eduniversal at the Gala Dinner, Government House in Perth awarded the "Best Business School in the North American Geographical Category" to Harvard Business School.

As background, Eduniversal surveys 1,000 Deans of Business Schools globally for its annual awards and then announces the top three Business Schools in each of the nine geographical regions. At the end of the ceremony, the top three Business Schools in the world were announced, and I am also pleased to let you know that Harvard Business School placed third overall. Out of interest, INSEAD was second with Copenhagen Business School (which also won the best Business School in Western Europe) being the winner.

It was a privilege to represent Harvard



Recipients of the Best Business School in the World presented by Mark Paganin

Business School on behalf of Justin Greiner, during my short acceptance speech. There were approximately 280 in attendance at the black tie event which was very well coordinated and run by the French based, Eduniversal. Curtin University of Western Australia subsequently hosted the Oceania Conference for Eduniversal represented by



Mark Paganin accepts the Eduniversal award on behalf of the HBS as the Best Business School in the North American Geographical Category

49 business schools, many of whom attended the dinner.

Mark Paganin

Australian Capital Territory

ACT club members were delighted to welcome Graham Bradley AM for lunch and discussion at the National Press Club on 15 September.

In addition to his role as Chairman of Infrastructure NSW, Graham sits on several

company boards and is also non-executive chairman of HSBC Bank Australia, Stockland and Energy Australia.

Given Australia's population growth and the corresponding public prominence of infrastructure spending in recent years at

state and federal levels, Graham gave a fascinating talk on the mission of Infrastructure NSW – established in 2011 as an independent statutory agency to assist the NSW Government in identifying and prioritising the delivery of critical public infrastructure for NSW.

Graham fielded questions from club members across issues such as:

- challenges for additional road construction as a result of the likely growth in driverless cars;
- whether it is desirable or possible to 'take the politics' out of infrastructure; and,
- given his previous role as President of the Business Council of Australia, what was the appropriate role for business in public policy advocacy and debate.

Graham's answers were frank and thoughtful and all in attendance were most appreciative for his willingness to speak.

Jamie Snashall



Attendees of the ACT chapter lunch

Queensland

The Harvard Club of Australia (HCA), together with the Queensland Department of Education and Training International (DETI), recently hosted a seminar to allow Queensland School Principals, who had benefitted from a HCA sponsored scholarship to study at Harvard's School of Education, to share their experiences and identify the impact

method, had on his visit to Queensland following the invitation he received after teaching his method at Harvard. This has had an exceptionally rapid impact on literacy levels on children in North Queensland, especially among those children who had struggled with literacy. Literacy is strongly related to self-confidence in a child and Christine shared

back to other Alumni who had attended the university. One recollection that brought a smile to many faces was the "Cold Call" – the common Harvard professor approach to attendees at the beginning of a class discussion.

All three panellists had been concerned that some people would criticize the "elitist" nature of attending Harvard. They need not have worried – parents and colleagues have all expressed pride in their Principals and now can see the benefits. All three scholarship recipients were keen to make sure that the opportunities they faced were not kept a secret and confirmed their appreciation of the support received from DETI and HCA – particularly that of a global institution.

The Queensland Chapter also participated in the HBS Harvard Global Networking Night. This was kindly supported by the Australian Institute of



From L to R: Andrew Peach, Christine Hills, and Corrine McMillan

this program has had and is having on their schools and the community in which they work.

The three Principals on the panel were Corrine McMillan, Principal of Cavendish Road State High School and a recent attendee at Harvard, Andrew Peach, Executive Principal of Marsden State High School and Christine Hills, now Principal at Rockhampton Girls Grammar School who both attended Harvard in 2014.

Each panellist shared their personal journeys with some common reflections on the sense of privilege from their experience, their face to face interaction with world-class educators and the bonds created with other attendees. Each has brought back ideas for both their personal roles as leaders and educational approaches to be applied in Queensland classrooms.

One specific outcome directly attributable to the Harvard experience is the introduction of the Collins Writing Method. Christine Hills shared the impact that John Collins, the originator of the



Attendees of the Queensland chapter Global Networking Night

the reaction from parents who had seen such a dramatic change in their children's writing and confidence. Such has been the impact that John Collins returns to Queensland in February 2017 to share his approach to a much wider number of teachers.

The experiences shared by the Principals brought some fond memories

Management. The event was picked up by social media in Singapore, Denmark, New York and of course Boston.

Next year we are hoping to plug into the strong Queensland HBS Alumni network and act as a nucleus for the significant number of attendees at Harvard for Executive programs.

Jon Lindsay

At night at NIDA viewing “Another Country”

An all-male cast of students at the National Institute of Dramatic Art performed the play “Another Country” for Harvard Club members on October 20. NIDA’s new head of acting and director of undergraduate studies, John Bashford, directed the play, which is loosely based on the life of the MI6 spy Guy Burgess and examines the effect his homosexuality and exposure to Marxism had on his life, as well as, the snobbery of his English public school.

Bashford returned to Australia this year from England, where he was Associate Principal at the London Academy of Music and Dramatic Art. In a function room at the school, with excellent food and drinks, Bashford briefed Harvard Club members on his background, plans and hopes for NIDA, which accepts a tiny proportion of the thousands of applications it receives every year.

“Another Country” premiering in 1981 at the Greenwich Theatre in London was written by playwright Julian Mitchell, who attended Winchester school. The setting is a 1930s public school - modeled on Eton

and Winchester - where two students become friends. Both are outsiders: one is openly homosexual and the other is a Marxist.

The play opens with the suicide of a pupil who was caught by a teacher having sex with another boy. The play charts the reaction of the two main characters to the death. In the closing scene, they recognise

that the school’s illusory hold upon them has been broken and that the British class system relies strongly on outward appearances.

Thank you to former Club president Ted Blamey, a long-time supporter of NIDA, for organising the event, which included after-show drinks with the cast.

Aaron Patrick



A scene from the performance of “Another Country”

Harvard Club Mentoring Program

That Harvard Club of Australia Mentoring Program kicked off over morning tea in early September kindly hosted at Macquarie Bank.

The program in its second year consists of 12 mentoring pairs matching Harvard Club of Australia members who have graduated recently and are at earlier stages of their career with more experienced club members.

The program has 4 main goals to:

1. allow recent graduates starting out in their careers to receive practical guidance and advice on career path and challenges;
2. support graduates of Harvard in coming back to Australia;
3. foster links between Australian Harvard alumni of different generations; and,
4. keep alive the relationship to Harvard and Harvard Alumni.

At the launch, coordinator Yu Zhang gave an overview of the history and vision of the program, which has grown from eight

mentoring pairs last year. In addition, incoming pairs heard insights from previous mentor Anna Shepherd (OPM HBS 2010) and mentee Susan Overall (College 2014). We are very appreciative of all the mentors who have volunteered including four former club presidents Graham Bradley, David Pumphrey, Peter Hasko and Lisa George. One highlight from the reflections was the strength of the program’s flexibility to suit members’ current needs as pairs are encouraged to mutually agree on an appropriate mentoring structure.

We are very excited by the quality of the pairings and look forward to working with them for the rest of the year and hope their relationships are very fruitful.

Susan Overall/Yu Zhang

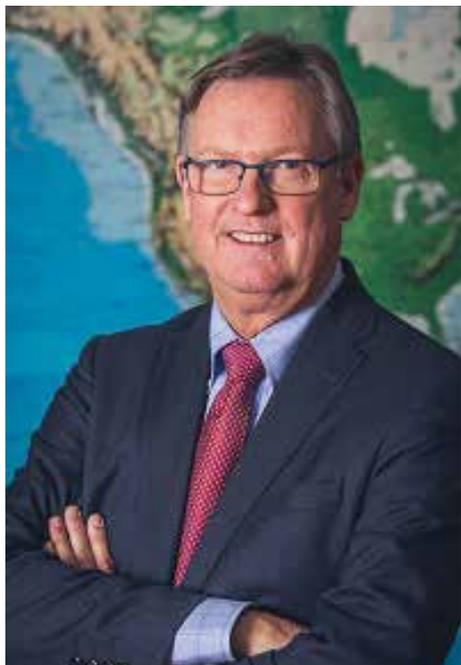
Monday Club

The Monday Club continues with its diverse program of speakers and very supportive audiences. The speakers are coordinated by conveners, Dr. Kirthana Sharma and Tempe Macgowan and supported by former convener, Richard Broinsowski.

Niels Marquardt, CEO of the American Chamber of Commerce

"The US Election and its likely impact on the future of the Australia-US Commercial Relationship"

As the second presidential debate was in full swing on the media, Niels Marquardt gave a personal perspective on the lead up to the 2016 election. Starting with how



Niels Marquardt, CEO of the American Chamber of Commerce

other elections were celebrations of the greatness of US democracy, this current one has been impacting on international confidence in the country. American elections are "democracy on show" especially for diplomats in, for example, African countries where elections results can be inconclusive. It is "unlike any other" is how he put it.

The two presidential nominees are also extreme with Donald Trump coming from a successful family business background and no interest in public policy/office.

Clinton, on the other hand, is very qualified with a long history of public office, being an attorney (Watergate) and public policy interests and has "been preparing for decades" for this opportunity.

Marquardt described why the Electoral College was created by the America's Founding Fathers'; it was believed that the "average punter" needed representatives at the state level to vote for them as they could not be trusted to vote individually. The number of votes needed by the Presidential candidate to win is 270. What is interesting about this election is that there are states that are not typically swinging or leaning battleground states and referred to as "purple." These states are where the advertising is concentrated. Trump's attraction is to the 'average punter' who is anti-elitist and so his policies follow that approach.

Trade is an issue as Trump has made comments about trade deals with China. It is likely that Clinton would follow similar lines to Obama in foreign trade policy. Currently the US has trade deals with about 20 countries that are doing very well for the US. The trans Pacific one is currently being negotiated at the moment. Issues such as these are typically done after the elections, as it is the best time to get things done.

Comments were made on checks and balances in the US system for all presidents. It is certainly a period of reflection for the Republicans who are in crisis at the moment. They can either become more centrist and inclusive of women and those from Latin American backgrounds or more where they come from on the far right. There were also questions regarding the US democratic system and what produces or allows nominees such as Trump and how that reflects abroad for the US.

Professor Emma Johnston – The state of Australian coastal environments

In a relaxed and conversational lunch chaired by Richard Broinsowski, members were enlightened by Prof. Johnston's talk that inspired a lot of questioning. Her experience ranges from the academic to being a television presenter on the Coast Australia series to writing a chapter for the 2016 State of the Environment report for the Federal



Pro Vice-Chancellor (Research) Professor Emma Johnston

Government.

She described everything from El Niño global bleaching; to how to encourage education for women in the sciences; to how ocean wind farms create shade that impact on invertebrate production to light pollution along the coast and the "conundrums of the coast".

Of great concern is how coastal ecosystems will manage alongside hard human infrastructure in the event of rising sea levels. The 'coastal squeeze' in Australia is where coastal ecosystems are being squeezed out by human infrastructure. Whilst natural ecosystems are adaptable, there will be little space

for them as human infrastructure is defended in the event of sea level rises and retreat from the coast; the Opera House was cited as an example.

"Climate change is real and we see it all the time" she says in floods, storm surges and other climatic phenomena. In academia there is little climate denial, some skepticism in the general public but politically difficult to be in denial these days. Although morally it is a difficult position to take, policy action needs to be ready to happen after the event of a disaster, as this is when action takes place.

In Australia there is a lack of information on species identification unlike in other parts of the world. By not having that data, industry and science cannot adequately address economic and conservation issues. Through 'big data' blocks gathered from remote sensing (not physical examples) they are now able to analyse micro data. At the molecular level they do bio monitoring where they look at the DNA and the RNA (which is the expression of the DNA). With this form of monitoring, for example, there is a leap from formerly identifying to 100 species to 1,400 species in a sample.

There was broad ranging discussion on sedimentation in Sydney Harbour, sea wall engineering, how natural ecosystems absorb storms energy/ surges more effectively than built infrastructure. There were more questions left than answers.

Tempe Macgowan

Members in the News



Cbus is stepping up its innovation efforts with the appointment of Alexandra West in the newly created role of investment manager, innovation and strategy. The role will see Ms West focused on driving innovation in investments, delivering strategic initiatives and building investment partnerships.

Ms West has extensive international experience in investments and strategy. She served as director of strategy and new business development with Fidelity Investments in the US, as well as working with management consultant McKinsey and as a strategic advisor to clients including the International Finance Corporation/World Bank.

She also won the position of Harvard University Menzies Scholar.

Kristian Fok, Executive Manager, Investment Strategy with Cbus said

"We are delighted to have attracted someone of Alexandra's calibre to the leadership team. Alexandra has worked closely with us to design our future investing model."

"She will now use her significant experience to cement the Fund's position as an innovative, long-term investor, with expertise in direct investing in the built environment."

Ms West said

"All Australians deserve a dignified retirement, and I am pleased to be joining a growing fund like Cbus committed to securing the best retirement outcomes for its members. It's a pivotal time for Cbus, and I look forward to continuing to drive the evolution of the investments strategy."

Alexandra West is an active club member and Menzies scholar. Read about her recent accomplishments at: <http://www.thenewdaily.com.au/money/superannuation/2016/09/21/cbus-appoints-its-first-investment-manager-innovation-and-strategy/> <http://sydney.edu.au/news-opinion/news/2016/05/17/sydney-researcher-harvard-bound.html>

Her initial work with Cbus has led to it winning this year's World Pension Summit Investment Innovation Award - a very big honour for an Australian fund.

