



HARVARD CLUBS OF AUSTRALIA

CLUB NEWS



April 2017
www.harvardclub.org.au

Message from the President

Welcome to our first newsletter for 2017. It's been a busy start to the year for the Club with plenty of events, scholarships and even some International recognition! As always this would not be possible without the energy of all the people who volunteer and so I wanted to take this opportunity to thank everyone involved and encourage every member to look for a way that they can make their own contribution to our fantastic Club.

Our Club was recently awarded the **Most Outstanding Club** by the Harvard Alumni Association (HAA) in recognition of our superbly run programs and generous scholarships. Several of us attended the HAA Conference in Singapore where we presented to over twenty Harvard alumni clubs from across Asia. Our Mentoring Program is quite unique and they were all eager to hear about it, as well as, our continuous efforts to distribute hundreds of thousands of dollars each year in our philanthropy efforts.

We also hosted an "interstate" Monday Club, with Dr. Michael Fullilove presenting in Sydney and then connecting members in Melbourne, Brisbane and Canberra live via videoconference - a Club first!

In this newsletter, you will find more detail on the above as well as updates on all our activities. In the next few months, we will be announcing more scholarship winners and we have our Leadership Program which is on-track to be sold out. I look forward to seeing you at an upcoming event.

Justin Greiner, HCA President



HCA members with Harvard President Drew Gilpin Faust at the recent HAA Conference in Singapore. From l to r: Alice Hill, President Faust, Peter Hasko, and Kimberly Everitt

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Harvard Club Mentoring Program

The second year of the Harvard Club of Australia's mentoring program is soon to wrap up. The program currently consists of 12 mentoring pairs matching Harvard Club of Australia members who are recent graduates with more experienced members of the Club.

This year's mentor/mentee relationships spanned several industries including financial services, aged care, consulting, NGOs and healthcare reflecting the diversity of interests of the Club's recent graduates.

The program has gained recognition from other Harvard Clubs around the world who have expressed interest in commencing similar programs. We have shared our experiences with them to help them in setting up their own mentoring programs. The mentoring program was also discussed at the annual Alumni Leadership Conference with the HAA in February as well as at the Asia-Pacific Region Alumni meeting of the HAA in Singapore in April.

The program has four main goals:

1. Allow recent graduates starting out in their careers to receive practical guidance and advice on career path and challenges.
2. Support graduates of Harvard in coming back to Australia.
3. Foster links between Australian Harvard alumni of different generations.
4. Keep alive the relationship to Harvard and Harvard Alumni.

The success of the program is dependent on the quality and dedication of the mentors. We would like to thank all the mentors from this year with special recognition to Peter Hasko and Anna Shepherd who all served as mentors for their second year.

Applications for the 2017 program are soon to open and we welcome any recent alumni Club members to apply!

Susan Overall/Yu Zhang

HAA Alumni Leadership Conference

First Global Annual Alumni Leadership Conference/International Clubs

The HCA was represented at the first annual Harvard International Clubs, Contacts and Special Interest Groups Leaders meeting and Alumni Leadership Conference in Boston this past February.

The *One Harvard One World* campaign was highlighted at the international clubs meeting. As part of the campaign President Drew Faust said, "Our robust commitment to internationalism is not an incidental or dispensable accessory. It is integral to all we do, in the laboratory, in the classroom, in the conference hall, in the world". Staff of the university and representatives of the HAA explained some of the steps they were taking in response to recent political events to ensure Harvard remains open to all nationalities. They highlighted that Harvard hosts more international scholars than any other university in the United States and that in the academic year 2016 over 20% of total enrolment were international students. They thanked the international clubs for their continued support and shared a story of how members of the Harvard Club of the UK recently came to the assistance of

undergraduate students who were stuck in transit in the UK because of the recent travel ban.

The Australians met over lunch with Professor David Haig, Chair of the Committee on Australian Studies, to receive an update on the Committee's activities. I was happy to hear that the annual meeting of all current Australian and New Zealand students over a meal is an ongoing event. Professor Haig also shared that the first ever female to be awarded a PhD at Harvard is believed to have been from Australia. Miss Lorna M. Hodgkinson from Sydney earned a Doctorate of Education from Harvard. Her area of study was the psychology of childhood and of adolescence. Professor Haig will visit the HCA later this year to provide an update on the work of the Committee – be sure not to miss it!

The rest of the Alumni Leadership Conference consisted of lectures from current Harvard Professors, Club peer-to-peer best practice sessions and a dinner with the HAA Board of Directors where the Harvard Club of Australia was awarded the **Outstanding Club Award for 2017!**



The HCA's award for international Outstanding Club 2017

Here is the link to the article about the award published in the Australian:

<http://www.theaustralian.com.au/higher-education/harvard-club-of-australia-named-universities-best-club/news-story/478debab25a98c7f3bfced4618a945b6>

Info on Harvard.org.au: <http://www.harvard-club.org.au/news-new/2017/2/15/harvard-club-of-australia-awarded-haa-club-of-the-year-2017>

Susan Overall

PHILANTHROPY

2017 R. G. MENZIES SCHOLARSHIP TO HARVARD

Our flagship scholarship program, the Harvard Club R.G. Menzies Scholarship, celebrates its 50th birthday in 2017. In the years since its inception, this scholarship has supported 80 outstanding young Australians in post graduate studies at Harvard. The financial award in the formative years was modest, but has grown to support two or three \$US60,000 scholarships every year. It is highly regarded at Harvard and is now one of the most sought after scholarships for post graduate study overseas.

With applications closing in February, a total of 24 applications were received and assessed against the eligibility and selection criteria. A shortlist of seven (7) candidates were invited for interview. Unique to this year's applicants was an increase in mid-career candidates. The 2017 scholars are:

Claire Rochecouste

Claire will study a Mid-Career Masters in Public Administration at Harvard's John F Kennedy School of Government.

A foreign service officer with the Department of Foreign Affairs and Trade,



Claire Rochecouste, 2017 Menzies Scholar

Claire was recently Deputy Head of Mission at the Australian Embassy in Baghdad and has had previous postings in Afghanistan and Argentina. Drawing on her expertise in conflict states, Claire intends to focus her US public policy training on international security issues

with an emphasis on the role of women in foreign policy making and the prevention and resolution of armed conflict. Claire is a graduate of the University of Melbourne and Monash University and holds degrees in Arts and Business.

Ellen Chapple

Ellen will study a Master of Laws at Harvard University.

Ellen intends to use her litigation experience and Harvard studies to contribute to the future of natural resources law in



Ellen Chapple, 2017 Menzies Scholar

Australia, particularly the legal recognition of indigenous peoples' relationship with the environment. Ellen is Assistant Crown Counsel with the New Zealand Crown Law Office and was recently appointed Private Secretary to the Attorney-General of New Zealand. Ellen has a Bachelor of Laws (first class Honours) from ANU, a Bachelor of Arts (first class Honours) from the University of Sydney and was a member of ANU's Philip C. Jessup International Law Moot Court Competition world champion team.

Submitted by Kimberly Everett

2017 HARVARD EDUCATION SCHOLARS

Three public school principals have been selected as the 2017 Education Scholars by and Harvard Club of Australia, the Public Education Foundation, and Teachers Mutual Bank. They will spend a week at Harvard attending a leadership course later this year. The principals are:

- Brett Burgess, Bribie Island State High

School, Queensland

- Jacque O'Donnell, Rockingham Beach Primary School, Western Australia
- Melissa Proctor, Bass Hill Public School, NSW

Ricky Campbell-Allen

HCA STRATEGIC REVIEW

The Harvard Club of Australia is celebrating its recent award as the "International Harvard Club of the Year" by looking to the future.

Supported by McKinsey volunteers, is embarking on a review of its strategy, encompassing our mission, relationship with Harvard, membership, fellowship activities, philanthropic programs and operating model. The objective of the review is to find ways to be more engaged, more influential, and make a greater impact in our society. We want to keep alive the Harvard experience that we all enjoyed.

The review includes interviewing a sampling of councilors and club members to ascertain their views on the Club's mission, what constitutes a great outcome from this work, and specific issues that need to be addressed such as better engaging young or inactive members.

We will also conduct a review of best practice in Harvard clubs around the world, and of similar alumni clubs from other universities. We will survey some groups of alumni such as lapsed members and eligible alumni who are not members.

This information will provide input into a range of workshops the team plans to hold with the Council and with other members during May and June. The outcome of these workshops will be aligned around a refreshed Club mission along with recommendations and decisions about our fellowship programs and our philanthropic programs.

If you would like to make a contribution to this work, please send an email to chrism.56a@gmail.com.

Chris Smith

EVENTS

“DISRUPTION” COMBINED SCHOOLS EVENT – STANFORD and HARVARD

The March event is the third year for the highly successful gathering of the Australian Alumni groups of two great schools – Harvard and Stanford.

Hosted by the international law firm of Norton Rose Fulbright, this joint event confirmed that the Harvard alumni were there for the drink and food where as the Stanford alumni for the education!

Stanford grads wanted to know the comparative value of their degrees. It was generally agreed that a Harvard baccalaureate was equivalent to a Stanford masters, and a Harvard masters tantamount to a Stanford doctorate.

The evening was emceed with aplomb and other fruit by Stanford Association president **Steve Hawkins**, of Fort Street Capital. Steve represented Australia in Scrabble in the Sydney 2000 Olympics, and won gold with ‘gherkins’ on a triple word score.

Mark Carnegie was unfortunately unable to attend as he was recovering from a kidney stone removal procedure. Alternatively, we were graced by the presence of Sir Roderick Carnegie (Harvard MBA ’59) and Georgina Carnegie (Harvard MPA). Mark has since sold his kidney stone, invested the money in Macquarie Bank shares, sold them and bought a block of apartments in Balmain with the after-tax profit.

There were four excellent speakers.

- **Nick Abrahams**, Partner and APAC Technology Practice Leader at Norton Rose Fulbright, gave the keynote address. He is the author of a new book, *Digital Disruption in Australia: A guide for Entrepreneurs, Investors & Corporates*. He states that disruption is occurring in every industry – building and destroying fortunes. This book analyses over 500 corporate transactions in the Australian technology, media &

telecommunications sectors over the last four years to identify areas of true disruption in the Australian economy. The analysis shows which sectors are being hit hardest and how companies large and small are responding to the challenge and reaping the rewards. If you are an entrepreneur eager to disrupt a market, an investor keen on being part of this seismic shift or a corporate looking out for the next big opportunity or threat, this book will give you a great understanding of what is happening in Australia. Anecdotally, prior to his current gig, Nick won an Academy Award in 1990 for a short animated film explaining how to be more creative.

- **Andrew Jones** (MBA Stanford), CEO of Cricket NSW, spoke of reinventing cricket, attracting new audiences whilst maintaining existing ones, and of greatly improving chances for women to play professionally. Women cricketers are now the most highly paid, and watched, Australian women sportspeople. Andrew talked of making the games shorter, and using traditional Saturday night football timeslots to attract football viewers to cricket. Andrew began his career as a McKinsey’s consultant, and prior to that was one of the first Australian astronauts to circle the moon.
- **Jonathan Harley**, Media Director at Twitter Australia, has a strong background in journalism in Australia and has deep international experience, including stints in Afghanistan and India. Then he discovered Google maps. He discussed how Twitter has disrupted traditional news distribution vehicles – like TV and newspaper – and how citizen journalism has disintermediated the media. Now

Twitter itself is being disrupted and needs to find new way to compete. One approach has been to become more mainstream and be the go-to vehicle for major sporting fixtures. Jonathan won the 1988 Pulitzer prize for spelling and punctuation.

- **Dr. Matthew Miles**, CEO, MS Research Australia, originally a veterinary surgeon, has been involved in medical research for many years. MS Research Australia has made several breakthroughs in the field. Small grants in data analytics, for example, have provided results that multiplied their initial investment exponentially. Matthew won the 2017 Nobel peace prize for his work in transnational biopsychosocial behaviour.

Report by Rodney Marks MPA ’88,
comedian.com.au

(Disclaimer: This report was commissioned after my friend Ted Blamey said that he was too busy raising funds for the Harvard Club to write it. So, don't blame me, blame Ted!)

Monday Club

The Monday Club continues with its' diverse program of speakers and very supportive audiences.

Colin Chapman - "Brexit - British Politics and Implications for Australia"

For the first talk in 2017 there was a large turn-out of members to hear Colin's analysis of Brexit. Beginning and ending with the price of potatoes, which have gone up in price by 30% since Brexit, as have many other supplies. Colin's talk discussed the "long and messy divorce" that is Brexit (as referred to by former Chancellor of the Exchequer, George Osborne).

The respective sides are the deserted/remainder party and financial/service sectors and the other is the Brits who now consider themselves free of the massive bureaucracy of Brussels.

Colin proceeded to challenge an article by Greg Sheridan's in the Australian newspaper, asserting that Brexit was "a triumph of democracy".



Colin Chapman addresses the Monday Club

There were three lies underpinning the Brexit that Colin discussed. In summary:

- **Lie 1:** that Britain will now make their own laws and regain their sovereignty. In fact, Britain, has never lost its' sovereignty on being in the EU.

The recent White Paper does state that Britain has remained sovereign but has "felt" like it hasn't been.

- **Lie 2:** That immigrants have been stealing British jobs. The statistics are that 93% of those on welfare are British nationals; that 2/3 of immigrants get jobs and pay taxes and contribute to the economy when they get to Britain. There is an issue within the Labour Party about voting along party lines in fear of losing their seats to UKIP members.
- **Lie 3:** That when Britain leaves the EU the money saved from not paying EU fees will go to repairing the NHS. The amount saved has been misleading. It does not allow for the breaking of EU commitments and that amount is in the order of 45-65 billion pounds.

There is fake news going around that is misleading. There is a surge in immigrants going to the UK in the second half of 2016 and getting jobs before Brexit kicks in that has improved the job figures. Secondly the British realized that the pound would go down with Brexit and so went on a spending spree thereby increasing consumer spending.

Colin's discussion went on to look at what may happen next and posited several steps and areas of uncertainty. Question time also brought up more issues than answers but time was too short to cover them all.

Dr. Michael Fullilove, "The Trump Presidency - what's in store for Australia"

via video-conference in Brisbane and Canberra to allow maximum participation

In March, Dr. Michael Fullilove, the Executive Director of the Lowy Institute, was the debut speaker for the first interstate Monday Club. He is a Rhodes Scholar and author of *Rendezvous with Destiny: How Franklin D. Roosevelt and Five Extraordinary Men Took America Into the War and Into the World*. Dr. Fullilove gave an analysis on the early days of the Trump presidency at the offices of JB Were in Sydney. Using video conferencing his presentation was attended by Harvard Club members in Brisbane, Melbourne and Canberra.

He argued that the Australian-US alliance will survive the Trump presidency, as disastrous as it may be as it is mutually beneficial. As a starting point, Dr. Fullilove raised the question posed by President Kennedy's scriptwriter: "Ask not what the country can do for you, but what you can do for the country?" Given the "hysterical quality" of the Trump presidency and the noise, the Lowy Institute needs to be able to scrutinize "the acts and not the words"



Aaron Patrick-HCA councilor introduces Dr. Fullilove

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and what it means to the world which is what Dr. Fullilove did with great clarity.

Given the success of the event, which attracted almost 100 people across the country, the club intends to hold more interstate events.

Dr. George Gittoes, AM, 2015 Sydney Peace Prize on: War and Art – themes form the frontline

In a moving, mesmerizing and emotive talk, the April Monday Club welcomed Dr. Gittoes who outlined how his artistic and film practice developed; how he became involved in 47 international conflict zones and the work of the Yellow House in Jalalabad, Afghanistan. He highlighted key events, situations and conflicts where he



Dr. George Gittoes

represented the dignity and indignity of human behavior in places such as Rwandan refugee camps leading to his Blake Prize for Religious Art in 1996, for *The Preacher*.

In both his presentation and during question time, Dr. Gittoes spoke about the Yellow House and how “work other than guns” is needed. “Artists without borders”

heal wounds and this is where and how his work and the Yellow House are effective. They set up in Jalalabad as it is one of the few uncorrupt places in Afghanistan and they have a working relationship with the local Taliban. They don't work with a 'siege mentality' as some NGOs do – there are no walls to the Yellow House unlike some place that operate in a culture of fear.

The inspiration for the Yellow House was William Morris' Red House, in Bexleyheath, England. Morris was the founder of the Arts and Crafts movement and the place was about “transportation into another state” as Dr. Gittoes put it. In response to a question about hope and working in so many conflict zones, Dr. Gittoes' comment was that “Ken Done is full of optimism but Francis Bacon has soul... he is a Blues artist (Gittoes) and a mystic”.

**HCA Monday Club summaries reported by
Convenor, Tempe Macgowan**

UPCOMING EVENTS

Harvard Krokodiloes

The Kroks at the Royal Automobile Club of Australia, Macquarie Street, 6:30pm
Saturday 8 July 2017.
Book through RACA
phone 8273 2320 or
events@raca.com.au.

Please note that HOST FAMILIES are needed for Krokodiloes. If you are interested, please contact Ted Blamey.

Program for Leaders 'Digital Innovation and Leading Transformation'

– 20th Annual Program for Leaders is presented by Harvard Business School Professors. It will focus on leadership in the digital age.

HARVARD CLUB OF AUSTRALIA
20th ANNUAL PROGRAM FOR LEADERS

Digital Innovation and Leading Transformation
Sunday 23 to Friday 28 July 2017

The 2017 Harvard Club Program for Leaders will focus on leadership and strategy in the digital age. This practical five day, residential, executive education program will be presented by Professors from the Harvard Business School. Using case studies, interactive lectures, group discussions and renowned guest speakers, it will give business leaders fundamental frameworks to understand digital disruption in today's global business environment.

To request a Brochure
email: programs@harvardclub.org.au,
phone: 0424 243 369 www.harvardclub.org.au

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registrations now open!