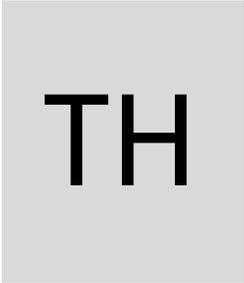


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A grey square containing the letters 'TH' in a bold, black, sans-serif font.

I've served as an IT consultant, web manager, and COO of a SaaS CMS company. I'm an ambassador and bridge, passionate about managing relationships, products, projects, and being a client advocate. I have an entrepreneurial spirit blending vision with execution and am in search of my next technical management challenge.

Experience

Front-End Web Developer, Infogroup | 2015 — Current

Responsible for maintaining salesgenie.com, infousa.com, and credit.net, I work with back-end developers, designers, marketers, and product owners to create great user experiences while meeting management's objectives.

Digital Strategist, Self Employed | 2013 — Current

I equip small businesses and organizations with technology, project management, digital marketing, strategies, and design. I've developed simple stand-alone websites to more complex CMS-driven ecommerce websites. **One client has gone from not knowing what Instagram was to organically growing to more than 50k followers.** I bridge needs with digital strategies and solutions.

Front-End Web Developer, Restaurant.com | 2012 — 2013

Dubbed "ambassador", I was selected to serve as a liaison between the marketing team and developers, for I had a unique gifting to communicate between the business and technical staff. I was given the opportunity to create artwork demonstrating alternative website considerations and develop front-end code for the ecommerce website using jQuery, CSS and Adobe Test&Target. The President/CMO requested regular meetings with me because he found in me "a rare amount of wisdom for someone my age".

Product Manager / Customer Advocate / Front-End Web Developer / Digital Marketer iMinistries | 2004 — 2013 | Our company was pursued and acquired by Spark Networks.

I wanted to help ministries everywhere have a powerful tool, giving them the ability to manage a professional-looking website. I co-founded iMinistries and served as a visionary and executioner. I directed customer support, project management, front-end development, digital marketing, branding, and business operations. In my first year as our first full-time employee, I scaled myself and environment which enabled me to double our customer base from 70 to 140+. I managed a small staff whose skills were technical, customer service, project management, design, writing, accounting, and sales. I also implemented over 100 designs into our CMS and consistently received a 97+% support satisfaction rating.

Computer Technician, Harvest Bible Chapel | 2005 — 2008

I was recruited from Leo Burnett and became responsible for all computer hardware, software, and network needs for more than 200 users. I acted as a ballast for my co-workers who worked in a different building. I solved various issues and provided training. I also volunteered my time by mixing musician and vocal in-ear monitors, operated video cameras and served as a jr. high mentor. I left this position to run my company full time.

Digital Communications Specialist, Leo Burnett | 2002 — 2005

Wanting to break into the website management field, I developed a relationship with key people while serving as a consultant to Leo Burnett. By doing so, I was contacted to help manage leoburnett.com and other web properties. While in this position, I saw broken processes I could resolve. With the approval of my boss, I developed a data-driven website which provided executive staff members with “freshly squeezed” digitized press mentions. After its success, I was asked to create a website which allowed executives to review and vote on various pieces of advertising. I leveraged my knowledge and relationships to accomplish my goals.

National Implementation Team Field Services Engineer, Insight | 2000 — 2002

I was hired upon graduating college to serve as a hardware and software consultant. I worked on many large accounts. I amassed varying accomplishments depending on the client. For Leo Burnett, I was selected to serve as a dedicated resource to executives. While working for CNA Insurance, I was picked as a national trainer and also managed local manpower with co-workers while onsite at various locations throughout the United States. When working with Staples, I would consistently complete my work before other technicians, allowing me to have additional time to tour our great country. And finally, I took it upon myself to increase PC configuration and standardization by creating a website which allowed technicians to “order” tailored hardware configurations while working for McLeodUSA.

Education

Eastern Illinois University | 1996 — 2000

Bachelor of Science in Business
Computer Management

Random Truths

- While working for Leo Burnett, my alter ego, Video T, developed a small cult following due to his videos which captured him doing random acts in his office before his co-workers arrived in the morning.
- The last girl I dated never wanted to see me again after our first date.
- That same girl relented, married me, and blessed me with three sons in three years.

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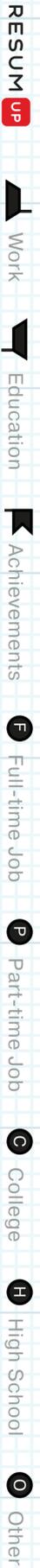
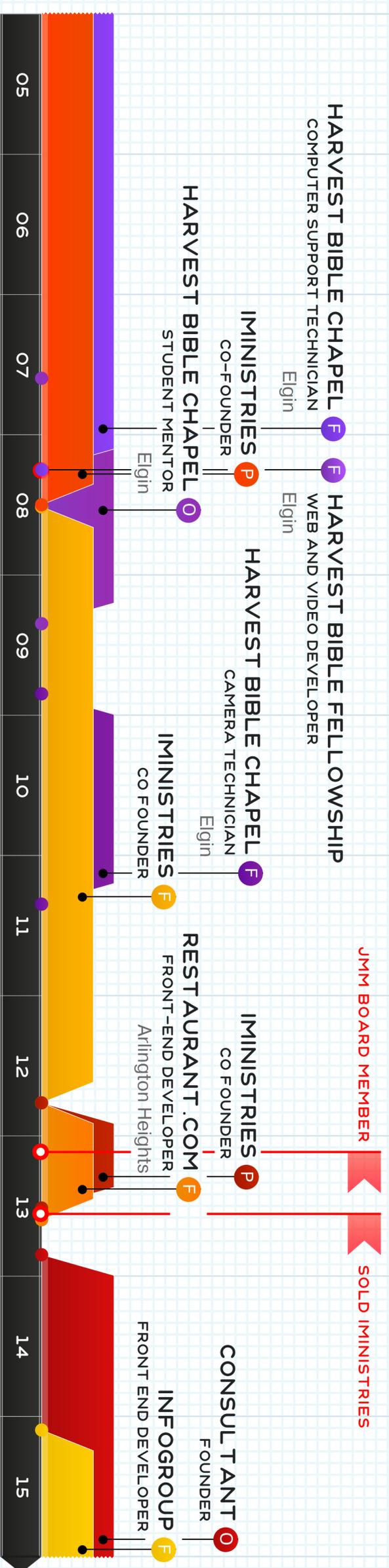
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PROFESSIONAL AREA

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Industry
category



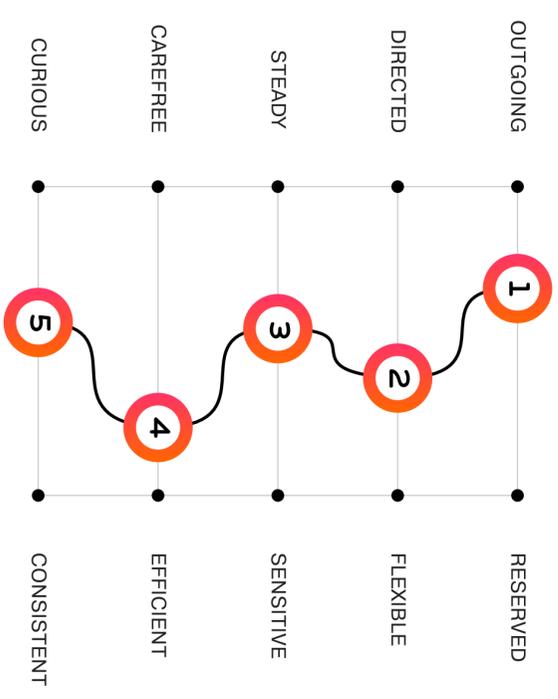
HOBBIES

GARDENING AND PLANTS
FOOD AND DRINK
MUSIC
TRAVELLING

LANGUAGES

ENGLISH
★★★★★

IDENTITY



SKILLS

