

Gregg Wilhelm, M.A., M.F.A.

Writer | Publisher | Teacher | Arts Administrator
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TEACHING POSTS

2011-13 University of Baltimore

School of Communications Design

Special courses developed:

- The Great Zombie: The Intersection of Popular Literature and Pop Culture
- iBook, eBook, uBook: How Technology Has Changed Writing, Publishing, and Reading

2007-11 Loyola University

Communication Department

Special courses developed:

- Book Publishing: From Idea to Writer, From Manuscript to Bound Book
- Book Production: History, Typography, Design, and Formats
- Book Marketing: 21st-Century Strategies for 15th-Century Artifacts

2008-

Various Universities

Continuing Studies Divisions

Creative writing, book publishing, and marketing courses within adult education divisions at Johns Hopkins University, Community College of Baltimore County, and Anne Arundel Community College

Special courses developed:

- Publishing Matrix and Self Wars: Options Beyond Legacy Publishers
- Actual Towns and Fake Burgs: Crafting a Real Sense of Place in Fiction Writing

EDUCATION

M.F.A.

Creative Writing, Fiction (University of Tampa, Tampa FL, 2014)

- *Thesis*: “Backbeat the Waves” (novel)
- *Chapbook*: “Out of the Miry Clay: Poems on Foreign Turf” (poetry)
- *Essay*: “Off the Map: Creating a Real Sense of Place for Fictitious Towns in Strout’s *Olive Kitteridge* and Kenan’s *Let the Dead Bury Their Dead*”
- *Essay*: “Skunks and Armadillos: Foreign Places as Inspiration in Selections by Lowell and Bishop”
- *Current Research*: “On Blue Cloud-Trestles: Emulating Late 19th-Century Norwegian Poetic Voices for 21st-Century Mid-American Storytelling”
- *Mentors*: Terese Svoboda (novel), Erica Dawson (poetry), Jason Ockert (short story), Tony D’Souza (novel, thesis adviser)
- *Guest Lecturers*: Denis Johnson, Miranda July, Peter Meinke, Heather Sellers, Chris Parris-Lamb, Michael Connelly, Arthur Flowers, Nick Flynn, Keith Gessen, Amy Hill Hearth, Eli Horowitz, John Capouya, Ben Lerner, Rebecca Wolff,

Francine Prose, Karen Russell, Deborah Treisman, Tom Franklin, George Saunders, Robert Olen Butler, Tom Franklin, Beth Ann Fennelly, Sandra Beasley

- M.A. Theology (St. Mary's Seminary and University, Baltimore MD, 1994)
- *Thesis*: "Heavy with the Fruits of Violence : Christian Perspectives on Revolutionary Violence in Latin America"
 - Primary Reader: Dr. Stephen Vicchio, College of Notre Dame of Maryland
 - Secondary Reader: Dr. L. Gregory Jones, Duke University
- Graduate Scholarship Year, Theology (Duke Divinity School, Durham NC, 1991)
- Studied with Stanley Hauerwas
 - Audited English course by Reynolds Price
- B.A. Communications / Minor in Fine Arts (Loyola College, Baltimore MD, 1989)
- Studied with Karen Fish, David Dobler, Jack Stephens, Paul Lukacs

PROFESSIONAL

- 2013- Maryland Institute College of Art
 Director of Marketing and Enrollment Development
 Develop strategy and implement initiatives toward promoting programs and recruiting/retaining students within MICA's School for Professional and Continuing Studies. Division's programs include lifelong-learner studio courses, summer camps for youth, professional development opportunities for artists, two on-line Masters of Professional Studies programs, an MBA/MA in Design Leadership in partnership with Johns Hopkins, and international travel programs.
- Develop, execute, implement, and evaluate messaging and marketing strategy for division, including social media strategies and mobile advertising
 - Develop recruiting and retention strategies
 - Writing and editing copy for publications/web
 - Selects images and provides art direction for publications/web
 - Coordinate recruitment and marketing events such as open houses, informational sessions, and exhibitions
 - Spokesperson for division with the goal of increasing enrollment
- 2004- CityLit Project
 Executive Director
 CityLit Press, Publisher
 Founded nonprofit literary arts organization that serves readers and writers in the Baltimore metropolitan area. Organization presents literary festivals, conducts writers' workshops, delivers creative writing curricula for youth, inspires diverse audiences of all ages to engage with literature, and publishes work of exceptional literary quality and work of regional interest.
- Executive leadership and strategic planning
 - Board development and management
 - Budgeting and fiscal oversight
 - Development (special events, grant writing, foundation and corporate relations)
 - External relations and media relations

- Program creation, implementation, and evaluation
- Traditional and social media marketing, including branding and messaging
- Staff and intern management
- Book and marketing collateral design

Highlights:

- CityLit Festival named a “can’t miss event on the city’s cultural scene” (*Baltimore*)
- Featured authors include Pulitzer Prize winners Edward P. Jones, Steve Coll, and Junot Díaz; National Book Award winners Mark Doty and Jaimy Gordon; biographer Walter Isaacson; poets Edward Hirsch, Tom Lux, Dick Allen, Andrei Codrescu, Michael Collier, and Afaa Michael Weaver; nonfiction writers Jamal Joseph, Benjamin Busch, Jabari Asim, and Taylor Branch; fiction writers Laura Lippman, Danielle Evans, Terese Svoboda, Thomas Glave, George Saunders
- *City Sages* (CityLit Press) named a “Best of Baltimore,” Arts (*Baltimore*)
- Harriss Poetry Prize chapbook contest judges include Michael Salcman, Dick Allen, Tom Lux, Marie Howe, and Afaa Michael Weaver

2006-10Apprentice House

Director and Editor-in-Chief

Directed day-to-day operations of student-staffed teaching press at Loyola University. Student teams developed, designed, and created marketing strategies for book projects.

- Developed teaching press facilitated by undergraduate students
- Taught courses as an affiliate professor in the Communication Department
- Served as adviser of the Apprentice House Student Activities Club
- Managed office operations and on-going marketing plans for published books

2004-06Babe Ruth Museum

Director of Communications

Directed all communications, marketing, re-branding, and media relations initiatives as the nonprofit organization evolved from a 30-year-old historic house to a major downtown attraction with two facilities (Babe Ruth Birthplace and Sports Legends at Camden Yards).

2002-04Tidewater Publishers

Marketing and Production Manager

Managed both marketing and production departments for independent book publisher located on Maryland’s Eastern Shore.

1996-2001

Woodholme House Publishers

Director and Editor-in-Chief

Founded publishing company with the financial backing of nationally recognized independent bookseller Bibelot, developed brand and editorial direction, and executed day-to-day activities.

1995-96Cathedral Foundation Press

Director and Editor

Managed book publisher affiliated with the Archdiocese of Baltimore.

1992-94Johns Hopkins University Press

Acquisitions Assistant

Worked with editors maintaining lists in social sciences, political science, economics, U.S. history, history of technology, and Chesapeake Bay regionalia.

SELECT TITLES PUBLISHED

Fiction

Ripple Meets the Deep, Jason Tinney (CityLit Press, 2014)

Habana Libre, Tim Wendel (CityLit Press, 2013)

City Sages: Baltimore, Jen Michalski, Ed. (CityLit Press, 2010)

The Fountain of Highlandtown, Rafael Alvarez (Woodholme House, 1996)

Ivan & Adolf: The Last Man in Hell, Stephen Vicchio (Woodholme House, 1997)

Poetry

Clash By Night: A London Calling Anthology, Gerry LaFemina and Gregg Wilhelm, Eds. (CityLit Press, 2014)

Asphalt, Rebekah Remington (Judged by Marie Howe, CityLit Press, 2013)

Every Bit of It, Katherine Bodgen (Judged by Tom Lux, CityLit Press, 2012)

It Can Be Solved by Walking, Jennifer Wallace (CityLit Press, 2012)

Famous, Bruce Sager (Judged by Dick Allen, CityLit Press, 2011)

An Easy Place / To Die, Vincent Cellucci (CityLit Press, 2010)

Mountain, Log, Salt, and Stone, Laura Shovan (Judged by Michael Salcman, CityLit Press, 2010)

Nesting, Erin Ruzicka Trondson (Poetry Judged by Tim Houghton, Apprentice House, 2010)

Supposing for Instance, In the Space-Time Continuum, John Pursley III (Judged by Lia Purpura, Apprentice House, 2009)

A Time Before Slaughter, Paul E. Nelson (Apprentice House, 2009)

My Father's Speech, Katherine Cottle (Judged by Reginald Harris, Apprentice House, 2007)

Nonfiction/Photography

A Peachy Life: Waiting on Tables and Beating the Odds in the '60s—An Italian-American Woman's Story, Leonora "Peachy" DiPietro Dixon (CityLit Press, 2011)

Crossroads: Lives & Legacies of Baltimore Jazz, Mark Osteen, Ed. (Apprentice House, 2010)

Who Killed Donte Manning? The Story of an American Neighborhood, Rose Marie Berger with Foreword by Jim Wallis (Apprentice House, 2010)

Flashes in the Night: The Sinking of the Estonia, Jack A. Nelson (Apprentice House, 2010)

Exhaust the Limits: The Life and Times of a Global Peacebuilder, Charles F. Dambach (Apprentice House, 2010)

Deranged: Finding a Sense of Place in the Landscape and in the Lifespan, Jill Sisson Quinn (Apprentice House, 2010)

Reading Lips and Other Ways to Overcome a Disability, Edited by Diane Scharper (Apprentice House, 2009)

Prayer for the Morning Headlines: On the Sanctity of Life and Death, Adrianna Amari, Photography with Poems by Daniel Berrigan and Introduction by Howard Zinn (Apprentice House, 2007)

* Garnered the last endorsement given by Kurt Vonnegut

Bodine's Chesapeake Bay Country, Photographs by A. Aubrey Bodine, Edited by Jennifer Bodine (Tidewater Publishers, 2005)

* Acclaimed photojournalist, *Sunday Sun*, 1924-1970

Out of the Fog: The Sinking of the Andrea Dora, Allot Mattsson, English Translation Edited by Gordon W. Paulsen and Bruce G. Paulsen (Tidewater Publishers, 2003)

Leap Into Darkness: Seven Years on the Run in Wartime Europe, Leo Bretholz and Michael Olesker (Woodholme House, 2000)

Down on the Shore: The Family and Place that Forged a Poet's Voice, Adele V. Holden (Woodholme House, 1999)

Fighting Chance: Journeys Through Childhood Cancer, Harry Connolly with Dr. Curt I. Civin and Foreword by Tom Clancy (Woodholme House, 1998)

KAL Draws a Crowd, Kevin Kallaugher (Woodholme House, 1997)

* Political cartoonist for *The Sun* and *The Economist*

Spiritual Living in Secular Society, Archbishop William Donald Borders (Cathedral Foundation, 1996)

The Papal Visit: Pope John Paul II in Baltimore (Cathedral Foundation, 1995)

Children's/YA

Battle Creek: A Tale of Slavery and Freedom in Colonial Maryland, Neil Didriksen (CityLit Press, 2013)

Perry's Baltimore Adventure: A Bird's-Eye View of Charm City, Peter Dans and Kim Harrell (Tidewater Publishers, 2004)

Majesty from Assateague, Harvey Hangman and David Aiken (Children's, Tidewater Publishers, 2003)

SELECT PUBLICATIONS

"What Ink." *Gargoyle*. No. 61. Summer 2014. POETRY

"Coal Mines." *Smile, Hon, You're in Baltimore*. Occupational Hazards No. 17. Fall 2013. ESSAY

"The 82nd Eunuch," "Irony (Hemochromatosis)," "Garden City," and "Coyotes." *The Broadkill Review*. Volume 6, No. 6 November/December 2012: 32-33. POETRY

"University Press or Teaching Press: University of Missouri Proposes New Model for Its UP." *Tampa Review Online*. Publish 2, 2012. ESSAY

"Adoptive Grandmother Continues to Watch Over Me," *Tampa Review Online*. Publish 1, 2012. NONFICTION

"Black Infiniti: A Used Car Proves the Vehicle For a Local Poet's Legacy." *City Paper*. 28 May 2008: 20. NONFICTION

"Reaching Out to Others Living in the 'War Zone.'" *Johns Hopkins Public Health*. Fall 2006: 13. NONFICTION

"When Depression Is a Family Matter." *Johns Hopkins Public Health*. Fall 2006: 14. NONFICTION

"Hard-Wired to Heal." *Johns Hopkins Nursing Magazine*. Spring 2006: 23-27. NONFICTION

"Cutting Through the Smoke" (Devra Davis, *When Smoke Ran Like Water*). *Johns Hopkins Magazine*. June 2003: 36-41. NONFICTION

SELECT AFFILIATIONS, PANELS, AND ARTICLES

Participant, Sewanee Writers' Conference (Summer 2014)

Panelist, Literature: Audience Development, National Endowment for the Arts (NEA)

Member, Association of Writers and Writing Programs (AWP)

Member, Modern Language Association (MLA)

Member, Maryland Citizens for the Arts (MCA)

Member, Maryland Association of Nonprofit Organizations (MANO)

Director, Poe Baltimore (2012–) *Chair, Education Committee*

Director, Greater Baltimore Cultural Alliance (2012–2014) *Advocacy Committee*

Advisory Committee, Maryland Humanities Council, Maryland Center for the Book

Advisory Committee, Maryland State Arts Council, “Imagine Maryland” Strategic Plan

Past President, MidAtlantic Book Publishers Association

“40 Under 40” Profile, *Baltimore Business Journal*

“Best of Baltimore” Arts MVP, *Baltimore*

“Town and Gown: Partnerships Between Literary Centers and University Creative Writing Programs,” Gregg Wilhelm moderator with panelists Thea Temple, The Writer’s Garret Literary Center; Linda Ketchum, 49 Alaska Writing Center; Kendra Kopelke, University of Baltimore MFA program; Ellen Waterston The Nature of Words and Oregon State University-Cascades Low Residency MFA program (AWP 2013)

“Creating a Literary Center,” panelist with Lisa Hartz, The Muse Writers Center, moderator (AWP 2013)

“How to Start a Literary Center and Thrive Through the Decades,” panelist with Jocelyn Hale, Loft Literary Center, moderator (AWP 2011)

Lecturer, Panelist, and Moderator at dozens of writers’ conferences, including Bay to Ocean Writers’ Conference, Baltimore Writers’ Conference, Virginia Festival for the Book, Maryland Writers Association’s Annual Conference, Small Press Expo, and Conversations & Connections

Thomas, Martha. “Writers Rewritten.” *AirTran Go*. June 2013, Issue 98: 61. Print.

“Learning Community Students ‘Uncover the Veil’ of Team Writing,” *University of Baltimore Magazine*, Spring 2013. Article about team-writing strategy employed in English 200-level course at the University of Baltimore. Print and web.

Oliver-Lawson, Vickie. “Baltimore Recognizes One Decade of Celebrating Literary Arts.” *Examiner*. 14 April 2013. Web.

Woods, Baynard. “City That Reads: CityLit Project and Pratt Library Celebrate 10 Years of CityLit.” *City Paper*. 10 April 2013: 15-16. Print.

Michalski, Jen. “Baltimore: City Guides.” *Poets & Writers*. 8 April 2013. Web.

Van den Berg, Laura. “Literary Boroughs #37: Baltimore, MD.” *Ploughshares*. 15 January 2013. Web.

Harris, Heather. “City Sage: Gregg Wilhelm finally steers his ambitious CityLit Project into publishing.” *City Paper*. 15 September 2010: 12. Print.

Staff, Daily News. "CityLit Project, a six-year-old literary arts organization, will take up residence in the University of Baltimore's School of Communications Design." *Poets & Writers*. 16 September 2010. Web.

Larimer, Kevin. "Small Press Points." *Poets & Writers*. May/June 2010: 18. Print.

Rosen, Judith. "The 'Other' University Press: Presses Find a Home on Campuses." *Publishers Weekly*. 1 February 2010: 8-9. Print.

Pash, Barbara. "Reader Friendly: What we're reading this summer." *Baltimore Jewish Times*. 6 June 2008: 42-47.

Shull, Lauren. "Loving the Printed Word: Loyola's unique student-staffed book publishing operation and the CityLit Project are both ways to get Baltimoreans, especially the young, 'excited about the literary arts.'" *Baltimore Sun*. May 25, 2008: 22A. Print.

Rosen, Judith. "Animal House? No, Apprentice House: POD and student staff build a list." *Publishers Weekly*. 6 April 2007: 11. Print.

Tinney, Jason. "What's Next: Gregg Wilhelm." *Urbanite*. March 2006: 55. Print.

McCallum-Smith, Susan. "What Makes Baltimore the City that Reads? A Roundtable with Baltimore's Literati." *Urbanite*. August 2005: 21-23. Print.