



## Genna Williams

gennawilliams.com

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### EDUCATION

#### Savannah College of Art & Design

BFA in Furniture Design. 2010-2014, Cum Laude.

### EXPERIENCE

#### Genna Williams Ceramics

Owner, Austin, TX. October 2015 - Present

Creates functional ceramic wares, produces social media content, participates in local craft fairs.

#### Jonathan Adler

Design Associate, Austin, TX. December 2014 - Present

Assists clients with design decisions, creates aesthetically appealing product displays, plans in-store events and marketing strategies.

#### Verokolt Design

Design Assistant, Austin, TX. November 2015 - October 2016

Created mood boards and project proposals, sourced furniture, lighting and accessories, produced realistic digital renderings.

#### Four Hands

Product Development Coordinator, Austin, TX. May - October 2015

Served as liaison between Austin Product Development team & the overseas team, communicated with various departments to ensure the timely development of products, tracked and managed incoming samples and swatches.

#### Master Class with Dakota Jackson

Student/designer, Savannah, GA. September 2013 - June 2014

One of six students selected to participate in a mentorship under renowned furniture designer, Dakota Jackson.

#### 24e Home Furnishings

Design Intern. Savannah, GA. February - August 2013

Designed store layouts, documented merchandise inventories, created product displays, assisted on design consultations with clients.

#### Currey & Co., SCAD Sponsored Studio

Student/Designer, Savannah, GA. March - May 2013

Conducted extensive brand research, identified gaps in the market in terms of outdoor lighting, helped develop a new line of outdoor lighting that related to company's current products.

### EXHIBITIONS

**East Austin Studio Tour** - White Light Studios, Austin, TX. November 2016

**Due East** - Canopy, Austin, TX. November 2016

**SCAD Permanent Collection** - SCAD, Savannah, GA. May 2014 - Present

### SKILLS

Wood Bending

Wood Joinery

Wheel throwing

MIG Welding

Upholstery

CNC Milling

Collaboration

Problem Solving

Ideation

Communication

Organization

Time Management

Customer Service

Visual Merchandising

### SOFTWARE

Rhino

SolidWorks

Keyshot

SketchUp

Adobe Creative Suite

Maya

Pepakura

Microsoft Word