

# SEAN RO

## User Experience Designer

### CONTACT

WWW.SEANRO.COM

SEANRO91@GMAIL.COM

240.543.1138

## EXPERIENCE

*Prescriptive Data, New York, NY*

### Product Designer

**Oct 2016 – Current**

Sole designer on a product team of 2 and company of 20. Customer base (real estate portfolios) growing from 1 to 5 during my time. Own the entire product design efforts from design maintenance to immediate usability improvements to long-term design strategy (informed by human-centered design methodologies) that is aligned with the needs of both end user and business stakeholders.

Contribute to product management by defining the 3 to 5 year product strategy and by prioritizing development work on the product roadmap. Contribute to sales and marketing by helping them respond to RFPs and RFIs, and by joining sales pitches to present product vision to prospective customers and partners.

*Conductor, New York, NY*

### User Experience Designer

**Mar 2015 – Sep 2016**

Owned 4 different features within Conductor Searchlight, including the second-most used feature, from concept design to maintenance. Created and maintained a reusable UI library with 2 other UX designers. Collaborated with 2 product managers and executives to gather requirements. Worked with a visual designer to create final mock ups and with 3 agile development teams to oversee the successful implementation of designs, including QA. Created a new design documentation system to improve the transfer of knowledge between design, product management, and engineers.

*Cisco (MHCI Capstone), Pittsburgh, PA*

### Technical Lead

**Jan 2014 – Aug 2014**

Designed a 3 to 5 year future solution to Cisco's challenge of mobile collaboration in the workplace with 4 interdisciplinary teammates using the human-centered design process. Conducted user research and synthesized data during the first half then iteratively designed and prototyped a solution during the second half.

## EDUCATION

*Carnegie Mellon University, Pittsburgh, PA*

### Master of Human Computer Interaction

**Aug 2013 – Aug 2014**

*University of Virginia, Charlottesville, VA*

### Bachelor of Arts, Economics

**Aug 2009 – May 2013**

## DELIVERABLES

- Sitemaps
- Wireframes
- High Fidelity Mockups
- Design Specifications
- Personas & Storyboards
- Research Findings
- Competitive Analysis
- Design Goals & Success Metrics
- User Journeys
- Task Flows
- Product Roadmap

## RESEARCH METHODS

- Human-Centered Design
- Contextual Inquiry
- Usability Testing
- Think Alouds
- Iterative Design
- Sketching & Paper Prototyping
- Storyboarding
- Personas and Scenarios
- Survey Methods
- Experimental Study
- User Journey Mapping
- Heuristic Evaluations

## PROTOTYPING TOOLS

- Pencil, Marker, and Paper
- Sketch
- InVision
- Axure
- Origami
- Omnigraffle
- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Android Development
- Java
- HTML/CSS
- Javascript/jQuery