

The Winners Circle 2016

Oklahoma College Public Relations Association
2016 Competition and Show Honorees

Categories 1-6

Brian Adler

1. Radio Advertisement/PSA

1st East Central University
Lacey McAdoo, Amy Ford, Talina Eaker
ECU Fine Arts Season Pass

2nd University of Central Oklahoma
Adrienne Nobles
A Spot of Tea with Your Ph.D.-UCO Swansea

3rd Connors State College
Jon Dallis
I am Connors State - Zandie McElhaney

HM Connors State College
Jon Dallis
It's Time

2. Video Featurette

1st OSU-Tulsa
OSU Marketing and Communications Services
in Tulsa
No Excuses

2nd OSRHE-Communications III
Sharon Bourbeau
Oklahoma's Promise Application

3rd East Central University
Cheyney Taylor, Amy Ford
ECU - Let's Review

HM OSU- Spears School of Business
Jordan Pfeiffer
Step by Step with Spears

3. Video Feature

1st Langston University
Dave Tester, Brandon Clemons, Christina
Gray, Tabby Pule, Mautra Jones
Langston Happy Holidays

2nd Rose State College
Staff
Avatar Joe

3rd Langston University
Dave Tester, Mautra Jones, Joshua Busbym
Dana Chism
iGive

HM Ou Gallogly College of Engineering
Karen Kelly, Scissortail Media
Jim Gallogly

4. Traditional Photography

1st The Samuel Roberts Noble Foundation
Rob Mattson
The Future

2nd The Samuel Roberts Noble Foundation
Rob Mattson
Morning Glory and the Cucumber Beetles

3rd The Samuel Roberts Noble Foundation
Rob Mattson
Dr. Craven's Fescue

HM University of Central Oklahoma
Photo Services
Daniel Smith
Campus Closed

5. Traditional Photography/Sports

1st ORU-Marketing
Mark Moore
Men's Basketball - ORU vs. South Dakota State

2nd University of Central Oklahoma
Photo Services
KT King
Winning Spirit

3rd OSU - Marketing
Gary Lawson
Superfans@

HM University of Central Oklahoma
Photo Services
Lauren Bieri
Resilience

6. Digitally Enhanced Photography

1st SWOSU - Graphic Design
Kyle Wright
Conjunction

2nd University of Central Oklahoma
Photo Services
Lauren Bieri
Earth Day

3rd SWOSU - Graphic Design
Kyle Wright
Gravity

HM ORU - Marketing
Mark Moore
Your Future is Calling

Categories 7-12 Sharon Bourbeau

7. Web Design

1st The Samuel Roberts Noble Foundation
Shane Porter
Celebrating Farm Life

2nd University of Central Oklahoma
University Communications, UCO Information
Technology, Nominee Design Studio
UCO Downtown Website

3rd None Selected

HM Northeastern State University
NSU Communications & Marketing
NSU Website

8. Mobile App or Site

1st ORU - Marketing
Jonathan Anspaugh
Interactive Student Handbook Mobile Site

9. Best Use of Social Media

1st OU Housing and Food
Amy Buchanan, Kate Bernard, Staci Johnson,
Aaron Lindley, Ryne Alexander
Campus Coffee Crawl

2nd OU Housing and Food
Housing and Food Services MarCom
Jim Sooner/Assignment Watch

3rd University of Central Oklahoma
Phillip Dunford
UCO Takes Fourth in Forbes' #MyTopCollege Contest

HM OSU-Library
Isabella SImerson, David Peters,
Bonnie Cain-Wood
Student Housing, 1911

10. Print Advertising

1st OSU - Marketing
Dave Malec
Realize your Dreams - Oklahoma State University

2nd OSU Institute of Technology
Kim Woodard
School of Automotive Technologies Ad - Driven

3rd ORU - Marketing
Amanda King
Graduate College Guide Advertisement

HM The Samuel Roberts Noble Foundation
Courtney Leeper, Luke Braswell
Producing Your Food

11. Digital Advertising

1st OSRHE-Communications
Sharon Bourbeau
Oklahoma's Promise Application Video

2nd Oklahoma City University
OCU Communications Team
International Admissions Travel Ads

3rd ORU - Marketing
Janet Benton
Be Where You Want To Be

HM ORU - Marketing
Janet Benton
Healing Through Music

12. News Writing

1st OSU-Tulsa
OSU Marketing and Communications Services
in Tulsa
Pet therapy program expands to OSU's Tulsa campuses

2nd The Samuel Roberts Noble Foundation
Robyn Peterson
Ag Safety Day - Teaches valuable lessons to area students

3rd OSU-Spears School of Business
Ariel West
Are we addicted to our mobile phones?

HM The Samuel Roberts Noble Foundation
Courtney Leeper
Elementary students demonstrate computer coding skills

Categories 13-18 David Hamby

13. Full-Length Features

1st The Samuel Roberts Noble Foundation
Courtney Leeper
Deep Roots

2nd The Samuel Roberts Noble Foundation
Courtney Leeper
42 Years and Counting

3rd UCO-College of Education and
Professional Studies
Lorene A. Roberson
Shaping the Next Generation: Kaye Sears', CEPS' longest tenured professor, is committed

HM OSU-Communications
Jim Mitchell
Bennett took the school on the prairie to new heights

14. Featurette Writing

1st The Samuel Roberts Noble Foundation
Courtney Leeper
Noble Foundation grants enable nonprofits to support families

2nd The Samuel Roberts Noble Foundation
Courtney Leeper
Noble Foundation helps producers achieve their goals, leave legacy

3rd Oklahoma City University
OCU Communications Team
The Bird Lady

HM UCO - College of Fine Arts and Design
Angela Morris
Love is Alive

15. Blogs/Editorial/Column

1st OSU Institute of Technology
Dr. Bill R. Path
Finding More Than Yourself in College

2nd OU Housing and Food
Housing and Food Services MarCom
Live | Dine Blog

3rd OU-Outreach
Mary Wuestewald
10 Major Benefits of Being a Sooner

HM The Samuel Roberts Noble Foundation
J. Adam Calaway
The Noble Legacy

16. Sports Writing

1st Northern Oklahoma College
Jennifer Smith, Director of Marketing
Softball prepares Calhoun for military service

2nd OSU Institute of Technology
Sara Plummer
*Power Plant Technologies students win second
lef of collegiate fishing tournament, hope for
more success*

17. Sports Publications

1st ORU-Marketing
Amanda King
Athletics Donor Guidebook

18. Poster Design-General

1st Cameron University
Moises Rivera
K.I.D.S. Camp 2016 Flyer

2nd OU Housing and Food
Housing and Food Services MarCom
Campus Coffee Crawl Posters

3rd Cameron University
Moises Rivera
*Social Justice: The Right to a Vigorous De-
fense In Contemporary American Culture*

HM ORU-Marketing
Amanda King
#HeadedToORU

Categories 19-24 Amy Ford

19. Poster Design-Culture/Fine Arts

1st OSU-Library
Amelia Clark, Nina Thornton
Noon Concert Series at the Library

2nd Northern Oklahoma College
Jamie Haney, Graphic Design Specialist,
Printing Services
Kindred Strokes

3rd University of Central Oklahoma
Brian Alexander
Macabret Poster

HM UCO - College of Fine Arts and Design
Brendan Maxwell, Steven Akins
Portrait to Selfie

20. Poster Design-Sports

1st SWOSU-Graphic Design
Kyle Wright
2015 SWOSU Football: Infinite

2nd SWOSU-Graphic Design
Kyle Wright
2015 SWOSU Soccer: Infinite

3rd East Central University
Todd Milligan
ECU Senior Poster

HM SWOSU-Graphic Design
Kyle Wright
2015-2016 SWOSU Men's Basketball: Infinite

21. Small Brochure

1st ORU-Marketing
Amanda King
Campus Visits Brochures

2nd OU-Alumni Association
Cari Holmes, Bill Moakley
*2015 University of Oklahoma Alumni
Association OU-Texas Weekend Invitation*

3rd Oklahoma City University
OCU Communications Team
International Admissions General Brochure

HM Cameron University
Ciera Schibi
I'm An Aggie

22. Large Brochure

1st ORU-Marketing
Amanda King
50th Celebration Brochure

2nd OU-Community Impact Report
Debra Levy Martinelli, Robin Stroud,
Brandy Akbaran
*The University of Oklahoma 2015-2016 Annu-
al Report*

3rd Oklahoma City University
OCU Communications Team
Theatre Recruitment Booklet

23. Direct Mail Piece

1st University of Central Oklahoma
Craig Beuchaw, Adrienne Nobles
UCO Downtown Mailer

2nd OU-Outreach
Elizabeth Kellogg, Cassie Eads,
Michael Mahaffey, Kelli Smith
*Precollegiate Programs 2016 Oklahoma State
Regents Poster*

3rd OSU-FAPC
Mandy Gross
Food Safety Campaign Pop-up

HM ORU-Marketing
Amanda King
#HeadedToORU

24. Special Publication

1st The Samuel Roberts Noble Foundation
J. Adam Calaway, Katie Westman,
Courtney Leeper, Scott McNeill, Shane Porter,
Luke Braswell
Beyond the Numbers

2nd OSU-Tulsa
OSU Marketing and Communications
Services in Tulsa
OSU-Tulsa Impact Report

3rd UCO-Student Affairs
Richard Gonzales, Ryan Siler, Dan Smith,
Lauren Bieri, KT King, Stevie Johnson
*Student Affairs Annual Report - University of
Central Oklahoma*

HM OSU-FAPC
Mandy Gross
2015 Annual Report

Categories 25-31 Shari Erwin

25. Magazine

1st OU-Outreach
John Huggins, Mary Wuestewald, Traci Fuller,
Jerry Jerman
*OU College of Liberal Studies Insight Alumni
Magazine Spring 2015*

2nd OSU-Marketing
Elizabeth Keys, Mark Pennie, Chase Carter,
Holly Bergbower, Jacob Longan, Phil Shock-
ley
*"STATE" the official magazine of Oklahoma
State University, Volume 11, Number 1, Fall
2015*

3rd OSU-FAPC
Mandy Gross
fapc.biz Magazine Spring/Summer 2016

HM The Samuel Roberts Noble Foundation
J. Adam Calaway, Katie Westman, Rob
Mattson, Courtney Leeper, Robyn Peterson,
Shane Porter
Legacy Winer 2015

26. Viewbook

1st SWOSU-Graphic Design
Kyle Wright, Cody Rober, Kandy House
SWOSU Viewbook: "SWOSU & You!"

2nd OSU Undergraduate Admissions
Chase Rheam
Viewbook

3rd University of Central Oklahoma
Brian Alexander, Daniel Smith,
Adrienne Nobles
UCO 2015-16 Viewbook

27. Newsletter

1st UCO - College of Fine Arts and Design
Deborah Baucom, Angela Morris, Kearney
Cole, Brendan Maxwell, Steven Akins
ARTSpeak

2nd None Selected

3rd The Sameul Roberts Noble Foundation
Katie Westman, Robyn Peterson, Rob Mattson,
Shane Porter, Amie Morgan, Courtney Leeper
Ag News and Views

28. Bright Idea

1st OU-Sam Noble Museum
Leah Vanderburg, Jennifer Tregarthen, Loren
Liebscher
*Sam Noble Museum and P Bar Farms corn
maze*

2nd OU-Outreach
Kelli Smith, Michael Mahaffey, Ann Marie
Eckart
Medieval Fair Coloring Book

3rd OSU Communications
Jordan Richards, Anastasia Reed, Megan Hor-
ton
Humans of OSU

HM Oklahoma City University
OCU Communications Team
Marketing Department Email

29. Holiday Greetings

1st OSU Undergraduate Admissions
Chase Rheam
*Happy Holidays from Pistol Pete and His Pet
Posse!*

2nd Connors State College
Stacy Pearce
Merry & Bright

3rd Southwestern Oklahoma State University
Kyle Wright, Brian Adler
Thanksgiving Bulldog

HM OSU-OStateTV
Burns Hargis, Andy Wallace, Paul West,
Institute for Teaching and Learning Excellence,
OStateTV
*Happy Holidays from Oklahoma State
University*

30. Before-and-After

1st ORU-Marketing
Jonathan Anspaugh
Eagle Card Center Site Update

2nd Northeastern State University
NSU Communications & Marketing
NSU Website Redesign

3rd ORU-Marketing
Amanda King
Athletics Donor Guidebook

HM OSU-Agricultural Communications
Services
Ruth Inman, Lyndall Stout, Todd Johnson,
ACS Staff Writers
The Division Triangle publication

31. Shoe-String Award

1st East Central University
Office of Marketing & Communications
ECU Presents Molly Ringwald

2nd East Central University
ECU Founders' Day Committee
Happy Founders' Day ECU

3rd OSU Undergraduate Admissions
Chase Rheam
125 Reasons to be an OSU Cowboy

Categories 32-38

Paula Gower

32. Cover Design

1st University of Cental Oklahoma
Gypsy Hogan, Publications Editor, Craig
Beuchaw, Art Director, Dan Smith (director,
Photographic Services)
Report to the Community 2015

2nd OU-Outreach
Traci Fuller, John Huggins
*OU College of Liberal Studies Insight Alumni
Magazine Spring 2015*

3rd OU-Community Impact Report
Debra Levy Martinelli, Robin Stroud, Brandy
Akbaran
*The University of Oklahoma 2015-2016 Annu-
al Report*

33. Logo Design

1st The Samuel Roberts Noble Foundation
Gayle Allston
Science Summit

2nd OSU-Agricultural Communications
Services
Ruth Inman
DASNR Honors logo

3rd The Samuel Roberts Noble Foundation
Gayle Allston
70th Anniversary Logo

HM SWOSU-Graphic Design
Kyle Wright
SWOSU Sayre Campus Dawg Hut Logo

34. Events/Promotions

1st OSU-Conferences, Facilities & Marketing
Mickel Henderson, Martinus McConnell,
James Sullivan
*SOCIAL JUSTICE PROJECT: Tunnel of Op-
pression*

2nd Oklahoma City University
University Advancement and External
Relations Team
Chemistry Labs Dedication

3rd Ou-Student Union
Michael Giesecke
Oklahoma Memorial Union Wedding Open
House

HM OSU-Spears School of Business
Dollie Elliott, Brandy Polo, James Neeley,
Blake Brasor, Jordan Pfeiffer, Ariel West
#SpearsLeaveYoureMark Beam Signing Event

35. Campaigns

1st Connors State College
We are Connors State

2nd OSU-Communications
OSU Celebrates 125 Years

3rd University of Central Oklahoma
Connect to Central Launch Campaign

HM OSU-Tulsa
OSU Marketing and Communications Services
in Tulsa
"Get There From Here" Campaign

36. Best Headline

1st The Samuel Roberts Noble Foundation
J. Adam Calaway
Head'em Up, Move'em Out

2nd Seminole State College
Kristin Dunn, Lana Reynolds
SSC Administrators Get Their Hands Dirty

3rd Southwestern Oklahoma State University
Doug Self
*Bulldogs Spring Past Arkansas Tech, Into GAC
Tournament*

37. Square Peg

1st OU Gallogly College of Engineering
Sarah Warren, Karen Kelly
Year of Diversity Shoeprints

2nd Oklahoma City University
OCU Communications Team
Student Quote Banners

3rd University of Central Oklahoma
Craig Beuchaw, Charlie Johnson, Adrienne
Nobles
Connect to Central Elevator Wraps

HM East Central University
Office of Marketing & Communications, Aca-
demic Success Center
Get Clearance

HM Oral Roberts University
Amanda King
Hand Pressed Eli Keychains

38. Multimedia

1st OSU-Communications
Andrew Breshears, Carrie Hulsey-Greene,
Megan Horton, Jim Mitchell, David Peters,
Gary Shutt
OSU Historical Timeline -- Online

2nd OSU-Spears School of Business
Terry Tush, Dollie Elliott, Jordan Pfeiffer,
Blake Brasor, James Neeley
*Engage@Spears Magazine: Digital Edition
2016*

3rd Oklahoma Baptist University
Lane Castelberry, Damon Seymour
Life on the Hill: Bison Blog

39. Best of Show

Langston University
Dave Tester, Brandon Clemons, Christina
Gray, Tabby Pule, Mautra Jones
Langston Happy Holidays