

The Winners Circle 2013

Oklahoma College Public Relations Association
2013 Competition and Show Honorees

Categories 1-7

Paula Gower-Coordinator

1. Radio Advertisement/PSA

1st Oklahoma City Community College
Cordell Jordan, Brett Grimes (3rd Degree)
"Now is Power - Tiffany :60"

2nd Oklahoma City Community College
Cordell Jordan, Brett Grimes (3rd Degree)
"Now is Power - Tiffany : 30"

3rd Oklahoma City Community College
Cordell Jordan, Brett Grimes (3rd Degree)
"Now is Power - Ty"

HM Rose State College
John Cain |
"Cyber Security Program Recruitment"

HM Oklahoma State University OKC
"This is Major"

2. Video Spot

1st Oklahoma State Regents for Higher Education
Oklahoma College Assistance Program
Lacy Myers | *"FAFSA Commercial, Spanish"*

2nd Oklahoma City Community College
Cordell Jordan, Dan Anderson
Now is Power "Community"

3rd Oklahoma State Regents for Higher Education
Amy Goddard |
"Oklahoma's Promise"

HM The Samuel Roberts Noble Foundation
Scott McNeill, Adam Calaway
"Personal Financial Fitness Challenge"

HM Tulsa Community College
Susie Brown, Lauren Brookey, Hampton
Creative
"TCC is Television"

3. Video Featurette

1st University of Central Oklahoma
Quin Tran, Samuel Ferguson
"A Tribute to Jamie Jacobson"

2nd Oklahoma City Community College
Robert Lane
"Etch Your Name"

3rd Oklahoma State University OKC
OSU Communications Services
"OState TV"

HM Oklahoma City Community College
Robert Lane, Cordell Jordan | *"Cribs"*

HM Oklahoma City Community College
Robert Lane, Cordell Jordan
"Commencement"

4. Traditional Photography/GENERAL

1st Oklahoma State University
University Marketing
Gary Lawson, Photographer
"Autism Research"

2nd Eastern Oklahoma State College
Communications and Marketing
Trish McBeath
"Initian to the Mud Bowl"

3rd The Samuel Roberts Noble Foundation
Communications
Broderick Stearns
“Small Grains Research”

HM Northern Oklahoma College
Traci Dewey, Photojournalist
“Mavs Duo”

HM Northern Oklahoma College
Traci Dewey, Photojournalist
“Spirit Rainbow”

5. Traditional Photography/SPORTS

1st Oklahoma State University
University Marketing
Gary Lawson, Photographer
“Here’s The Pitch”

2nd East Central University
Communications and Marketing Department
Tina Smith
“The Save-The Battle of Goal Line”

3rd Oklahoma City Community College
Marketing and Public Relations
Michael Cline
“NAIA Diving”

HM SWOSU
Creative Services
Cody Roper, Photographer
“Concentration”

HM SWOSU
Creative Services
Cody Roper, Photographer
“RISE UP”

6. Digitally Enhanced Photography /GENERAL

1st Southwestern Oklahoma State University
Creative Services
Kyle Wright
“2012 SWOSU Football- D.C. Walker”

2nd Oral Roberts University
Marketing Department
Mark Moore
“Learning Resources Center”

3rd Oklahoma State University
University Marketing
Gary Lawson
“Jordan Oliver”

HM Northern Oklahoma College
Printing Services
Traci Dewey
“Getting the Grip”

HM Southwestern Oklahoma State University
Creative Services
Kyle Wright
“2013 SWOSU Baseball”

7. Web Design

1st Oral Roberts University
Marketing Department
Jeremy Burton, Chris Milligan, Amanda King,
Becky Duncan
“What’s Your Plan: oru.edu/whatsyourplan”

2nd Oklahoma State University – Tulsa and
OSU Center for Health Sciences
Dr. Mary Bea Drummond
“OSUinTulsa.com”

3rd Oklahoma State Regents for Higher Edu-
cation
Oklahoma College Assistance Program
Lacy Myers, Erin Stelter
“ReadySetRepay.org”

**Categories 8-14
Adrienne Nobles, Coordinator**

8. Mobile App

1st Rose State College
Marketing and Public Relations
John Cain
“Viewbook App for iPad”

2nd Tulsa Community College
Marketing Communications
Susie Brown
“TCC Mobile 2.0”

3rd The University of Oklahoma
Office of the Vice President for Research
Jana Smith, Ernest Abrogar
“OU Research App”

9. Mobile Website

1st Western Oklahoma State College
Information Technology
Nicholas Hood
“wosc.edu Mobile”

2nd Oklahoma City Community College
Marketing and Public Relations
John Richardson, Cordell Jordan, Kathy Nix
“OCCC Responsive Design Website”

3rd The Samuel Roberts Noble Foundation
Communications
Shane Porter and Tyson Baldrige
“Noble Foundation Library mobile site”

10. Print Advertising

1st OSU-Tulsa and OSU Center for Health
Sciences
Marketing and Communication Services
Mary Bea Drummond
“Get There from Here”

2nd Oklahoma City Community College
Marketing and Public Relations
April Jackson
“Pilot” Reach Higher Ad

3rd Tulsa Community College
Susie Brown, Lauren Brookey
“TCC Is Outdoor Campaign”

HM Eastern Oklahoma State College
Communications and Marketing
Karli Davis, Trish McBeath, Russ Bird and
Carrie Kirkes
“Power of Eastern”

HM University of Central Oklahoma
UCO Housing and Dining
Tabbi Burwell
“Parent Newsletter Postcard”

11. Digital Advertising

1st East Central University
Communications and Marketing
Amy Ford, James Neeley, Matthew Taylor
“It’s Time”

2nd Southwestern Oklahoma State University
Public Relations and Marketing
Brian Adler
“SWOSU Billboards”

3rd Eastern Oklahoma State College
Communications and Marketing
Karli Davis, Trish McBeath
“Homecoming Bonfire”

12. News Writing

1st Tulsa Community College
External Affairs
Nicole Burgin
“Tinkering and Building: Students Learn
STEM is Fun”

2nd The Samuel Roberts Noble Foundation
Communications Department
Jessica Willingham
“Producers Encouraged to Scout, Treat Field
for Grasshoppers”

3rd Oklahoma City University
Communications and Marketing Team
Sandy Pantlik, Lechelle Calderwood
“OCU School of Law Story”

HM University of Science and Arts of
Oklahoma
Media and Community Relations
Rob Vollmar
“Gandhi to Keynote Public Service Sympos-
ium”

HM University of Science and Arts of Oklahoma
Media and Community Relations
Rob Vollmar
"USAO Faculty Member to Present; Sign New Book on Civil War"

1st University of Science and Arts of Oklahoma
Jessica Jackson
"USAO led Barnes down the right path"

2nd Northeastern State University
Office of Communications and Marketing
Joshua Seymour
"2013 Green Country Jazz Festival Poster"

2nd Oklahoma State University
Division of International Studies and Outreach
"International Studies Outreach Programs Brochure"

13. Full-Length Features

1st Oklahoma State University
Michael Baker | *"Coming Home"*

2nd East Central University
Teri LaJeunesse
"Tigers Score 31 Unanswered Points for Come- From-Behind Victory Over Southeastern"

3rd OU Housing and Food Services/ MarCom
Aaron Lindley
"American Tour Route 66"

3rd Oklahoma State University
Office of Public Affairs
Melanie Barfield
"Disc Golf Card"

2nd The Samuel Roberts Noble Foundation
Robyn Peterson | *"Invasion"*

3rd East Central University
Teri LaJeunesse
"ECU Inducts Three in 2013 Hall of Fame Class"

HM Oklahoma City Community College
Marketing and Public Relations
Michael Cline
"Now is Power poster series"

HM Oklahoma State University
Office of Undergraduate Admissions
"Resident College Fair Piece"

3rd Northeastern State University
Jennifer Zehnder | *"The Great Ga-du-gi"*

16. Sports Publications

HM Rose State College
Ben Fenwick | *"Politics from the Ground Up"*

1st Oklahoma State University
Marketing
Paul Fleming, Phil Shockley, Cory Cheney, Clay Billman, Ross Maute, Matt Elliott, Gary Lawson, Bruce Waterfield, Gene Johnson
"POSSE Magazine, Vol. 6, No. 2"

HM Oklahoma City Community College
Marketing and Public Relations
Megan Dean
"London Poster Art"

HM OSU Institute of Technology
Marketing and Communications
Kim Woodard
"OSUIT Open House Postcard"

HM Oklahoma State University - Tulsa and OSU Center for Health Sciences
"Learning in the Field"

14. Featurette Writing

1st University of Central Oklahoma
Gypsy Hogan
"Osage Road Man"

2nd Oklahoma City Community College
Marketing and Public Relations
Megan Dean
"2013 Summer Fitness & Enrichment Programs"

18. Poster Design-Sports

1st Northern Oklahoma College
Printing Services
Jamie Haney
"Dig Pink"

20. Large Brochure/Flyer/Booklet

1st Oklahoma State University
Office of Undergraduate Admissions
"Academic Talent Piece"
2nd Oklahoma City Community College
Marketing and Public Relations
Megan Dean
"OSU Viewbook"

2nd The Samuel Roberts Noble Foundation
Communications Department
J. Adam Calaway
"Looking Deeper"

3rd Northern Oklahoma College
Printing Services
Jamie Haney
"Mavericks Basketball"

1st Oklahoma State University
Marketing
Ross Maute, Phil Shockley & Clay Billman
"2012-2013 OSU Men's Basketball Poster"

3rd Oklahoma State University
Marketing Services
Paul V. Fleming
"Technology Development Center Annual Report 2012"

3rd Northeastern State University
Jennifer Zehnder
"Willard Jones: The Man in the Mirror"

HM East Central University
Communications and Marketing Department
Gina Smith, James Neeley, Matthew Taylor
"Super Heroes Take the Field – ECU Football Media Guide"

3rd Southwestern Oklahoma State University
Creative Services
Kyle Wright
"SWOSU Soccer Poster"

HM East Central University
Communications and Marketing
Amy Ford, Susan Ingram, Gina Smith
"ECU Viewbook"

HM Rose State College
Ben Fenwick
"Beyond the Lemonade Stand"

17. Poster Design-General

1st Southwestern Oklahoma State University
Creative Services
Kyle Wright
"SWOSU Saturday Poster"

19. Smaller Brochure/Flyer/Booklet

1st Oklahoma City Community College
Marketing and Public Relations
Megan Dean
"SMART Flyer"

21. Special Publication

1st Oklahoma State University
Robert M. Kerr Food and Agricultural Products Center
Mandy Gross
"2012 Annual Report"

**Categories 15-21
Sharon Bourbeau, Coordinator**

15. Sports Writing

2nd University of Oklahoma
Gaylord College of Journalism and Mass
Communication
Bob Burke, Bill Moore, Andy Rieger with
Celia Perkins (designer)
“*University of Oklahoma Journalism: A
Centennial History*”

3rd Oklahoma State University
Office of Undergraduate Admissions
“*Event Piece*”

HM University of Central Oklahoma
University Relations
Craig Beuchaw, Caitlin Lindsey
“*UCO Always Central Campaign Materials*”

HM The Samuel Roberts Noble Foundation
Communications Department
“*The Noble Foundation Annual Report*”

Categories 22-27 Amy Ford, Coordinator

22. Magazine

1st Oklahoma State University
University Marketing
“*Arts & Sciences*”

2nd Oklahoma State University
Dorothy Pugh, Julie Barnard, Paul Fleming
“*Human Sciences*”

3rd The Samuel Roberts Noble Foundation
Communications Team
“*Envisioning Tomorrow*”

HM Tulsa Community College
Marketing Communications
Cindy Barton, Susie Brown
“*Spotlight on TCC*”

23. Admissions Viewbook

1st Oklahoma City Community College
Marketing and Public Relations
Megan Dean
“*OCCC Viewbook*”

2nd Tulsa Community College
Marketing Communications
Cindy Barton, Susie Brown, Lauren Brookey
“*TCC Viewbook*”

3rd Oklahoma State University
Office of Undergraduate Admissions
“*Junior Piece*”

HM The University of Oklahoma
OU Recruitment Services
Allison Stanford, Annie Smith, Matt Farley,
Tiffany Haendel
“*Explore OU*”

24. Newsletter

1st Oklahoma State University
Robert M. Kerr Food & Agricultural Products
Center
Mandy Gross
“*FAPC Biz Fall/Winter 2012 Newsletter*”

2nd The Samuel Roberts Noble Foundation
Communications
“*Ag News and Views Newsletter*”

3rd University of Central Oklahoma
University Relations
Craig Beuchaw, Gypsy Hogan, Daniel Smith
“*Central Intelligence – Winter 2013*”

25. Bright Idea

1st Oklahoma City Community College
Marketing and Public Relations
Megan Dean
“*Student CD Art Calendar*”

2nd Oklahoma State University
University Marketing Services
Paul V. Fleming
“*Cowboys for a Cause*”

3rd University of Central Oklahoma
University Relations
Brian Alexander, Regan Hamlin
“*Always Central Campaign*”

HM Oklahoma State University-OKC
Marketing and Communications and Food
Services
“*The Hub Menu*”

26. Before-and-After

1st Southwestern Oklahoma State University
Creative Services
Kyle Right
“*SWOSU Admissions and Recruitment
Viewbook*”

2nd Oklahoma State University
University Marketing Services
Paul V. Fleming
“*Grandparent University 2013 - booklet*”

3rd Eastern Oklahoma State College
Communications and Marketing
Trish McBeath and Karli Davis
“*eosc.edu*”

HM Oklahoma State University-OKC
Marketing and Communications and Food
Services
“*The Hub Menu*”

27. Shoe-String Award

1st Tulsa Community College
Marketing Communications
Center for Creativity
Susie Brown, Cindy Barton, Ethan Rolen,
Jared Schwyhart
“*Faculty Profile Videos*”

2nd Oklahoma City Community College
Marketing and Public Relations
Deirdre Steiner, John Richardson
“*OCCC Graduation Pinning Photos: I’ve Been
Framed!*”

3rd Oklahoma City Community College
Marketing and Public Relations
Michael Cline, Cordell Jordan, John
Richardson
“*Thunder up – Human Pixel Project*”

HM Oklahoma City Community College
Marketing and Public Relations
Michael Cline, John Richardson
“*OCCC Facebook Profile Images*”

Categories 28-33 Brian Adler, Coordinator

28. Cover Design

1st The University of Oklahoma
College of Engineering
Timothy Kelly
“*Evolve, Satisfying Curiosity – OU
Technology
Goes to Mars*”

2nd Oklahoma City University
OCU Communications and Marketing
Matt McWilliams, Lauren Hanson
“*Outcomes Booklet*”

3rd Eastern Oklahoma State College
Communications and Marketing
Trish McBeath, Karli Davis, Russ Bird and
Carrie Kirkes
“*In Review 2012*”

29. Logo Design/Graphic Identity

1st Oklahoma City University
Communications and Marketing Team
Kate Northcutt
“*Oklahoma City University Logo*”

30. Events/Promotions

1st Northeastern State University
Center for Tribal Studies
Alisa Douglas
“*41st Annual Symposium on the American
Indian*”

2nd The University of Oklahoma
OU Housing and Food Services/MarCom
Staci Johnson, Aaron Lindley
“*The EF5 Burrito Battle with Breakfast*”

3rd Oklahoma State University
Office of Undergraduate Admissions
“*OSU Up Close*”

31. Campaigns

Northeastern State University
1st Communications and Marketing
Joshua Seymour, Jennifer Zehnder, Melissa
Cloud, Aaron Anderson
“Carpe Diem Enrollment Campaign”

2nd The University of Oklahoma
OU Recruitment Services
Allison Stanford, Annie Smith, Matt Farley,
Tiffany Haendel, Nicole Griffing
*“OU Recruitment Services 2012-2013
Campaign”*

3rd Oklahoma City Community College
Marketing and Public Relations
Cordell Jordan, April Jackson, John
Richardson, Michael Cline, Kim Holding,
Kathy Nix, Michael Burchfield
“Now is Power Campaign”

32. Multimedia Design

1st OU Housing and Food Services
Kate Bernard
“We Are Housing and Food Services”

2nd “President’s Christmas Auditions Blog
Video”
3rd Oklahoma City Community College
Marketing and Public Relations
Michael Cline, Cordell Jordan,
John Richardson
“Thunder up - Human Pixel Project”

HM East Central University
Communications and Marketing
Department
Matthew Taylor, Amy Ford
*“Louise Young Diversity Lecture -
Navajo Code Talkers”*