

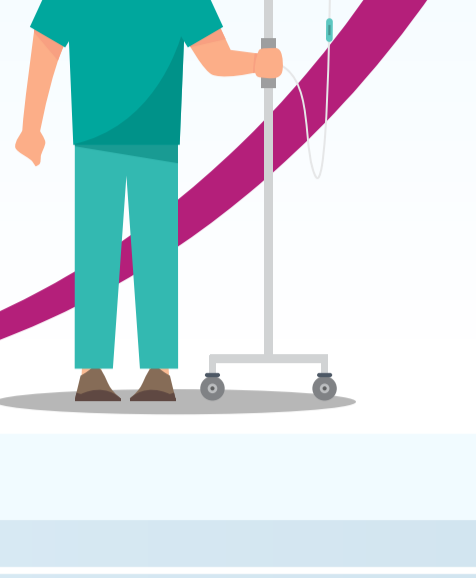
5 REASONS WHY NOW IS THE TIME TO IMPLEMENT A CHRONIC CARE MANAGEMENT (CCM) PROGRAM IN YOUR FQHC



1 Chronic illness is not going away anytime soon. In fact, it is on the rise.

4 in 10 adults in the US have a chronic disease, and ⁽¹⁾

2 in 3 Medicare beneficiaries have two or more chronic conditions. ⁽²⁾



By 2030, the number of patients with **three or more** chronic diseases will nearly triple to **83.4 million**. ⁽³⁾

2 Your patients want and need help managing their chronic conditions.

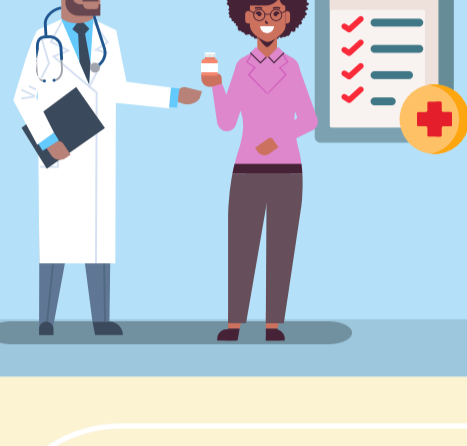
91%

of patients with chronic conditions say they need help managing their disease. ⁽⁴⁾



75%

of patients with chronic conditions want their provider to touch base regularly. ⁽⁵⁾

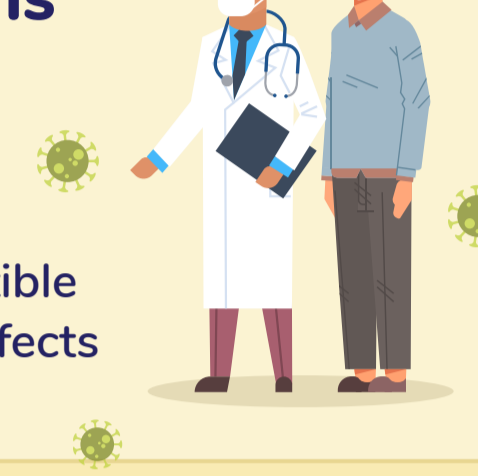


Offering **Chronic Care Management** will provide you with additional resources to care for these patients, leading to more effective and **higher quality care** and **increased patient satisfaction**.



3 Chronic Care Management will benefit your patients with chronic conditions during a time that their health is particularly at-risk.

Patients who have chronic illnesses are more susceptible to the **clinical, socio-economic, and psychological** effects of COVID-19.



36%

of patients with chronic illness reported **disruptions in their non-coronavirus care**. ⁽⁶⁾



In addition to clinical risk factors, socio-economic risk factors such as **job loss** and **housing instability** have increased due to the pandemic. ⁽⁷⁾



Early findings indicate that the COVID-19 crisis can exacerbate mental health symptoms.

Patients with **behavioral health diagnoses** may also experience **disruptions in treatment**. Both make self-managing chronic conditions more difficult. ⁽⁸⁾



4 The COVID-19 crisis has accelerated telehealth adoption and driven home the value of telehealth services for patients with chronic conditions.

With the need for virtual care greater than ever, **Chronic Care Management is a natural and vital next step.**



48%

of doctors are now using telehealth to treat patients, **up from only 18% two years ago**. ⁽⁹⁾

Patients are rapidly becoming more comfortable and accepting of telehealth visits as a part of their care.

A recent survey indicates that **88% of patients** who used telehealth services for the first time during the pandemic would use it again. ⁽¹⁰⁾

88%



5 Value-Based Payment is coming, and implementing Chronic Care Management will ensure you are well-positioned for success.

Value-Based Payment and Chronic Care Management go hand-in hand.

Establishing a Chronic Care Management program now will keep you ahead of the curve by:



Improving patient care coordination.



Helping your patients achieve better outcomes.



Providing built-in documentation of patient outcomes.



Reducing avoidable emergency room and hospital visits.



Why you should choose AITHOZ as your CCM partner:

WE HELP YOU DEVELOP A STRATEGY THAT'S RIGHT FOR YOUR HEALTH CENTER.

Chronic Care Management Services should align with your health center's overall strategy for care delivery and excellent patient outcomes.

Our team will work with you to:



Establish **realistic and data-driven goals** based on your patient population.



Facilitate **buy-in from your providers** and administrative staff.



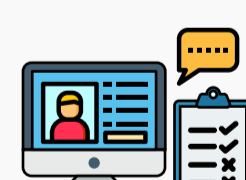
Determine the **financial impacts** of providing Chronic Care Management.



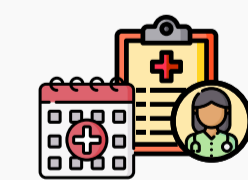
WE MAKE THE PROCESS EASY FOR YOU & YOUR STAFF.



Our team will **integrate and align our processes with your existing workflows** to minimize the impact to your operations and avoid burdening your staff with additional work.



Our technology-enabled services **capture and store all relevant data** for patient and provider communication, including presentation of auditable and billable records.



We perform **care coordination services**, including appointment scheduling and eligibility verification, and we provide both **onsite and virtual medical assistants** to support annual wellness visits and patient enrollment.

WE OPTIMIZE YOUR CCM PROGRAM TO ENSURE FINANCIAL SUSTAINABILITY.



Our **turn-key approach** eliminates the need to spend time and money hiring additional staff and requires **no upfront capital investment**.



Your Chronic Care Management program will provide a **new source of recurring revenue** for your health center.



There is no financial risk to you - **We only get paid if you get paid.**



For more information about establishing a Chronic Care Management program or to schedule a consultation, please email jweinman@fqhc.org.

FQHC.org
FQHC Strategies & Partnerships

AITHOZ
Your Rx for a Thriving Healthcare Organization.

SOURCES:

- (1) Centers for Disease Control
- (2) Dept. of Health and Human Services "Connected Care Toolkit: Chronic Care Management Resources for Health Care Professionals and Communities"
- (3) <https://milkeninstitute.org/reports/costs-chronic-disease-us>
- (4) Strengthening Chronic Care: Patient Engagement Strategies for Better Management of Chronic Conditions (2017) West <http://www.jonespr.net/strengthening-chronic-care-download>
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- (6) <https://patientengagementthit.com/news/how-is-coronavirus-affecting-chronic-disease-management-care>
- (7) <https://www.advisory.com/daily-briefing/2020/04/24/chronic-disease-outreach>
- (8) <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC7151415/>
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- (10) <https://www.pwc.com/us/en/library/covid-19/covid-19-consumer-behavior.html>