



-  [nikitaiszard.com](http://nikitaiszard.com)
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-  [facebook.com/nikitaiszard](https://www.facebook.com/nikitaiszard)
-  [nikitaiszard.redbubble.com](https://www.redbubble.com/shop/nikitaiszard)
-  [etsy.com/shop/nikitaiszardart](https://www.etsy.com/shop/nikitaiszardart)

Sterling, VA  
 (703) 405-0802  
 nikita.iszard@gmail.com

## EXPERIENCE

### marketing associate at Vie de France Yamazaki, Inc.

Support all assigned marketing related products. Create point of sale material. Review and analyze available market research. Support our company brand. Social media marketing and management. Maintain customer email lists. Write and coordinate all mailings. Maintain content on company website.

March 2016 - present (Vienna, VA)

### sales administrative assistant at Vie de France Yamazaki, Inc.

Processed promotional and rebate invoices. Assisted the sales and marketing departments with administrative tasks. Converted files for executives as needed. Assisted in creating sales and discount/rebate reports for the finance department. Assisted the marketing department with point of sale material.

August 2014 - March 2016 (Vienna, VA)

### social media manager / graphic designer at Y-Optimize

Worked with client needs to create meaningful designs and social media posts to convert into downloads and hits. Interacted with clients' social media fanbases to optimize number of followers and downloads/hits of client websites and applications. Experimented with different strategies using Pinterest and Instagram to find a balance of efficiency.

August 2014 - August 2014 (Herndon, VA)

### graphic designer / ui design lead at Drunk Mode, LLC

Updated the app's logo. Created icons to be used within the app, as well as proposed changes to the navigation of the program, improving its navigability and usability. Created graphic design work (infographics, quote slides, white papers, case studies, etc.) as needed. Continued learning basic HTML, CSS, and Wordpress to grow as a designer and understand the code behind the visual effect.

September 2013 - August 2014 (Herndon, VA)

COURSEWORK	EDUCATION	SKILLSET
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Drawing I  
 Drawing II  
 Two-Dimensional Design  
 Three-Dimensional Design  
 Introduction to Typography  
 Intermediate Typography  
 Computer Graphics  
 Design Methodology  
 Web Design  
 Weaving and Other Fiber Arts  
 Seminar in Aesthetics  
 Foundations Seminar  
 Portfolio Review

**James Madison University**  
 2010 - 2013 (in progress)  
 Bachelor of Fine Arts (BFA), Graphic Design

**Park View High School**  
 2006 - 2010  
 Advanced Studies Diploma, Final GPA: 4.0

Mac OS & Windows  
 Adobe Creative Suite  
 Microsoft Office  
 iMovie  
 GarageBand  
 Branding  
 Illustration  
 Print Design  
 HTML  
 Social Media Marketing  
 Search Engine Optimization

## PROFESSIONAL ORGANIZATIONS

AIGA  
 Nov. 2016 - present