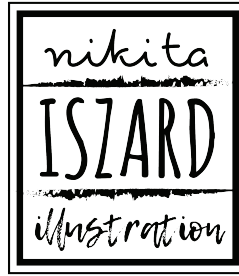


ILLUSTRATION  
CONCEPT ART  
GRAPHIC DESIGN

STERLING, VA  
(703) 405-0802  
NIKITA.ISZARD@GMAIL.COM



NIKITAISZARD.COM



INSTAGRAM.COM/NIKITAISZARD



FACEBOOK.COM/NIKITAISZARD



NIKITAISZARD.REDBUBBLE.COM



ETSY.COM/SHOP/NIKITAISZARDART

## EXPERIENCE

### MARKETING ASSOCIATE AT VIE DE FRANCE YAMAZAKI, INC.

Support all assigned marketing related products. Create point of sale material. Review and analyze available market research. Support our company brand. Social media marketing and management. Maintain customer email lists. Write and coordinate all mailings. Maintain content on company website.

March 2016 - January 2018 (Vienna, VA)

### SALES ADMINISTRATIVE ASSISTANT AT VIE DE FRANCE YAMAZAKI, INC.

Processed promotional and rebate invoices. Assisted the sales and marketing departments with administrative tasks. Converted files for executives as needed. Assisted in creating sales and discount/rebate reports for the finance department. Assisted the marketing department with point of sale material.

August 2014 - March 2016 (Vienna, VA)

### SOCIAL MEDIA MANAGER / GRAPHIC DESIGNER AT Y-OPTIMIZE

Worked with client needs to create meaningful designs and social media posts to convert into downloads and hits. Interacted with clients' social media fanbases to optimize number of followers and downloads/hits of client websites and applications. Experimented with different strategies using Pinterest and Instagram to find a balance of efficiency.

August 2014 - August 2014 (Herndon, VA)

### GRAPHIC DESIGNER / UI DESIGN LEAD AT DRUNK MODE, LLC

Updated the app's logo. Created icons to be used within the app, as well as proposed changes to the navigation of the program, improving its navigability and usability. Created graphic design work (infographics, quote slides, white papers, case studies, etc.) as needed. Continued learning basic HTML, CSS, and Wordpress to grow as a designer and understand the code behind the visual effect.

September 2013 - August 2014 (Herndon, VA)

## COURSEWORK

Drawing I  
Drawing II  
Two-Dimensional Design  
Three-Dimensional Design  
Introduction to Typography  
Intermediate Typography  
Computer Graphics  
Design Methodology  
Web Design  
Weaving and Other Fiber Arts  
Seminar in Aesthetics  
Foundations Seminar  
Portfolio Review

## EDUCATION

JAMES MADISON UNIVERSITY  
2010 - 2013 (hiatus)  
Bachelor of Fine Arts (BFA), Graphic Design

PARK VIEW HIGH SCHOOL  
2006 - 2010  
Advanced Studies Diploma, Final GPA: 4.0

## SKILLSET

Mac OS & Windows  
Adobe Creative Suite  
Microsoft Office  
iMovie  
GarageBand  
Branding  
Illustration  
Print Design  
HTML  
Social Media Marketing  
Search Engine Optimization

## PROFESSIONAL ORGANIZATIONS

AIGA  
Nov. 2016 - present