

Parent's FAQs

What is Superhero Daughter Day?

Superhero Daughter Day is held to celebrate International Women's Day and promotes technology as a career path of choice for young women. The event is organised by [DCC Jobs \(DCC\)](#) and [Tech Girls Movement \(TGM\)](#) and. We invite girls aged 5-12 along with their parents or carers to have fun with technology with their peers, meet some cool female role models in IT and learn more about what life as a tech girl is like!



When is Superhero Daughter Day held?

The event takes place on a Saturday afternoon in March to celebrate International Women's Day, on either 3rd or 10th March. This year we are hosting the event in Perth, Adelaide, Melbourne, Sydney, Brisbane, Hobart, Canberra, Darwin and New Zealand. Please refer to our [website](#) for further information about time and date for your city.

What is the goal for this event?

Both the girls and their parents/guardians will walk away with an awareness of what the tech industry is like and all the fun things you can do in tech. As much as 60% of girls who otherwise would not have considered a career in IT change their minds after attending Superhero Daughter Day. The parents/guardians attending along with the girls is crucial to keep up the momentum at home after the day is over. Each girl will also receive a fabulous showbag to take home.



“ My 6-year old has had great fun with the copper circuits and even received a hand-made light sensitive birthday card from her 6-year old friend last week. Both were at Superhero Daughter Day. ”

Do the girls need any prior experience?

No prior experience is necessary.

What do the girls need to bring?

Nothing unless specified by the hosts.

Who can come to the event?

We invite girls aged 5-12 along with their parents or carers. We do ask for the guardians to be mindful of the number of adults per girl as we want as many girls as possible to attend.

Who has a duty of care during the event?

The guardians of the girls have a duty of care for the child/ren they bring. Parents and carers cannot leave the girls unattended and are responsible to ensure the safety and well-being of their child/ren.

**How do superheroes and their parents register for the event?**

Visit our website for further information and to book tickets.

How much does it cost to participate?

Tickets \$20 per child and adults are free. Complimentary tickets will be issued to under-privileged girls through partnerships with Salvation Army, etc.

What will the girls do on the day?

Activities in each city will vary, however overall the girls will explore technology in a fun environment with their peers, participate in some hands-on activities with the help of our volunteers, meet some cool female role models in IT and learn more about what life as a tech girl is like! The girls will also learn about careers in the industry, participate in creative games, and enjoy afternoon tea.



Ideally these activities are held simultaneously, and the girls rotate between the tables. Each table activity is to be coordinated by volunteers. For more information around these activities and other ideas, please read our article, [10 Fun Activities to Inspire Your Techgirl After Superhero Daughter Day](#)



What else can I do to stay involved with Superhero Daughter Day?

Join the [DCC newsletter](#), and [TGM newsletter](#).

Join the DCC Facebook group, which you can join [here](#).

Join the TGM Facebook group, which you can join [here](#).