

julia karraker

DESIGNER + ILLUSTRATOR

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EDUCATION

University of Florida

BFA in Graphic Design & Minor in Art History | 2014
3.7 GPA | *Magna Cum Laude*

Chosen through a portfolio review to work in a studio environment that promotes community, collaboration and concept development.

Florence University of the Arts

Study Abroad Florence, Italy | Summer 2013

Studied Italian Renaissance art history in the city's historical area.

RECOGNITION

Florida Academic Scholarship

University of Florida | 2010 – 2014

Maintained a GPA of 3.5 or higher

Dean's List

College of Fine Arts | University of Florida | 2011 – 2014

Maintained a GPA of 3.5 or higher

Gold Student ADDY

RecSports | University of Florida | 2016

Weekend Warrior Campaign

EXHIBITIONS

Ligature 23

Focus Gallery | University of Florida | February – March 2014

Student-run design symposium featuring work juried by Kate Bingaman-Burt and Frank Chimero.

Entries included *Just Juice* and *Cheap Thrills*.

Awarded Best Illustration for *Just Juice*.

SKILLS

Proficient In

Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Microsoft Office, Social Media

Working Knowledge

HTML/CSS, Adobe After Effects, UI/UX Design

EXPERIENCE

Freeze CMI

Design Assistant | November 2016 – Present

Creating sales presentations and graphic artwork for the Juniors' Department.

Bark & Co.

Freelance Graphic Designer | November 2016 – Present

Following brand and conceptual guidelines to design and illustrate packaging, digital ads, and emails.

Rifle Paper Co.

Quality Control Specialist | November 2014 – July 2016

Part of a small team ensuring incoming product meets company standards.

Additional duties include answering and directing telephone calls, phone customer service, operating register, restocking, and assisting customers in retail storefront.

Assembly Specialist | August 2014 – November 2014

Fast-paced environment assembling a variety of products such as single cards, boxed sets, journals and other paper goods. Responsibilities included reviewing products for quality, packaging, stickering, tying, and assembling.

University of Florida RecSports

Graphic Designer | June 2012 – August 2014

Marketing team environment to develop, design, and produce various materials for the University of Florida Recreational facilities. Items include event posters, cards, apparel, digital ads, and the facility's semester magazine.

Twinkle Toes Nanny Agency

Freelance Graphic Designer | May 2012 – November 2014

Working within Twinkle Toes Nanny Agency's established brand to create promotional flyers, event brochures, magazine advertisements, and coding web pages.

INVOLVEMENT

VoxGraphis Student Graphic Design Organization

Social Chairman & Student Mentor | Fall 2012 – Spring 2014

Organized holiday events, participated in annual design trips, and advised students applying to the graphic design program at the University of Florida.

Ligature 23

Print Director | Spring 2014

Responsible for designing and producing print materials for University of Florida's annual graphic design symposium.

Tea Literary Magazine

Design Editor & Art Reviewer | Fall 2013 – Spring 2014

Responsible for leading a team to brainstorm and design the annual University of Florida student-run printed magazine featuring works of prose, poetry, and art.