



# NICOLE KATHRYN GRIFFING

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Austin, TX

## EDUCATION

*University of Oklahoma*, Norman, OK  
Bachelor of Fine Art, Visual Communications  
Graduated Summa cum Laude - 2015

## WORK EXPERIENCE

### *Digital Designer*

Harris Media, LLC, Austin, TX  
04/16 - present

Produce digital assets for social media and proposals, design websites and issue-targeted microsites, and create animated videos.

### *Graphic Designer & Marketing Strategist (contract work)*

Sola Salon Studios Austin, Austin, TX  
10/15 - present

Create and implement assets for online marketing and manage all social media networks.

### *Graphic Designer & Marketing Strategist (contract work)*

The Hamlin Home Team, Austin, TX  
9/15 - present

Design print collateral and digital assets for online marketing and manage all company social media networks.

### *Graphic Designer*

University of Oklahoma Recruitment Services, Norman, OK  
5/14 - 7/15

Created publications being sent out to all prospective high school students, worked in web content management systems creating pages for OU Recruitment and created branding for new programming and events across the entire Recruitment department.

### *Graphic Design Intern*

University of Oklahoma Recruitment Services, Norman, OK  
2/12 - 5/14

Helped create print pieces being sent out to all prospective high school students that OU is working to recruit as future students.

## SKILLS

Adobe Creative Suite (particularly InDesign, Illustrator, Photoshop, AfterEffects, & Muse) | Copywriting | Social Media Management Strategy | Photography | Serigraphy | Painting | Hand-lettering

## PROFESSIONAL DEVELOPMENT

Adobe Generation Professional: Web Design 16 | 01/16

Creativity World Forum | 03/15

Ad Club Career Day, OKC | 11/14

Xlab 2013: Experience + Interaction in Public Space (SEGD), NYC | 10/13

University of Oklahoma Bielenberg Blitz | 9/13

OU Graphic Design Association Secretary | 8/13 - 8/14

OU Graphic Design Association member | 8/11 - 5/15

## AWARDS & EXHIBITS

2015 Gold ADDY Award winner | 2/15  
"Dangerous Elements: Forces That Kill"

Award for Art & Technology | 1/15  
"The Truth About Oil" (infographic)

101st Annual SoA&AH Student Exhibition | 1/15  
"Eat or Be Eaten" (ceramic piece)  
"The Truth About Oil" (infographic)

OkieFunk ceramics show | 3/14  
"Eat or Be Eaten" (ceramic piece)

OU's Award of Excellence | 8/11

*References available upon request*