

# Mehreen Zahid

DESIGNER / ART DIRECTOR

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## Contact

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## Awards

### SILVER ADDY AWARD

2014

District - Interactive

### SILVER ADDY AWARD

2014

Regional - Interactive

### AAU SPRING SHOW

2013, 2014, 2015

## Work Experience

### LEVEL STUDIOS : Art Director / Sr. Interactive Designer

November 2015 - Present

Working on-site at one of the largest tech companies in the world.

### AKQA : Assoc. Art Director

October 2014 - October 2015

Responsible for digital campaigns from ideation to execution. Lead art director and designer for Audi Marcom. Also worked on Nike Jordan, Levi's and VISA.

### CITIZEN GROUP : Art Director

May 2014 - September 2014

Created wire-frames, prototypes and visuals. Concepted and pitched ideas to clients. Clients included NASCAR, TPL, Health Mart, Yerdle.

### 50 CUBES : Art Director

July 2013 - February 2014

Designed iOS games, mobile apps, responsive websites, advertisements, interaction prototypes, and wire-frames. Conducted user research and testing.

### FOOTNOTES STUDIO : Co-Founder & Creative Director

May 2013 - Present

Co-founded and designed a greeting card line that is now sold in over 60 retail stores around the world.

Website: footnotestudio.com

## Education

### MFA ADVERTISING | ACADEMY OF ART UNIVERSITY

May 2014

### BSC. HONORS SOCIAL SCIENCE | LUMS, PAKISTAN

May 2008

## Skills

### ADOBE CC

Photoshop, Illustrator, After Effects, InDesign

### OTHER SKILLS

Final Cut Pro, Photography, HTML, CSS, UI, UX