



ALISSA Y LEE

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EXPERIENCES

UX Designer IBM

September 2015 - Present | Austin, TX

- Lead UX design effort and assisted in user research for two products: IBM Project Monocle and IBM Cloud Management Console for Power Systems.
- At the 2017 O'Reilly Conference, Project Monocle was featured as an example of how design is driving outcomes at IBM.
- Co-lead and facilitated Design Thinking workshops to educate internal IBMers and customers about design methodologies.
- Collaborated with UX and Visual designers to create visual and interaction patterns for the IBM Power Systems Design Guide.

UXSHARE Co-creator IBM

April 2017 - Present | Austin, TX

- Created a platform within IBM where designers can share and learn from one another on what it means to be a User Experience Designer in a software product team at IBM.
- Topics that have been discussed include the general practice of UX, how UX Designers can measure their impact to the product and the business, and how designers can build sustainable guilds to support our craft.

Furniture & Lighting Intern AVROKO

Summer 2014 | New York City, NY

- Oversaw all deliverables to be featured in AvroKO's new Furniture and Lighting catalog, which included creating digital modelings and renderings of chairs, tables, lamps, wall sconces, and more.
- Collaborated with the Furniture and Lighting design team to create and ideate on designs for upcoming 2016 projects.

Accessories Design Intern DIANE VON FURSTENBERG

Summer 2013 | New York City, NY

- Collaborated with the Accessories Design team to mock up bag, headphone, phone case, and hardware design concepts to be featured in DVF's Fall 2013 accessories line.

EDUCATION

Rhode Island School of Design

BFA Industrial Design 2015

Honor Student, 3.85 GPA

SKILLS

Interaction / UX Design

Sketching and Paper Prototyping,
Low to High Fidelity Wireframing,
Constructing User Flows, Site Maps,
and Information Architectures,
Conducting Heuristic Evaluations,
Implementing Best Practices for
Visual and Behavior Patterns

Design Thinking

Conducting Evaluative Research,
Synthesizing User Research and
Identifying Actionable Insights,
Ideating Innovative Concepts, Creating
User Journeys and Use Cases, Designing
in Agile Sprints, Facilitating Design
Thinking and Methodologies

Visual Design

Data Visualization, Infographics,
Typography, Presentation Designs,
Design Guide

Digital

Adobe Creative Suite
Microsoft Office
Sketch
InVision
Omnigraffle
Keynote
Knowledge in Html/CSS

ACHIEVEMENTS & RECOGNITION

O'Reilly Conference Project Monocle 2017

Edge Conference Project Monocle 2016

IBM Manager's Choice Award 2016-2017

RISD Scholarship Award 2011-2015

Fred M. Roddy Scholarship Award 2014-2015

Mary E. Wardwell Scholarship Award 2013-2014