

FCLFC Full Council Meeting

Thursday, April 17th, 2014

1. Welcome/Introductions

- a. In attendance: Jeff Givens, Brian Estabrook, Caitlin Marquis, Amy Bodiker, Brian Williams, Stephanie Craddock, Matt Brown, Alex Chamberlain, Molly Stout, Rick Hicks, Christy Cook

2. Oversight/Operations

- a. Communications Committee
 - i. Website Updates/ Plan
 1. Communications Subcommittee has been working closely with Stephanie/Unlikely Industries to come up with logo designs
 2. The subcommittee recommends the badge logo from Stephanie with requests for modifications on color scheme, typeface, and alternate banner options.
 - ii. Logo Design
 1. Overall the group expressed no reservations with the overall look of the logo recommended by the Communications Subcommittee
 - iii. Paying for the Website
 - iv. Next Steps
 1. Submitting design change requests to Stephanie
 2. The Communications subcommittee will remain in touch with her through Caitlin
 3. Amy will be sending out an email to for Council reimbursement since she fronted the design money
- b. URL domain
 - i. We can't get our own back right now and we don't necessarily want it back
 1. www.FranklinCoLFC.org
 2. www.FCoLFC.org
 3. www.FCLocalfoodcouncil.org
 - ii. The group voted to purchase www.FCLocalFoodCouncil.org as our domain name through Squarespace
- c. Summer Intern
 - i. Submitted by Caitlin Marquis: Laura Kington
 1. Potential jobs: Developing overall communications tools and strategy, both internal communication with the group, and external communication with our audience, developing Membership process
 2. Can start May 16th
 3. Will be supervised directly by Caitlin and can receive directives from the Exec Committee
 4. The Council voted to bring Laura onboard as a summer intern with aforementioned job description
- d. New Members/Membership Process
 - i. Amy & Caitlin have been working on 'surgical strikes' to the administrative documents to come up with a more flexible membership process to bring more people on board

1. 2 ways to join with the new proposed process:
 - a. Apply through an application
 - b. Be nominated by council member(s)
2. Making term lengths consistent for officers/council members serve (right now the document suggests both 1 and 2 year terms)
- ii. Council opts to do an electronic vote on these changes
- iii. Council members will be asked to nominate new Council members during the May Full Council meeting
- iv. Our new intern will also work on these Membership/Recruitment processes

3. Work Groups – Updates and Action Items

- a. Policy
 - i. Listening Session Report
 1. Well attended, successful on its own terms
 2. Matt Brown has been compiling feedback from attendees and also developing a summary based on notes from the event - this will be presented to the Council and guest speakers for approval before it's published
 3. Group also compiled some lessons learned and will share those with other working groups
 - ii. Commissioner's Briefing
 1. Commissioner O'Grady is excited to start working with other townships/counties about the resolution/audit and wants to include the FCLFC in that process
 2. Also interested in education on cooking with fresh goods - some question as to whether this is useful. Ariel Miller is compiling a survey of Food Bank data on this question.
 3. Additionally, the group wants to develop a protocol for getting other working groups involved in the O'Grady meeting
- b. Access to Local Foods
 - i. Next Listening Session – Initial Ideas
 1. Community Gardens
 - a. Connecting community gardens to individuals
 - b. Connecting community gardens to food pantries
 - c. Using community gardens for Economic Development
 2. Mapping
 - a. Maps developed by Ohio State, Food Trust, Columbus Public Health, and Franklin County Planning Department to show Food Access gaps
 - b. Bring them together to talk about why they're doing the map, what its usefulness will be, what overlaps exist
 3. Group decided to move forward with the Mapping Listening Session
 - ii. Work Plan for 2014
 1. In the process of updating Dropbox document with work plan goals for 2014
 - iii. Other
- c. Supply Chain and Econ Development
 - i. The group is in a tough place because of how many different directions things can go and how macro the task is as well

1. Issues move to the regional level very quickly
2. Group's goals and focus are cross-cutting and it may make more sense to let other groups incorporate some of the Econ Development stuff
- ii. Workplan
 1. Kitchen Incubators - Working on finding kitchens and helping those who need an incubator
 - a. Ultimately, the group is not sure how much this applies to the overall work
- iii. State of the MORPC Regional Council & Relationship to FCLFC
 1. Regional council focusing on supply chain meetings on relevant issues
 - a. Meat processing: goal is to bring together decision-makers and present an overview with information on production, demand, barriers
 2. Caitlin's proposal would be that Supply Chain issues stay with the Regional council and the FCLFC sends a delegate member to the regional council to stay informed/involved
 - a. This would mean that the Supply Chain & Econ Development Working Group would disband
 3. Figuring out ways to work more closely with the food councils in other counties and the regional level - better communication all around is needed!
- iv. Potential Listening Session that focuses on Regional-level Supply Chain & Econ Development issues
- d. Listening Sessions
 - i. Check – in on format, concept, plan
 1. Possible differentiation between Listening Sessions / Community Dialogues moving forward.
 - a. Art of Hosting as a model?

4. Old Business/ New Business

- a. Celebrating Rick's contributions to the FCLFC!

5. Meeting Close and Next Steps

NEXT MEETING: THURSDAY, JUNE 19 @ MORPC