

**FRANKLIN COUNTY LOCAL FOOD COUNCIL**  
Thursday, February 20, 2014 – 3:30pm-5:30pm  
Mid Ohio Regional Planning Council – Scioto Room

**MEETING AGENDA**

<b>TODAY'S GOAL</b>	To make concrete decisions on several fronts that will set 2014 workplan in motion.
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**In Attendance** - Alex Chamberlain, Amy Bodiker, Bob Hicks, Rick Hicks, Matt Brown, Caitlin Marquis, Brian Estabrook, Kate Robb, Jeff Givens, Noreen Warnock, Brian Williams

**Next meeting:** TH 4/11/14 at 3-5pm at MORPC

**From last meeting:**

1. Council agreed to look at revamping the website
2. Consider the work of an internship program for the Council
3. Ad hoc communications committee to look at overall strategy
4. Council approved moving ahead with Listening Sessions

**Website Issue**

1. Need to think about overall message strategy, audience in the near future
2. Communications group has developed 3 proposals to refresh/revamp/relaunch the website
  1. Wife/Husband team doing both content/design/coding, staying on Wordpress
  2. Bold Hive on Squarespace
  3. Collin Simula on Squarespace
3. Council Feedback
  1. We're not necessarily ready to pay for this kind of project
  2. Caitlin: Can't Council just do some of this work ourselves?
  3. Noreen: How will fundraising work?
4. Present members made a soft commitment to pay up to \$540 toward website revamp
5. Matt: Proposal to have the Council vote on a measure to direct the Communications Committee to pursue website revamp by exploring 1) in-house free work (Caitlin has 2 weeks), 2) paid work capped at (?) - Proposal Passed without objection

**Internship**

1. Caitlin has developed an internship description Council can use to look at interns for the summer
2. Council needs to start thinking about deadlines for schools with respect to internships

**New Membership** (See proposal from Caitlin)

1. Caitlin reviewed the proposal for the Council
2. Rick, Caitlin & Amy had a conversation about the different roles of an advisory board and a council

3. Matt expressed concern that this is a complete overhaul to the admin document rather than a surgical change, he would like to have expanded membership and possibly an admin working group
4. Amy & Rick expressed concern that there wouldn't be a place for administration
5. Noreen suggested looking back at strengthening the admin documents
6. Amy suggested staying surgical with the changes and finding ways to lower the barriers to entry such as waiving the application requirement and terms
7. Brian suggested that the goal should be making the Full Council meeting a generative one that breaks down the work group silos
8. Rick questioned how decisions would be made in a new system - Amy & Noreen suggested that this wouldn't change.
9. Matt suggested that there should be an application process in addition to nominating members
10. Group agreed to approach the proposal again through a subcommittee consisting of Amy, Caitlin and others
  1. A vote will hopefully take place before the next meeting

### **Listening Sessions**

1. Caitlin & Amy gave an overview on what the Listening Sessions are and their purpose before specifically talking about the topic of the first one: A DoubleUp Bucks Program
  1. There will be short intro for all the stakeholders, a moderated discussion, and a Q&A
2. Noreen brought up Forge Columbus, an event coming up on February 2/25 at Columbus Museum of art - Council agreed this is a chance to reach out to another local group
3. Rick is going to check with Public Health dept about developing a flyer for the Listening Session
4. Kate offered to help make Caitlin's invite language a bit shorter/sweeter.

### **Working Group Updates**

1. Access (Rick)
  1. Will be putting together a working plan for 2014 in the upcoming time frame
  2. Rick passed out a document showing the 2013 Year-End Objectives/Status of the working group
  3. Rick announced that he will no longer be able to be part of the Council because of changing responsibilities in the Health Department
    1. His replacement from the Health Department will be Molly S. (?) - She's a participant in the Healthy Corner Store Initiative
  4. Amy asked Council members to participate in the Access Working Group meeting to provide continuity
  5. Many members expressed gratitude and accolades for Rick and his involvement on the Council
  6. Brief discussion about the Listening Session for Access - Rick & Amy will discuss it later
2. Supply Chain & Economic (Caitlin)
  1. Things are moving forward with the Kitchen Incubator project and they're connecting with people in the community who are working in this area
    1. Plan to write a policy brief for why Kitchen Incubator projects need support and should be supported in Franklin County
    2. Listening Session will be held on this issue followed by presenting Commissioners with information they figure it out
3. Policy (Matt)
  1. Upcoming Listening Session is very much in the forefront

2. Franklin County's Food Plan is being developed and will be led by Matt
  1. Matt anticipates the Council being involved in this project as a Working Committee member
  2. Overarching goal of the plan is to identify the areas of need in the food system and what kind of funding can be used
3. Policy workgroup member also drafted a letter to Senator Brown thanking him for his role in the Farm Bill
4. Loosely scheduled next meeting with Commissioner O'Grady

### **Old Business**

1. None

### **New Business**

1. Amy attended OEFFA conference - Keynote Kathleen Merrigan was inspiring, and encouraged everyone to stay involved in public policy following the hard fought Farm Bill. Introduction by new Dean of OSU School of Ag signals a new/welcome shift in attitude towards organic/sustainable ag.
  1. Conference was well-attended and inspiring
2. Noreen shared information about Local Matters Proposal to City Council - 6 different grassroots community engagements with neighborhoods around Columbus
  1. Meant to bring people together to take a look at 3 areas around healthy food - education, production, access
  2. Generating from people what they already have as resources and where to go next in developing a food plan for their own neighborhood
  3. That information would go to the city and could be used to pull together a greater stakeholder group to begin work on a Food Plan for all of Columbus
  4. There is strong support for this proposal and they may be working with the Health department
  5. Noreen hopes that the Council can participate in all the areas where new people and new enterprises are surfacing
3. Noreen would like to include language in the letter to Senator Brown some mention of our disappointment over the cut in SNAP benefits - others agreed with this.
  1. The language will be worked on more before it is sent

### **Task List**

1. Caitlin will be working on exploring Squarespace site over next 2 weeks
2. A larger group - Christy, Alex, Brian, Caitlin, Amy - will be meeting to deal with the website
3. Amy & Caitlin will work on admin documents and circulate to all for review/approval
4. Rick will send out dates for Access work group meeting next week. Council members are encouraged to attend.
5. Alex is going to figure out a Rick Celebration event
6. Policy Group will keep everyone up to date on Listening Session
7. Caitlin will circulate the intern doc for review/questions & comments electronic approval before next meeting
8. Amy will communicate edits to Sen. Brown letter to Jill and ask for her to circulate new doc to all.