



CHELSEA DIANNE LOTT

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chelsea-lott.com

EDUCATION

University of Oklahoma
May 9, 2015
Bachelor of Fine Arts
Visual Communication Major
Business Minor

SKILLS

Adobe Creative Suite
Proficient Mac User
Typography
Advertising
Marketing
Social Media
Business Development
WordPress
Drawing/Painting/Ceramics



WORK EXPERIENCE

Creative Director

February 2016 - present @ Adit

Facilitating the development and maintenance of websites by managing, delegating and executing design tasks while keeping all client brands consistent. This is accompanied by the creation of multiple mediums including logo, web and print designs, advertisements, and online graphics.

Freelance Graphic Designer

2013 - present

Taking photos and designing websites, logos, social media collateral, invitations, other various print materials and elements for clients.

Business Coordinator & Graphic Designer

July 2015 - February 2016 @ Ligné Agency

Providing public relations, marketing, and business development services for luxury interior designers, as well as designing for clients, the agency and Ligné Magazine. Contributing Editor for the magazine with published articles.

Graphic Design Intern

April 2014 - July 2015 @ The University of Oklahoma Information Technology Norman, OK

Creating visual elements and graphics for the Marketing Communications Department, as well as signage and advertisements for the One U and OU IT Stores. For example, designed back-to-school materials and t-shirts seen by over 4,000 freshman and their families. Mentored and taught new student interns.

Photo Journalist

2012 @ The OU Daily Norman, OK

Collaborated with students, faculty, campus groups, and visitors to photograph and record activities for the newspaper. Events included basketball and softball games, Miss Hispanic OU, Musical Follies, interviews, and more.