

# BRITTNY COOPER

GRAPHIC & MOTION DESIGNER | CHANGE-MAKER

📍 New York, NY

📞 518.577.2132

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🌐 brittnycoopercreative.com

## EXPERIENCE

November 2016 - Present

**The New York Times** (New York,

Graphic Designer

Working on NYT's Design Innovation and Ad Marketing team I create work for Product Marketing.

March 2014 - Present

**Freelance Designer & Animator**

Various Clients

July 2015 - October 2016

**CBS Radio** (New York, NY)

Graphic Designer

Worked directly with sales and strategy team to create next-level marketing campaigns and visuals for Fortune 500 companies; including, BMW, Wendy's, Mastercard.

Projects include, pitch presentations, newsletters, animations, digital banners, outdoor media, logos, etc.

As part of CBS Radio's lead creative team, I creates graphics for various departments including CBS' portfolio of radio station brands, CBS Altitude Group and CBS Local Digital.

February 2015 - May 2015

**Diana Gould LTD** (Elmsford, NY)

Graphic Designer

Created graphics for large scale events such as menus, table cards, banners and logos.

September 2014 - December 2014

**Fueled By Ramen Records**

sublabel of Atlantic Records (New York, NY)

Digital Marketing/Design Intern

Designed graphics for artists, to be used on various web-based platforms, social media and webstore.

May 2014 - August 2014

**engine7design** (Troy, NY)

Graphic Design Intern

Participated in all aspects of the design process; working closely with E7 staff as well as clients, in both creative and production services.

December 2012 - August 2013

**PrimaLoft, inc.** (Albany, NY)

Marketing/Design Intern

## EDUCATION

September 2011 - May 2015

**Conservatory of Art & Design at SUNY Purchase College**

BFA Graphic Design

Magna Cum Laude

## LEADERSHIP ROLES

January 2015 - May 2015

**Purchase College Alternative**

Service (Purchase, NY)

Service Trip Coordinator

May 2013 - May 2014

**Office of Student Life** (Purchase, NY)

Social Programmer

Planned and facilitated on-campus social events.

July 2012 - September 2012

**Purchase College** (Purchase, NY)

Orientation Leader

## VOLUNTEER WORK

January 2015

**Save Our Cemeteries** (New Orleans, LA)

January 2015

**Second Harvest Food Bank** (New Orleans, LA)

January 2014

**Project Lazarus** (New Orleans, LA)

August 2016

**charity: water** (New York, NY)

## SKILLS

Illustrator  
Photoshop  
InDesign  
Adobe After Effects  
Story Boarding  
Premiere Pro  
Photography  
Microsoft Suite  
Smiling

## LEARNING

Cinema 4D  
HTML  
CSS