

BRITTNY COOPER

GRAPHIC & MOTION DESIGNER | CHANGE-MAKER

📍 New York, NY

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🌐 brittnycoopercreative.com

EXPERIENCE

November 2016 - Present

The New York Times (New York,

Graphic Designer

Working on NYT's Design Innovation and Ad Marketing team I create work for Product Marketing.

March 2014 - Present

Freelance Designer & Animator

Various Clients

July 2015 - October 2016

CBS Radio (New York, NY)

Graphic Designer

Worked directly with sales and strategy team to create next-level marketing campaigns and visuals for Fortune 500 companies; including, BMW, Wendy's, Mastercard.

Projects include, pitch presentations, newsletters, animations, digital banners, outdoor media, logos, etc.

As part of CBS Radio's lead creative team, I creates graphics for various departments including CBS' portfolio of radio station brands, CBS Altitude Group and CBS Local Digital.

February 2015 - May 2015

Diana Gould LTD (Elmsford, NY)

Graphic Designer

Created graphics for large scale events such as menus, table cards, banners and logos.

September 2014 - December 2014

Fueled By Ramen Records

sublabel of Atlantic Records (New York, NY)

Digital Marketing/Design Intern

Designed graphics for artists, to be used on various web-based platforms, social media and webstore.

May 2014 - August 2014

engine7design (Troy, NY)

Graphic Design Intern

Participated in all aspects of the design process; working closely with E7 staff as well as clients, in both creative and production services.

December 2012 - August 2013

PrimaLoft, inc. (Albany, NY)

Marketing/Design Intern

EDUCATION

September 2011 - May 2015

Conservatory of Art & Design at SUNY Purchase College

BFA Graphic Design

Magna Cum Laude

LEADERSHIP ROLES

January 2015 - May 2015

Purchase College Alternative

Service (Purchase, NY)

Service Trip Coordinator

May 2013 - May 2014

Office of Student Life (Purchase, NY)

Social Programmer

Planned and facilitated on-campus social events.

July 2012 - September 2012

Purchase College (Purchase, NY)

Orientation Leader

VOLUNTEER WORK

January 2015

Save Our Cemeteries (New Orleans, LA)

January 2015

Second Harvest Food Bank (New Orleans, LA)

January 2014

Project Lazarus (New Orleans, LA)

August 2016

charity: water (New York, NY)

SKILLS

Illustrator
Photoshop
InDesign
Adobe After Effects
Story Boarding
Premiere Pro
Photography
Microsoft Suite
Smiling

LEARNING

Cinema 4D
HTML
CSS