



Education

Kutztown University of Pennsylvania, Kutztown, PA
Bachelor of Fine Arts in Communication Design, May 2014
Concentrations in Advertising and Interactive Design

Design Experience

LRG Marketing and Communications Inc. • Nyack, NY
Assistant Graphic Designer • October 2014 - Present
Independent Contractor • July - October 2014

- Ideation and creative direction of visual marketing, advertising and branding communications for digital, print, social media and user experience design projects, specializing in the business-to-business tech sector.

Lead Graffiti • Newark, DE • May 2014

Creative Letterpress Workshop

- Hands-on experience with hand composition using wood and metal type

Innovative Designs & Publishing Inc. • Palmer, PA • Fall 2013

Design Intern

- Designed advertisements for *Berks County Living*, *The Town & Country Gazette* and *The Home News*.
- Designed the editorial layout for the feature in the December issue of *Berks County Living*.

Honors & Awards

- Dean's List 2012, 2013, 2014
- International Skopje Poster Contest "Money For Free," Finalist • 2012

Volunteer & Affiliations

Philly Ad Club • 2013-2014

Design-A-Thon • 2012, 2013

- A 24-hour event where students, professors, and alumni volunteered to produce pro-bono creative work for non-profits.
- Designed and coded website for Martin Luther & Coretta Scott King Memorial Foundation. Also redesigned their Facebook page and logo.
- Designed a logo and pamphlet for The Early Learning Center Inc.

Other Experiences

Hensler Farms, Belvidere, NJ • Customer Service • May 2013 - July 2014

PA Bagel & Deli, Mt. Bethal, PA • Customer Service • May 2012 - August 2012

Bagelsmith Foodstore, White Township, NJ • Customer Service • September 2008 - May 2011

Skills

Adobe Creative Suite (Dreamweaver, After Effects, Illustrator, InDesign, Photoshop, Bridge)

Web Development & Design (HTML, CSS, SQL, PHP, JSON, JS)

Hand Drawn Type

Experience with DSLR Professional Cameras