



## JEANNE NEMCEK DESIGN | ILLUSTRATION

Innovative design professional seeks to collaborate with individuals and organizations in the development of marketing communications and customized digital illustrations.

### CAREER HISTORY

#### **Jeanne Nemcek Design** | Chicago IL | Design & Illustration | Current

[www.linkedin.com/in/jeannenemcek](http://www.linkedin.com/in/jeannenemcek)

Freelance design business providing creative support to individuals and organizations in the arts, education, small business, corporate and nonprofit communities. For 20+ years I have been developing marketing collateral and publications in print and digital environments that are supported by skillful project management and thoughtful collaboration. Specialties include: magazines, brochures, newsletters, identity systems, direct mail, signage and web graphics.

As an illustrator my work explores the impact imagery can have on the narrative through an ongoing collection of digital drawings and graphic novels.

Clients: Internet Retailer Magazine, MedFit Health Partners (Washington Hospital/Cameron Wellness Center), Mary K. Delany Architecture and Design Consultant, Sue Rosengard Jewelry, Black Cat Film Productions (Chicago Department of Health, Kraft Foods, Indie film promo), Davin Youngs Voice, Woman Made Gallery, Friends of Community Public Art, ZArt & Graphics (Retina Times magazine, University of Chicago, WBEZ), Barb Ciurej Design (Jazz Institute of Chicago), Nicole Ferentz Design (AFSCME, Crossroads Fund, Donors Forum), Tom Greensfelder Design (University of Chicago magazine, Nicole Hollander/Sylvia), Sweet Pickle Music, Chicago Federation of Labor, Illinois Coalition for Immigrant and Refugee Rights, The Lincoln Park Zoo.

#### **American Marketing Association** | Chicago IL | Senior designer | 2002-2010

The AMA is a professional association for individuals and organizations leading the practice, teaching and development of marketing knowledge worldwide. As sole designer in the publication department was responsible for the design, production and print management of bimonthly and quarterly national magazines, academic journals, book covers, CD packaging, presentations and marketing collateral. Responsibilities included managing editorial and design reviews, coordinating advertising, negotiating vendor contracts, managing print schedules and maintaining digital archives.

#### **The Bulletin of Atomic Scientists** | Chicago IL | Freelance designer | 1993-1999

The Bulletin of the Atomic Scientists informs the public about threats to the survival and development of humanity from nuclear weapons, climate change, and emerging technologies in the life sciences. As graphic designer of their award-winning magazine my responsibilities included photo research, conducting design and editorial reviews and managing print production.

#### **Black Cat Productions** | Chicago IL | Graphic designer, Production assistant | 1992-1994

Black Cat Productions develops independent features and social issue documentaries, especially those focusing on strong women and queer content. As in-house graphic designer I was responsible for producing print collateral and packaging for educational program series, identity systems, workbooks and promotional press kits. Administrative duties included daily office operations, managing client meetings and providing technical production assistance on set.



## SKILLS

- Professional design development of print and digital marketing collateral
- Advanced knowledge of design principles including color, typography, illustration and photography
- Substantial conceiving and digital illustration skills
- Comprehensive prepress knowledge, scanning ability and file management
- Excellent editing, proofreading and prepress production knowledge
- Traditional production skills including keyline
- Proficient in Mac OS X, Adobe Creative Suite (InDesign, Illustrator, Photoshop and Acrobat) QuarkXpress, Microsoft Office and email marketing software
- Confident with basic HTML, content management systems and social media functionality
- Strong project management of timelines, budgets, contracts and presentations
- Exceptionally organized, self motivated and deadline-oriented with a positive attitude
- Collaborate with cross-functional teams, manage multiple projects and prioritize as necessary

## AWARDS & RECOGNITION

Chicago Artists Month 2015, Selected Artist. Performed live narration of graphic novel accompanied by multimedia projections and original music.

Identity and promotional design for A Mind In Quicksand, Life with Huntington's, Black Cat Productions. Best Documentary Feature Winner IIFF 2011, CINE Winner Golden Eagle Award 2011, Los Angeles Women's International Film Festival, Official Selection.

Aster Gold Award Honoring Excellence in Medical Marketing for brochure and newsletter design.

Golden Page Awards from Emerald Group Publishing for academic and professional magazine design for Marketing Research, an American Marketing Association publication.

New York Public Library Best Reader for Teenage Years Award and Award of Superior Achievement from Illinois State Historical Society for book and map design for Friends of Community Public Art publication.

Best alternative small press comic book, The Return of Elvis, Issue #9, Zabawny Press for illustration.

## PRO BONO CONSULTING

Structural Engineers Association of Illinois | Chicago IL | Graphic design services | Ongoing

Women on Call | Chicago IL | Graphic design services | Ongoing

The Yellow Tractor Project | Chicago IL | Graphic design services | 2015

## EDUCATION

Columbia College | Chicago IL | 1980

Drawing and photography, Independent study

South Suburban Community College | South Holland IL | 1979

Associate in Applied Science, Fine Art and Design