EXHIBITION POLICY
Approved by the ASC Board of Trustees
July 19, 2019

Accredited by the American Alliance of Museums since 2001
EXHIBITIONS POLICY

1. Purpose
The Arts and Science Center for Southeast Arkansas (ASC) Exhibitions Policy provides guidance to ASC staff and the Board of Trustees on exhibition planning, review, and development by establishing a framework by which exhibitions can be evaluated and decided upon. The exhibition policy also provides a transparent policy to promote public understanding of the ASC exhibitions program.

2. ASC Mission and the Exhibitions Policy
As with all ASC activities, the exhibitions program is guided first by ASC’s mission (to serve as a cultural crossroad: engaging, educating, and entertaining through the arts and sciences). The exhibition policy is two-fold: the art exhibition program reflects ASC’s mission as well as its collecting scope which focuses on art of the Delta, Arkansas artists, and African-American artists, while the science exhibition program reflects ASC’s mission to promote hands-on exploratory STEAM (Science, Technology, Engineering, Arts, and Mathematics) exhibitions. Through both art and science exhibitions, ASC seeks to serve a broad, diverse public audience by representing a range of topics, media, styles, and artists to engage, educate, and entertain.

3. Art Exhibitions
   a. Types of Art Exhibitions
      ASC hosts and presents different types of exhibitions to ensure a balanced program.
         i. Traveling Exhibitions originate from an external source.
         ii. ASC-Curated Exhibitions are developed by the ASC Curator either from the ASC Permanent Collection or through loans from other institutions, artists, or collections.
         iii. Juried Exhibitions may include works by artists, school children, or other groups with the selection made by an outside, independent juror.
         iv. Outreach Exhibitions consist of loans of objects to or from the community or an organization outside ASC.
         v. Flex-shot Exhibitions are installed on short notice when opportunity arises to feature an exhibition, artist, or topic. Note that these should be used judiciously so as to not appear to circumvent the Exhibitions Policy.
b. Strategic Goals and Balance in Art Exhibition Program
   i. Present exhibitions that are of scholarly interest AND popular interest
   ii. Present exhibitions that appeal to children and families AND adults
   iii. Present exhibitions that are of local interest AND state-wide and national interest
   iv. Present exhibitions that are collections-focused or artist-focused AND theme-focused
   v. Present exhibitions that are from ASC collections AND exhibitions that feature loaned works
   vi. Present exhibitions that are heavily interpretive AND exhibitions that emphasize display

c. Art Exhibition Development Process
Exhibitions may be proposed by external sources or generated in-house by the ASC Curator. ASC-generated exhibitions will be developed according to the ASC mission, the strategic goals, and curatorial discretion by the Curator. Proposals will provide selected images of works to be included, proposed dates, theme and focus; additionally, proposals will address the strategic goals as well as the guidelines by which the Exhibitions Committee will evaluate exhibition proposals outlined in Section 5 of this document.

d. Process for Art Exhibition Selection
The Curator will submit exhibition proposals to the Exhibitions Committee of the Board of Trustees for consideration. The Curator will weed out external proposals that do not support the ASC mission, values, or vision. It is important to note that exhibitions are by invitation only. The Exhibitions Committee will review staff plans and proposals as outlined in Section 5 of this Policy and advise staff of their opinion. Under no circumstances will ASC staff be directed to implement an exhibition proposal that fails to meet professional standards.

Due to ethical considerations, no proposal will be considered if the artist or exhibition is associated with friends, family, or associates of staff, the Board of Trustees, or donors.

4. Science Exhibitions
   a. Science Exhibitions include Science, Technology, Engineering, Arts, and Mathematics (STEAM) and proposals will rely on input from the Curator, public, Executive Director, Public Program Coordinator, and educators. Proposals may emanate externally or be developed internally.
   b. Process for Science Exhibition Selection
Proposals will be narrowed by the Curator, Executive Director, Public Program Coordinator, and educators according to the ASC mission and the ASC’s commitment to hands-on exploratory learning; additionally proposals for science exhibitions will be reviewed by the guidelines outlined in Section 5 of this document.

5. Exhibition Evaluation Guidelines

Below are the guidelines by which the Curator shall propose exhibitions and the Exhibitions Committee shall consider when reviewing exhibition proposals. Each exhibition need not satisfy each guideline, but each guideline should be taken into consideration by both the Curator and Exhibitions Committee:

a. Relevance to the ASC mission and specific target audience
b. Cost effectiveness of exhibition
c. Availability of collections and/or loaned objects as well as other resources necessary for development
d. Opportunities for collaboration with other cultural or education institutions.
e. Prospects for developing significant education resources and interpretive programing
f. Open slots at appropriate times within the ASC exhibition schedule
g. Likelihood of attracting audience and/or financial support for the exhibition or ASC
h. Ability of exhibition to enhance public discourse and promote dialogue
i. Under no circumstances will staff, members of the Board of Trustees, or members of the community-at-large advocate for exhibition of artwork from personal art collections. Exhibitions emanate from the Curator because exhibition of artwork in an accredited museum might increase the monetary value of a work of art. This policy is intended to address this potential conflict and provide guidance on the ethics of exhibition development.

6. Standards for Care, Loans, Access, and Ethics

ASC exhibitions and exhibition planning will adhere to the ethical standards and care, loan and access policies set forth in the ASC Collections Management Policy, unless otherwise agreed upon by lending and borrowing parties.

Art exhibitions of works from the Permanent Collection require the highest standards of care. For hands-on exhibitions or community exhibitions care will be taken but a more relaxed standard applies. For example, some exhibitions of community artwork will include hands-on activities which require art supplies that would be prohibited in the vicinity of art from the Permanent Collection.
GUIDELINES FOR EXHIBITION PROPOSALS

Thank you for your interest in the Arts & Science Center for Southeast Arkansas. The following items should accompany your Exhibition Proposal which should have Exhibition Proposal in the subject line and be emailed to: lshoultz@asc701.org with a copy to asmith@asc701.org

1. Completed Exhibition Proposal Form.
   Name file: (Last name of artist) for example SMITH

2. Cover letter stating the exhibition concept, medium, artist(s) name, and CV or resume.
   Name file: (Last name of artist) Cover Letter for example SMITH Cover Letter

3. Up to six jpg. images of artwork
   Name file: Last name of artist, Title of artwork for example SMITHSummerMorning

Please do not send, or drop off at ASC, original artwork. Do not send CDs or flash drives. Incomplete submissions will not be considered. Although we will review each submission, we may not respond individually. If you have not received a response within 90 days this is an indication that the Committee has declined the proposal.

No materials will be returned.

Staff cannot make studio visits, view works in person, or make visits to private collections during initial review phase. If the Committee is interested we will contact you regarding further steps.

Exhibition opportunities are limited.

ASC cannot perform appraisals or authentications of any works of art.

Thank you for considering the Arts & Science Center for Southeast Arkansas.
EXHIBITION PROPOSAL FORM

To submit an exhibition proposal for consideration by the Curatorial Team and Exhibitions Committee please follow the Guidelines for Exhibition Proposals and complete this application.

Name of Artist
___________________________________

Phone
___________________________________

Email
___________________________________

Address
___________________________________

___________________________________

Attach resume/CV.

Email six digital images of proposed body of work.

EXHIBITIONS POLICY

The ASC Exhibition Policy is available on our website. Important guidelines include:

Do not drop off applications in-person.

All information should be submitted electronically, according to Guidelines for Exhibitions Proposal.

No original materials will be accepted for the application process.

No materials provided will be returned.

Exhibitions are by invitation only.

ASC will initiate further contact if a proposal is being considered.

Exhibitions are planned in advance according to ASC’s current and future obligations.