

- **First Responders**
- **Military & Veterans**
- **Educators & Community Leaders**

## Project Rebirth: A Resilience Resource for all who serve Community & Country

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#### Our Film and Our Mission

9/11 was a day no one can forget – a day of sadness and loss. For some, the losses suffered were immense—the sudden and unexpected death of family members, friends, co-workers—almost 3,000 people from 90 countries. Others suffered serious injury or lasting trauma. Where do people find the strength to overcome such trauma? What lessons can we learn from those who have had to go through it? And how can those lessons be extensively and effectively shared?

Our Peabody Award winning film, *Rebirth*, shares those lessons in a remarkable and inspiring way. *Rebirth* records the journeys of five people whose lives were forever altered on September 11, 2001, as their initial emotions of shock, anger, and confusion gradually evolve into hope, purpose, and renewal. Simultaneously, the film tracks, with time-lapse photography, the redevelopment of Ground Zero in New York City. The result is a weaving together of two remarkable and parallel stories into an extraordinary film experience.

Project Rebirth has also created nine short films that highlight the impact of 9/11 on a diverse group of individuals, and a 10-minute immersive film experience, *Rebirth at Ground Zero*, which serves as centerpiece exhibit at the National 9/11 Museum.

Project Rebirth uses this unique film content to create teaching tools and programs that provide guidance through grief and traumatic loss and help build emotional and psychological resilience. We focus our efforts on veterans, first responders, and all those who serve as educators and leaders in their communities. Our programs are created by noted experts in the fields of psychology, resilience training and curriculum development. They are simple, adaptable and easy to scale. We train program graduates to serve as peer leaders who can share our effective resilience building methods when they return to their communities. And we are committed to sharing the knowledge we accrue as we collaborate with our program partners in this vitally important work.

#### Our Partners and Programs

Since 2006, Project Rebirth has worked with Georgetown, Columbia and Pace Universities to use our film content to educate audiences about 9/11, and to better prepare military personnel, first responders, health workers and community leaders to



deal with disasters. Project Rebirth programs are presently used by the Arlington County Fire Department, the Sierra Club, The 100 Black Men, Ride2Recovery, the NYPD, the Kansas National Guard and the US Army, among others. Project Rebirth also runs programs that support 9/11 education initiatives in secondary schools and community education settings.

Project Rebirth experts supported the families at Sandy Hook Elementary School and the community of Newtown, CT. Our team participated in critical rebuilding initiatives with H.E.A.R.T 9/11 in the wake of the devastation of Hurricane Sandy. Along with television broadcasts, Rebirth has also been shown to live audiences across the United States, Japan, Italy, and Australia; demonstrating that the process of overcoming grief is universal, and lessons can be learned from sharing our journeys toward recovery.



*facilitate* **HEALING.** *foster* **HOPE.** *build* **RESILIENCE.**

Scalable & measurable programs in three communities



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Responders**



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**PROJECT  
REBIRTH**

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