



Monica Davis

Coupled with her education, communication prowess, and passion to help others, Project Rebirth's Social Media Director, Monica Davis' unique combination of skills gained over the past decade led her serendipitously to Project Rebirth. Monica is the team member who creatively boosts publicity, supports in the development of our public website, conducts overall outreach, and heads Project Rebirth's social media campaign on two Facebook pages, Twitter, and Instagram. Her mission is critical - to continue national outreach and market our programs with energy and enthusiasm, and it's clear she does just that.

Almost tripling our number of followers just in the past year and gaining supporters nationally and worldwide, for a grassroots effort organization that is a tremendous feat. Knowing that Project Rebirth depends solely on direct contributions from its supporters, and direct shared messaging literally from one person to another, Monica uses our social media platforms as a way of storytelling. She is able to capture the hearts and minds of those who follow, and she is able to mimic the very foundation of what Project Rebirth's intentions are – sharing human dimension stories of hope that help people deal with grief, injury, and traumatic loss.

Majoring in Communication Studies and Sociology, Monica graduated with a Bachelor of Science from Towson University near Baltimore, Maryland. She went on to pursue Graduate work in Human Studies and Philanthropy at her Alma Mater and followed that with an additional Graduate certification in Agile Knowledge Management at Old Dominion University, in Norfolk, Virginia. She currently lives on the gorgeous Virginia Peninsula working in civil service for the United States Army. She wears many hats there, working as a Program Manager facilitating organizational training, teaching soldiers as a certified Master Resilience Trainer, conducting strategic business planning as a Knowledge Management Technologist, and finally as a Social Media Strategist for one of the largest Army organizations on Joint Base Langley-Eustis.

The love of her life has become social impact, in her Army career, outreach work with Project Rebirth, and through her art therapy journey - which she admits saved her life after coming home from a warzone. Monica is also the only team member (so far) to have gotten our logo tattooed. Meet Monica here: www.dyoart.com