

# Stephanie Lin

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## Work Experience

- 2016** ● **UX/UI Designer**  
**TEMBO, INC.**  
Assisting in the facilitation of discovery meetings, stakeholder interviews, focus groups, and usability testing sessions. Collaborating with product managers, designers, and data analysts to sketch, wireframe, prototype, and test solutions. Creating and implementing style guides for color, typography, state changes, and interaction patterns.
- 2013** ● **Communications & Design Associate**  
**MARIPOSA FOOD CO-OP**  
Managed copywriting and creative direction of design materials related to sales, education, outreach, and membership development. Developed guidelines and strategies in communications, social media, and branding.
- 2012** ● **Corporate & Community Relations Coordinator**  
**AIDS FUND**  
Creative direction for the AIDS Walk/Run Philly website. Managed relationships with corporate sponsors and donors. Oversaw campaigns for social media, email marketing, and direct mail.

## Technical Skills

- Photoshop ● ● ● ● ●
- Illustrator ● ● ● ● ●
- inDesign ● ● ● ● ●
- HTML/CSS ● ● ● ● ●
- Javascript ● ● ● ● ●
- User Journey Mapping ● ● ● ● ●
- Information Architecture ● ● ● ● ●
- Usability Testing ● ● ● ● ●
- Prototyping ● ● ● ● ●
- Data Visualization ● ● ● ● ●

## Languages

- English ● ● ● ● ●
- Mandarin ● ● ● ● ●
- French ● ● ● ● ●

## Education

Bachelor of Science in Marketing, Minor in Graphic Design  
LEHIGH UNIVERSITY, CLASS OF 2012

## Stay in Touch

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