

# SOCIAL MEDIA GUIDELINES

As a leader at Canyon Hills, your words carry weight both online and in-person. What you say and how you say it, directly impacts the reputation of Christ and His church. This is why we are asking our leaders to follow the following guidelines, which we believe will help us point others to Christ online.

1

Use social media as a platform to encourage, uplift, and point people to Jesus. *(1 Thess. 5:11)*

2

Before you post, consider whether it is both “kind” and “true”. *(Eph. 4:15)*

3

Refrain from using vulgar language or posting about drugs, alcohol, or sex. *(Eph. 5:4)*

4

Avoid sharing details about personal conversations or others circumstances without permission. *(Prov. 17:9)*

5

If possible, take complex or sensitive discussions offline. *(2 Tim. 2:22-26)*

6

If you have an issue with a policy/person, don't call them out online. Go to them in person. *(Matt. 18:15-17)*

