



hello! an intro to

LISH
creative

LISH
creative

specializes in colorful + smart content
for lifestyle & hospitality brands





hi – i'm alisha

The color-loving and plane-hopping, creative director here at LISH creative.

Before starting my own agency, I worked as a creative strategist and stylist in the advertising industry for global brands like Dolby and Coca-Cola, but now I can call clients like Dunkin Donuts, GE, and Lenscrafters, my own.

I'm a Pittsburgh native, but currently call an industrial live/work loft in Los Angeles, home.

manifesto!

Colorful & smart content can change the face of a brand. It provides the ultimate first impression. It attracts & retains an online community.

clients including:

method. ★ macy's Google



LENSCRAFTERS' ♥ 👁️

FURLA



ZICO.

zevia®

Transitions®

AMERICAN EAGLE
OUTFITTERS

Featured by:

domino

Mashable

THE
HUFFINGTON
POST



BRIT+CO.

best friends
FOR FROSTING

MANIAC



past work



studio space

Our new live/work studio space, east of DTLA, provides office & shooting space with no shortage of natural light.

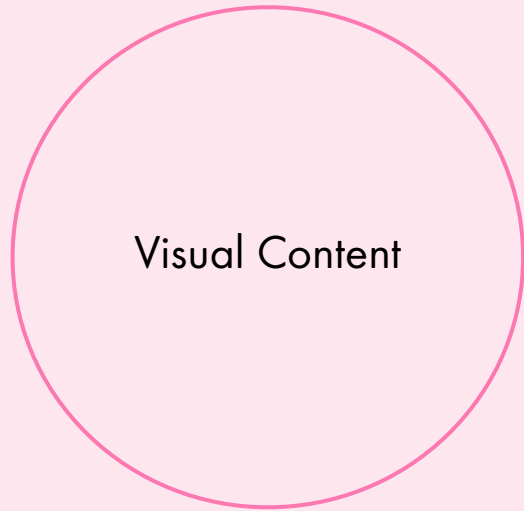




value

In addition to high quality product & lifestyle photography available for brand's use, imagery shared to the LISH creative community @alishylishy reaches a colorful and highly engaged community of millennial women.

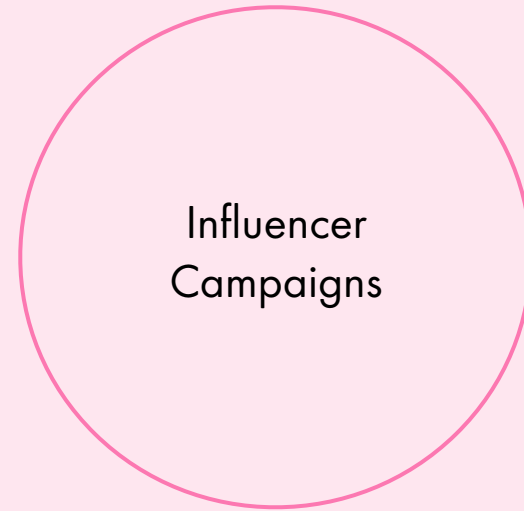
capabilities



Creative & Social
Media Strategy



Influencer
Campaigns



Reach out for a custom quote or to inquire about additional services

capabilities



Visual Content

- We identify your unique brand voice and put it into photo & GIF form
- Perfect for website imagery, social media and printed brand collateral
- A way to creatively supplement the work being done by your internal team or agency
- Available on a per project or monthly retainer basis

visual content process

plan

create

implement

discovery	shot list	props + products	styling + shooting	editing	upload
A brand questionnaire and virtual work session to learn the ins and outs of each brand	LISH creative & the brand will finalize the shot list, which details the products, props and setup of each image or GIF	Complementary props are purchased and the product is shipped to LISH creative for the shoot.	The concepts will be styled and shot on location or in studio.	Captured images are narrowed, edited & resized for use across social channels if applicable.	Edited images or videos are uploaded to the LISH creative Gallery for the brand to implement

visual content timeline:

week 1	contract
week 2	discovery session
week 3	creative concepts
week 4	prop sourcing/product shipment
week 5	styling + photography
week 6	editing + delivery

what's Included:

discovery session

visual style guide + creative concepts

props & backgrounds

styling & photography in studio or on location

editing

final images &/or videos delivered for the brand's use

let's work together!



hello@lishcreative.com



724-747-8358

