RAISE THE ROOF
Thursday, October 6th

Raise the ROOF is our biggest fundraiser of the year. The annual affair brings together corporate and civic leaders, friends and partners to enjoy small bites featuring fresh ingredients from our farms, live music, a silent auction and libations while raising support for our mission. Average attendance: 100-120 people

Sponsorship

<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Recognition</th>
</tr>
</thead>
<tbody>
<tr>
<td>Seeder</td>
<td>$1,500</td>
<td>-</td>
</tr>
<tr>
<td>Harvester</td>
<td>$3,500</td>
<td>+</td>
</tr>
<tr>
<td>Sustainer</td>
<td>$7,500</td>
<td>+ + +</td>
</tr>
</tbody>
</table>

# tickets ($80 each)
- Seeder: 2
- Harvester: 4
- Sustainer: 6

# social media posts
- Seeder: 2
- Harvester: 4
- Sustainer: 6

Recognition on website
- Seeder: +
- Harvester: +
- Sustainer: +

Recognition on event slideshow loop
- Seeder: +
- Harvester: +
- Sustainer: +

Oral recognition at event
- Seeder: -
- Harvester: +
- Sustainer: +

Featured in print & online event material, & recognition in annual report
- Seeder: -
- Harvester: -
- Sustainer: +

HARVEST DINNER
Friday, August 20th

Celebrated chef, David Kirkland, prepares a multi-course meal featuring produce harvested from our rooftop fields during our locally-acclaimed harvest dinner. Sponsor this unique and intimate dinner experience for guests at Sally's Rooftop Garden and Terrace, showcasing gorgeous sunset views of downtown St. Louis. With only one dinner scheduled in 2022, act quickly to save your seat at our community table. Average attendance: 40 people

Dinner Sponsor (only 4 available)
- Eight tickets (a full table) to the harvest dinner ($115 per ticket)
- Distribution of your organization’s marketing materials at each dinner
- Recognition on your website and social media, printed logo on the menu, recognition in annual report

Table Sponsor
- Two tickets to the harvest dinner ($115 per ticket)
- Recognition on our website and social media

Average attendance: 100-120 people
HAPPY HOURS

Talented chefs and mixologists prepare signature cocktails and small bites showcasing fresh ingredients from our rooftop farms. Guests have the chance to mingle and explore Sally’s Rooftop Garden and Terrace while enjoying music and taking in the sunset. Reserve spots at all three of these events as a Series Sponsor, or pick one to support and attend with three of your friends. Average attendance: 40-50 people

*This happy hour will be non-alcoholic.

Series Sponsor
Four tickets to each happy hour. Recognition on our website and social media

Sunset Sponsor
Four tickets to one happy hour ($25-$50 per ticket). Recognition on our website and social media

WORKSHOPS

Our workshops are a chance to engage deeper with all things health, wellness, and food. Our 2022 workshop series includes a Pollinator Scavenger Hunt with Jubilee Farmstead, Kid’s Edible Art with Fresh2eats, and Yoga for Gardeners. Support our educational initiatives as a Workshop Sponsor!

Workshop Sponsor
Recognition on our website and social media

URBAN HARVEST STL

5,000+ POUNDS of produce grown 2021

4 URBAN FARMS in the heart of St. Louis

80 PERCENT of produce grown in 2021 was donated to partner organizations working on hunger relief and food assistance.

14,000+ social media followers

INTERESTED IN SUPPORTING?

Please contact Katie Houck, at katie@urbanharveststl.org to learn how your dollars can change the food landscape of St. Louis!