

# Michael Williamson



20049 Doanna Way Unit 3, Bend OR 97702  
T: 937.207.9622 E: michaeltoddwilliamson@gmail.com

**OBJECTIVE** Outgoing Creative Communicator with more than 15 years of experience in all things graphic design. Seeking a challenging and rewarding career opportunity, where I am able to grow and provide knowledge and insight in my life's work.

## EXPERIENCE **Statehood Media | Creative Director 2016 -**

In early 2016, I was sought out by the owner of Statehood Media to come from Eugene to Bend to help bring its publications/-company to the next level in terms of creative direction. As the creative director I work with junior designers, photo editor, freelance photographers, copywriters, editors and sales/marketing teams to create monthly and quarterly publications centered around the theme of living, thinking and exploring Oregon, Washington and the Pacific Northwest. My day-to-day tasks are to keep the production of 1859 Oregon's Magazine (Monthly), 1889 Washington's Magazine (Bimonthly) and Ontrak Magazine (the Amtrak Cascades train magazine—quarterly) on schedule. I assign sections of the publications to junior designers to lay out, personally lay out features and cover concepts, help assign photography freelance jobs to photographers throughout the Pacific Northwest, develop digital assets and marketing materials, create products for the online stores and assist with any marketing strategies or proposals that Statehood Media would develop. It has been an amazing opportunity to work in this fast-paced publication environment.

## **The University of Oregon Division of Student Affairs | Career Center - Marketing Specialist / Graphic Designer 2012-2016**

In Eugene, I worked as a marketing specialist and graphic designer for The Division of Student Life at The University of Oregon and Marketing Director for the Career Center and Office of Dean of Students within the University. My role at the UO was to act as administrative marketing support to the different program areas within the Division of Student Life. This looked like creating brand identity/awareness, developing marketing campaigns for events and program areas and educating students through printed and digital pieces. I also served on three committees within the division: Multicultural Alliance, TEDxUOregon and The Student Affairs Marketing Committee. In addition, I acted as liaison between foster care students and the Career Center; creating awareness in what services and financial assistance are available to this underrepresented group. I was responsible for, marketing/graphic identity-wise, two program areas within the division: The Career Center and The Office of Dean of Students.

## **New Hope Christian College | Graphic Designer 2010 - 2012**

I graduated in 2010 from New Hope Christian College with a bachelor's degree in counseling. Shortly after graduation, I began an internship there as a graphic designer, which ultimately turned into full-time employment. In addition to working on the day-to-day needs of the college, we as a department were faced with completely rebranding and marketing the institution. I was personally involved in developing strategies with the recruitment and retention department to develop ways to increase enrollment. In 2011, I worked closely with Pastor Wayne Cordeiro, recognized author and one of the top 25 influential pastors in America, in establishing the umbrella company New Hope International, which governed his 204 churches spanning across the world, four colleges located in Eugene, Honolulu, Tokyo and Myanmar, a resource center and two prison ministries.

## EDUCATION **Eugene Bible College BS in Counseling 2007 - 2010**

**Sinclair Community College: Study in Graphic Design 2001 - 2003**

**Graduate of Kettering Fairmont HS: 3 year study in major of Graphic Design 2001-2003**

**SKILLS** Software Applications: Photoshop, Illustrator, InDesign, Flash, After Effects, Microsoft Word & Final Cut Pro  
Traditional Skills: Drawing, Illustrating, Painting, Airbrushing, Murals, Interior Design

**MY BRAND** PASSIONATE CONSISTENT COLLABORATOR  
EXCEPTIONAL GOOD STEWARDSHIP

**MBTI**  
(Myers & Briggs Personality Type):  
**INFJ**  
Introverted iNtuitive Feeling Judging