



**PRESS RELEASE**

For immediate release

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## **Event Connects Indy Young Professionals to their City**

This intimate event is open to the first 100 attendees.

Thursday, February 26, 2015

**[INDIANAPOLIS, IN January 15, 2015]** – Junior Chamber International – Indianapolis (JCI) is hosting its 3<sup>rd</sup> Discover Indy at The Athenaeum on Thursday, February 26, 2015 from 5:30 pm to 8:00 pm. This event is held bi-annually for young professionals who are looking to get involved, meet friends, and learn more about what Indianapolis has to offer.

“Discover Indy is a great way to meet like minded professionals and experience what local Indianapolis businesses have to offer. If you're new to Indianapolis or just looking to get more involved with this great city, you have to check out Discover Indy,” said Scott Dunlap, August 2014 attendee.

Representatives from the Indianapolis cultural districts, athletic associations, young professional groups, and non-profit organizations will be in attendance to engage and educate young professionals (ages 21 – 40) about the wide range of activities available to them in Indianapolis.

“Discover Indy’s focus is to connect young professionals in Indianapolis with areas that interest them. Whether it’s volunteering, expanding your social circle, or learning about other organizations, Discover Indy provides the platform to create your emotional connection to our city,” said Robin Hartowicz, President, JCI Indianapolis.

Discover Indy was developed by JCI to address the “brain drain”, which refers to the migration of young college graduates from the Hoosier State. It is a pattern that economic development experts, area employers and politicians are working to reverse. Discover Indy assists by introducing young professionals to all the great organizations, events, attractions, and of course, people that make Indianapolis unique.

Registration for Discover Indy is \$15 and attendance is limited to the first 100 people. Complimentary food and beverages will be provided at the event. To register for Discover Indy, visit <https://discoverindyfebruary2015.eventbrite.com>

### **About JCI Indianapolis**

JCI Indianapolis exists to connect a community of emerging leaders committed to building a better Indianapolis. JCI Indianapolis is part of a national and international organization of active citizens committed to creating positive change. For more information, visit: [indianapolisjci.org](http://indianapolisjci.org).