

**IN THE UNITED STATES DISTRICT COURT  
FOR THE EASTERN DISTRICT OF TEXAS  
MARSHALL DIVISION**

EXITEXCHANGE CORP.,	§	
	§	
Plaintiff	§	Civil Action No. 2:10-cv-297
	§	
v.	§	
	§	
CASALE MEDIA, INC., et al.,	§	
	§	
Defendants.	§	

**ORDER**

Pending before the court is the Defendants Casale Media, Inc., Belo Corp., Belo Interactive, Inc., CPX Interactive, LLC, Mediafire LLC, Optimax Media Delivery LLC, TrafficMarketplace, Inc., Valueclick, Inc., and The Weather Channel, LLC (collectively “Defendants”) Motion for Leave to Amend Invalidity Contentions (Dkt. No. 296). The Court finds that good cause exists to grant Defendants’ Motion for Leave to Amend Invalidity Contentions. This case is set for trial November 4, 2013, briefing on claim construction is not due until October-December, 2012, the claim construction hearing is set for January 9, 2013, fact discovery does not close until April 20, 2013, and expert discovery does not close until August 16, 2013. Because the Plaintiff will have several months to digest and respond to the new invalidity contentions, the potential prejudice to the Plaintiff is minimized. Thus, the court GRANTS the Defendants’ Motion for Leave to Amend Invalidity Contentions.

**SIGNED this 31st day of October, 2011.**



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DAVID FOLSOM  
UNITED STATES DISTRICT JUDGE