“There are only two lasting bequests we can hope to give to our children. One of them is roots, the other, wings.”

- Johan Wolfgang von Goethe
Letter from our Director

Dear friends of Project Soar,

Every year we like to select a word that acts as our North Star. In 2017 our word was SCALE. With a deep conviction in the work that we do to empower teenage girls, we set out to devise a solution that would allow us to scale beyond our one location. And so Project Soar-in-a-Box (PSB) was born. PSB offers a compact solution for taking girls’ empowerment on the road, with all of our curriculum, materials and supplies packed in one handy bag (with wheels). This allows the Project Soar empowerment facilitator to have everything that she needs right at her fingertips, no matter her location. In the Spring of 2017, we trained a new cohort of 21 facilitators with PSB. And in the Fall of 2017, with the generous support of the Middle East Partnership Initiative, we trained an additional 28 facilitators. We closed out 2017 with a total of 19 sites around Morocco empowering hundreds of teen girl beneficiaries. These girls will become the leaders and change makers of today and tomorrow!

A heartfelt thank you to the many who make our work possible - our dedicated staff, facilitators, board members, volunteers, donors and contributors. We couldn’t do this important work without you! And watch out 2018 because our word of the year is GROWTH.

With the hope of a more just world for us all,

Maryam - Co-founder & Director

---

ESSENTIAL Mission

OUR ESSENTIAL Mission

To empower teenage girls to become leaders of today and tomorrow

---

WHAT
Nonprofit 501(c)3 organization, registered in the US and Morocco

WHEN
Established in 2013

WHERE
Headquartered in Douar Ladaam village, Marrakech, Morocco

WHO
Moroccan teen girl beneficiaries

HOW
Signature empowerment curriculum helping girls understand their:

VALUE
VOICE
BODY
RIGHTS
PATH

---

Your model of promoting empowerment is both practical and idealistic - addressing real-life challenges and offering a place for girls not only to dream, but to chart their own future.

Richard Albright

Former U.S. State Department Deputy Assistant Secretary
Empowering girls throughout Morocco

1 Project Soar site
January 2017

19 Project Soar sites
December 2017

475 teenage girls served

19 sites in Morocco

456 hours of empowerment

1000+ hours of schooling protected

595 hours of academic support

12 days training Empowerment Facilitators

74 volunteers

49 Empowerment Facilitators

792 volunteer hours donated

383 BeGirl menstruation kits distributed

2 US women Olympians training Soar girls

65 Soar girls trained by Olympians

1 TV Academy Honors given to films featuring Project Soar Girls
(CNN Film, We Will Rise: Michelle Obama’s Mission to Educate Girls Around the World)

I AM A

I AM

I AM

Capable

Strong

Leader
PS Girl Spotlight

Meet 9th grader Meriame! With Project Soar’s help, she is #1 in her Math, English, and Physics classes, and #2 in her French class! Empowerment Facilitator Fatima Ait Ouknik interviewed her so we could learn more.

What does Project Soar mean to you?
Project Soar is my second home, helping me with my schoolwork and my personal life.

What does it mean to be a Project Soar Girl?
As a Project Soar Girl, I am able to defend my rights. I am worthy of respect, and I have value within my community.

What is your favorite book?
Malala Yousafzai because I learned that problems do not get sorted out by war, but are resolved through peace. I also learned that every girl is capable of speaking up for her rights.

What’s a future goal?
To read 50 books with at least 100 pages.

Academic Support

In 2017 at Project Soar HQ, we provided 80 Girls in grades 8 - 11 with 595 hours of academic tutoring in the following subjects:
- Math
- Physics
- English
- French

Our support helps keep girls in school.

Headquarters Expansion

In 2017 our Headquarters grew! We took over the adjacent space in our building, and now have:
- Double the indoor space, including new classrooms
- A kitchen for tea and snacks
- A rooftop terrace for exercise or workshop activities
- A back terrace with tables for homework and chess
- A private garden, with olive and fig trees

PSB Expansion

Over the course of 2017, we modified our empowerment curriculum for expansion throughout Morocco. We called our scalable system Project Soar in a Box. In April and November 2017, we trained teams of Empowerment Facilitators from across the country at the Project Soar Headquarters. Ongoing support from PS Headquarters ensures that satellite sites have what they need to be successful.

Empowerment Workshops

All over the country, Project Soar Girls participate in weekly 90 minute Empowerment Workshops in Girl Squads of 20-30 girls. Workshops start with the Project Soar core affirmations - I am Strong, I am Smart, I am Capable, I am Worthy, I am a Leader! Workshops are based on the Project Soar Empowerment Pillars and focus on a single topic, such as, I can Speak Up, I am Emotionally Strong, or I know my Goals. Every workshop includes time dedicated to:

Education
Self-expression
Meditation
Journaling.

Empowerment workshops take place at NGOs, girls’ boarding houses, and youth centers, and are led by trained Empowerment Facilitators.

"A second home"
## Statement of Financial Activities - Project Soar Morocco 2017

<table>
<thead>
<tr>
<th>Assets</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Cash received</td>
<td>$180,529</td>
</tr>
<tr>
<td>Cash obligated but not yet disbursed</td>
<td>$101,316</td>
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<tr>
<td>Investments</td>
<td>$77,350</td>
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<tr>
<td>Inventory and Equipment</td>
<td>$1,863</td>
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</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Accounts payable and expenses</td>
<td>$66,864</td>
</tr>
<tr>
<td>Salaries and benefits</td>
<td>$38,159</td>
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</table>

| Investments                   | $1,863  |

**Middle East Partnership Initiative**

In 2017, Project Soar was awarded a year long $121,282 grant from The Middle East Partnership Initiative (MEPI). Of that amount, $44,282 was received in 2017 with the rest being allocated for 2018. The grant began on October 1, 2017 and will continue through September 2018. MEPI is located within the Bureau of Near Eastern Affairs at the U.S. Department of State. The MEPI local grants program has been operating in Morocco since 2008 and provides support to promote positive change, expand opportunities for women and youth and help communities shape their own future.

“MEPI is proud to partner with Project Soar to empower adolescent girls to understand their rights, improve their academics and embark on their paths to prosperity.” – Adam Thibault, Deputy Director of the MEPI MedRegion Office

We are supported by a collection of Vendor Partners who give generously to Project Soar from their own businesses.

<table>
<thead>
<tr>
<th>Vendor Partners</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>M Montague Souk</td>
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<tr>
<td>Peacock Pavilions</td>
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<tr>
<td>Raven &amp; Lily</td>
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<tr>
<td>Eat. Pray. Move. Yoga</td>
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<tr>
<td>The Bodhi Tree Foundation</td>
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**Donors and Supporters**

Donations received January 1, 2017, to December 31, 2017. We apologize for any errors or omissions.

<table>
<thead>
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<tr>
<td>Huda Abdulmughni</td>
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<tr>
<td>Helen Ballard</td>
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<td>Nataliya Bonner</td>
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<td>Wendy Dimmer</td>
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<td>Jamie Leigh</td>
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<td>Henry McLoughlin</td>
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<td>Lisa Moriyama</td>
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<td>Marsha Perreault</td>
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<td>Mary Sadler</td>
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<td>Steven Shadman</td>
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<td>Eric Techel</td>
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<td>Sandie Tsai</td>
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<td>Myel Goel</td>
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<td>Jillian Korstrom</td>
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<td>Erin Lewis</td>
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<td>Shana Pearlmutter</td>
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<tr>
<td>Suanne Salley</td>
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<tr>
<td>Mehr Shadman</td>
<td>$500 - 999</td>
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<tr>
<td>Teresa Skalbrin</td>
<td>$500 - 999</td>
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<tr>
<td>Cheryl Mae S Velasco</td>
<td>$500 - 999</td>
</tr>
<tr>
<td>Lisa Walker</td>
<td>$500 - 999</td>
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</tbody>
</table>

**In-Kind Donations**

In 2017 we benefited from goods and services from the following kind businesses:

- Popham Design
- Red City PR
- CIU Designs
- Peacock Pavilions
- Time Tours
- Krikrich Tours
- Amanda Lin
- Naranj
THE TEAM

HQ Staff (left to right)

Jessica Rushing
Program Manager (Full time)

Wafaa Afkir
Field Manager (Full time)

Jaouad Gajja
English Teacher and PSB Liaison (Full time)

Fatima Ait Ouknik
Field Coordinator (Part time)

Carrie Thomson
Financial Coordinator (Part time)

Abdelali Elkarchi
Academic Supervisor (Part time)

Saida Oumaatalla
HQ Liaison (Part time)

Site Locations

Aghbabou
Oulad Yebya Lagrayer
Sebh Ait Rahou
Sidi Bouzid
Sidi Slimane
Taghzoute N’Alit Atta
Tighdouine
Tissint

November training group

Olena Semenova
Habiba Meziane
Rebecca Mercer K
Khadija Elyahyaoui
Fatima Ait Ouknik
Saida Oumaatalla
Wafaa Afkir
Imane Almouabi
Fatmaarzzebra Elbarche
Asmaa Eddaoudi
Krysten Bray
Saida Bensmissi
Meghan Wahsh
Brissam Abdellahad
Ali Crain
Fatma Zeddou
Julie Sherbil
Naeema Chuasta
Lamya Zhoaou
Nabil B Choufi
Abdenrahim Alif
Maria Castine
Noura Archouch
Sydney Scarlata
Aziza Idrhoussaine

Moroccan Board Members

Jennifer Borch, President
Houssnia Tiana, Vice President
Nadine Hanafi, Secretary
Chris Reddeck, Treasurer
Nezha Yousef, Advisor elect

Staff (left to right)

Maryam Montague
Co-founder and Director

Chris Reddeck
Co-founder and Logistics Coordinator

Michelle Hirschfeld
Chief Operating Officer

Kaydee Dahlin
Director of Finance

US Board Members

Maryam Montague
Patrick Benjaminsson
Jennifer Borch
Per Stjørdal
Erin Lewis

Sarita Jha
Jennifer Harr
Malain McCormick
Anna Wang

THEY MAY BE THE MOST VULNERABLE, BUT ADOLESCENT GIRLS ALSO HAVE THE MOST POTENTIAL
Contact Us

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Caidat al Ouidane
Marrakech 40060

+212 665-2977800
giveback@projectsoarmorocco.org

Follow Us

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