



PROFESSIONAL CHARACTERISTICS:

Energetic self-starter with excellent organizational skills, highly motivated, committed to excellence, very reliable, always interested in learning and is outgoing with great people skills. Also possesses strong communication skills, superb leadership abilities, and is very detail-oriented.

PROFESSIONAL HISTORY:

Freelance + Contract Graphic Designer at kriszamora.com (11/13 - Present)

Working on all aspects of design and marketing with clients such as Kraft Foods, Walmart, Sam's Club, Mondelez International, and more. I meet with clients and develop marketing strategies and develop creative campaigns in addition to working with various vendors and publications.

Art Director at Cord Media Company (06/10 - 06/15)

In charge of general marketing material including designing and creating art for various publications and media. I worked with many clients on their branding material, coming up with new designs that transferred to all forms of print and web designs. Also was in charge of all design for various clients that I dealt with on a day to day basis.

Personal Computers and Home Office Associate at Best Buy (09/09 - 09/10)

PC and Apple computer, software, networking and peripheral sales and support. Computer software setup, system upgrade and clean up.

Independent Contractor at Kiner Communications (11/07 - 9/09)

Technical support, scanned client publication articles, converted digitally to high resolution PDF format and made retouches to digital images.

SKILLS:

Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Flash, Adobe Dreamweaver, Adobe Muse, Adobe Premiere (Intermediate), Adobe After Effects (Intermediate), Microsoft Word, Microsoft Excel, Microsoft Power-point, Keynote, Wordpress.

EDUCATIONS:

- Cal State San Bernardino, BA in Graphic Design/Marketing - June of 2016 (Magna Cum Laude)
 - College of the Desert, AA in Liberal Arts - May 2013 (High Honors)
 - La Quinta High School Graduate (2009)
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AWARDS:

- 2013 Silver Davey Award - Cord Media Brochure (Internationally Recognized)
- 2013 Silver Addy Award - Cord Media Brochure
- 2013 Bronze Addy Award - Indio-City of Festivals
- 2013 Gold Communicator Award-Marketing/Promotion Self Promotions Brochure
- 2013 Silver Summit Creative Award-Self Promotion Collateral