

Alison Anderson Holland

Studying how people learn online informally everyday

in order to help researchers and outreach professionals amplify their messages with technology.

Extension Technology, University of Minnesota, 1954 Buford Ave,
130 Learning and Environmental Sciences, Saint Paul, MN 55108-1062
alisonh@umn.edu | andersonholland.com

Education

Degrees

Doctorate in Education, Hamline University, 2019 (expected)
Master of Arts in Liberal Studies, Hamline University, 2009
Bachelor of Arts, Gustavus Adolphus College, 2005

Fellowships

Education Policy Fellowship, Center for Policy Design, 2016 - 2017

Certificates, Licenses, and Notable Professional Development

Advanced Office of Equity and Diversity Certificate, University of Minnesota, 2017
Basic Office of Equity and Diversity Certificate, University of Minnesota, 2016
Extension's Foundations for Success Program, University of Minnesota, 2016
Qualtrics Training, University of Minnesota, 2015
College of Continuing Education Measure Training Results Course, 2015
Short-call substitute teaching license, State of Minnesota, 2007 - 2009, 2013 - 2015
Arts and Aging Professional Development, ArtSage Minnesota, 2013 - 2014
College of Continuing Education Project Leadership Course, 2011

Scholarship, Professional Presentations, and Publications

Manuscript in Review

Holland, A. (2017). *Principles of effective informal e-learning: A theory-building metasynthesis of qualitative research.*

Invited Presentations at Professional Conferences

Holland, A. (2017, October 12). *Principles of Effective Informal e-Learning: A Theory-building Metasynthesis of Qualitative Research*. Poster session presented at University of Minnesota Extension Program Conference at the Marriott Northwest, Brooklyn Park, MN.

Perdue, L., King, M., & Holland, A. (2017, October 12). *Focusing on Formative Assessment to Meet Learner Needs through Online Nutrition Education*. Poster session presented at University of Minnesota Extension Program Conference at the Marriott Northwest, Brooklyn Park, MN.

Holland, A. & Ebert, T. (2017, October 13). *5 Sure-fire Ways to Work Smarter, Not Harder, in e-Learning*. Breakout session presented at University of Minnesota Extension Program Conference at the Marriott Northwest, Brooklyn Park, MN.

Holland, A., McCann, E., Kunkel, K., Hagen Jokela, R., & Mao, D. (2017, October 13). *Creating Qualtrics Learning Modules with an Interdisciplinary Team*. Breakout session presented at University of Minnesota Extension Program Conference at the Marriott Northwest, Brooklyn Park, MN.

McCann, E., Holland, A., Mao, D., & Illsley Clarke, J. (2017, August 2). *Innovative Online Education: Parenting in the Age of Overindulgence*. Breakout session presented at Minnesota eLearning Summit at Normandale Community College, Bloomington, MN.

Holland, A., Baker, A., & Matthes, K. (2016, October 4). *Stay up to speed with "byte"-sized Ed Tech strategies*. Breakout session presented at University of Minnesota Extension Program Conference at the DECC, Duluth, MN.

Holland, A., & Baker, A. (2015, October 6). *Noodling Moodle: Motivating and Engaging Extension's Online Learners*. Breakout session presented at University of Minnesota Extension Program Conference at the Hilton, Bloomington, MN.

Baker, A., Matthes, K., & Holland, A. (2015, October 5). *Make Awesome, Share-worthy Videos*. Breakout session presented at University of Minnesota Extension Program Conference at the Hilton, Bloomington, MN.

Holland, A. (2014, October 14). *Teaching Core Curriculum Through Dance*. Breakout session presented at Education Minnesota Professional Conference at the Saint Paul RiverCentre, Saint Paul, MN.

Holland, A., & Fett, J. (2014, August 13). *Dance Residencies by Video Conference*. Breakout session presented at Lake ECMECC at Pine City High School, Pine City, MN.

Fett, J., Holland, A., & Ban, E. (2014, July 31). *Arts Integration for the 21st Century: A Look at Videoconferencing*. Breakout session presented at Minnesota eLearning Summit at the University of Northwestern, Saint Paul, MN.

Holland, A. (2012, September 21). *Getting Your Ideas Off the Ground*. Breakout session presented at Minnesota Rising Un/Conference at the DLR Group offices, Minneapolis, MN.

Holland, A. (2012, October 17). *Add Real Life for Math Success*. Breakout session presented at Education Minnesota Professional Conference at the Saint Paul RiverCentre, Saint Paul, MN.

Holland, A. (2012, October 17). *Arts Integration*. Breakout session presented at Education Minnesota Professional Conference at the Saint Paul RiverCentre, Saint Paul, MN.

Holland, A. (2011, December 12). *Health, Math and Technology = Careers*. Breakout session presented at It's Personal! Transforming Pedagogy with Technology TIES Conference at the Minneapolis Hyatt Regency, Minneapolis, MN.

Other Notable Public Writing

Holland, A. (2017, April 18). Prototyping in e-Learning Design [Blog post]. Retrieved from <http://extquickness.blogspot.com/2017/04/prototyping-in-e-learning-design.html>

Holland, A. (2017, January 24). Developing Tech Skills at All Levels of Extension [Blog post]. Retrieved from <http://extquickness.blogspot.com/2017/01/developing-tech-skills-at-all-levels-of.html>

Professional Work

Positions

University of Minnesota Extension, Saint Paul, MN

Academic Technologist, Extension Technology, June 2015 - present

Arts-In Choreographer, Pine County, June 2014 - August 2014

Regional Intern, Mora Regional Office, May 2008 - August 2008

Franconia Sculpture Park, Franconia, MN

Rural Arts Program Teaching Artist, March 2013 - April 2016

Mora High School, Mora, MN

Drama Department Choreographer, October 2010 - April 2016

Student Services Assistant and Substitute Teacher, August 2008 - June 2009

Mille Lacs County, Milaca, MN

Health Educator, Community Health, December 2014 - May 2015

Cowles Center for Dance and the Performing Arts, Minneapolis, MN

Teaching Artist, August 2013 - May 2015

Minnesota Partnership for Collaborative Curriculum, Bloomington, MN

Digital Curriculum Project Co-Facilitator, December 2013 - June 2015

MINNovate Mentor, February 2015 - July 2015

East Central Minnesota Cable Cooperative, Braham, MN

Digital Curriculum Writing Specialist, June 2013 - December 2013

Pine Technical College, Pine City, MN

Outreach Coordinator, May 2010 - August 2012

Executive Assistant to the President, July 2009 - May 2010

Isle Public Schools, Isle, MN

Paraprofessional and Substitute Teacher, August 2007 - May 2008

The Sportsman's Guide, South Saint Paul, MN

Copywriter, December 2005 - September 2007

Dance USA, Saint Paul, MN

Research Intern, January 2007 - May 2007

Catalyst, Dances by Emily Johnson, Minneapolis, MN

Development Intern, August 2005 - February 2006

Rake Magazine, Minneapolis, MN

Marketing Intern, May 2005 - August 2005

Committees, Boards, Communities of Practice, and Coalitions

University of Minnesota

University-wide Service

Teaching Support, 2017 - Present

Moodle Category Support, 2015 - Present

e-Learning Network, 2015 - Present

Academic Technology Informal Community of Practice, 2015 - Present

Academic Technology Formal Community of Practice, 2015 - 2017

Accessibility Informal Community of Practice Website Redesign Subcommittee, 2015 - 2016

Collegiate Service and Intercollegiate Service

Extension Faculty Consultative Committee, 2017 - Present

Central Regional Sustainable Development Partnerships Board, (chair 2017 - Present) 2016 - Present

Search Committee, 2015 - 2016

Department/Unit Service

Technology in Education Coffee with Colleagues, (launched and convene) 2016 - Present

Program Technology and e-Learning Advisory Committee, 2015 - Present

Pine Technical College

Healthcare Alliance, 2009 - 2012

Healthcare Alliance Careers Day, 2011 - 2012

Search Committees, 2010 - 2012

Assessment and Institutional Effectiveness Committee, 2009 - 2012

Staff Development Committee, 2010 - 2012

Women in Technology Girls' Career Day, (Chair 2009 - 2010; Co-Chair 2010 - 2011) 2009 - 2012

Pine Technical College Foundation, (administrative support) 2009 - 2010

GPS 45:93 Economic Development Consortium, (administrative support) 2009 - 2010

Faculty Development

University of Minnesota

Developed and taught Noodling Moodle: Educating and Engaging Extension's online learners (online course)

Minnesota Partnership for Collaborative Curriculum

Co-taught orientation sessions and provided ongoing support and feedback for contracted teachers working under the East Central Minnesota Cable Cooperative creating curriculum and facilitated a MINNovate Teacher Implementation Network peer learning group

Cowles Center for Dance and the Performing Arts

Co-taught teacher workshop in collaboration with Perpich Center for the Arts (through video conferencing technology)

Outreach Innovations

Healthcare-Alliance.org, 2010 - 2012 (site closed 2015)

Managed development of region-based rural healthcare career pathways website for K-12s, dislocated workers, current healthcare workers, and more from the ground-up, including request

for proposals (RFP) writing, developer and copywriter contractor supervision, and content planning and management

Healthcare Careers and Math

Led the collaborative visioning and curriculum development of Healthcare Careers and Math curriculum-based web-based game development project for elementary students that introduced mid-level healthcare careers available in their communities and supported the math skill development needed to be successful in them (secured \$50,000 grant to help fund the project's development)

Community Service

Park Board Member, Mora, MN, (chair 2013 - 2017) 2012 - 2017

Mora CAPP Committee Member, Mora, MN, 2000 - 2002, 2008 - 2016

Dollars for Scholars Board Member, Mora, MN, 2012 - 2015

Mora Classic Committee Member, Mora, MN, 2010 - 2011