



## 2021 - 2022 SEASON SPONSORSHIP OPPORTUNITIES

A student-led electric power race car design, build & drive challenge.

### HANDS-ON STEM LEARNING FOR STUDENTS AGES 9-18

After receiving a box of parts and instructions, teams of students over the course of the school year will design, build and race electric power race cars. Students are assigned roles ranging from project manager, parts manager, marketing and public relations and drivers. They learn about how renewable energy can be used to charge their batteries and are encouraged to use recycled materials on the body of the car!

To date, over 40 schools have participated and your support gives additional schools the chance to join, as well as ensure a safe and fun race schedule!

### GOBLIN



**9-11 years old**  
Curriculum to highlight friction, electricity, materials, math & design technology.

### INTERMEDIATE



**12-14 years old**  
A perfect multi-disciplinary project for engineering & design related courses at the middle school level.

### ADVANCED



**15-18 years old**  
Competing at this level, students begin to learn the more advanced aspects of engineering.

## Wow! What an incredible experience!

I love watching my students go from looking at a box of parts, to the pride they had unloading their car at the event. The opportunity to design, build and modify to overcome challenges was so important for my kids. I loved listening to the group of kids teach other students about why their car was better for the environment and the car of the future.   
- Rivermont Elementary

This was the best experience ever for my son. He doesn't fit in with most clubs or sports, this was awesome for him to get involved and have fun at the same time!  
- Parent @ Red Bank High

The Green Prix was the most engaging experience for my students! My students had such a sense of accomplishment after taking several boxes that showed up at school and building and putting those components together into a complete car they all got to drive. My students are so excited to compete again next year.

- Barger Academy



2021 - 2022 SEASON

# SPONSORSHIP OPPORTUNITIES

PROVIDING STUDENTS HANDS-ON, INTERACTIVE & ENGAGING STEM LEARNING OPPORTUNITIES



## GREEN RACE SPONSOR - \$20,000

- Logo recognition on all marketing materials, event program and social media posts for both Fall and Spring race
- Logo sticker on all Chattanooga-area cars
- Recognized on all TV, radio and non-print promos as Green Level Sponsor
- Boosted social media post specific to your company
- Opportunity to present an award at the Fall and Spring races
- Opportunity to host a Hospitality Tent at the races



## BRONZE RACE SPONSOR - \$10,000

- Logo recognition on all marketing materials, event program and social media posts for both Fall and Spring race
- Logo sticker on 50% of Chattanooga-area cars
- Recognized on all TV, radio and non-print promos as Bronze Level Sponsor
- Opportunity to present an award at the Fall and Spring races



## SPONSOR A SCHOOL! - \$5,500-\$8,000

We have 10 schools on the waiting list for a car kit! Your sponsorship will allow a school to build and compete in a race for the 2021-2022 season! Goblin (Elementary) are \$5,000 and F24 (Middle/High) are \$7500.

- Logo recognition on all marketing materials and event program for both Fall and Spring race
- Logo sticker on recipient school's car yearly



## SPONSOR AN ADVISOR! - \$500

Each school has an advisor that leads students, many after school or during non-regular hours. Your support provides a much deserved stipend for the advisor in charge, allowing them the freedom to guide students but also execute race day.

- Logo recognition in event program for both Fall and Spring race
- Logo sticker on recipient school's car for the sponsorship year



To learn more, visit [greenspaceschattanooga.org/chattanooga-green-prix](https://greenspaceschattanooga.org/chattanooga-green-prix)

To sponsor, contact Tj Tate at [tj@greenspaceschattanooga.org](mailto:tj@greenspaceschattanooga.org) or 423.648.0963

