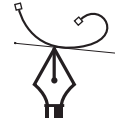




Mighty Ideas



Strategic Design



Executorial Perfection



Fresh Clean Scent

Work History

- 2014 - 2015** **The Marketing Arm - Los Angeles, CA**
Associate Creative Director/ Digital
- 2011 - 2014** **TBWA / Integer - Denver, CO**
Senior Art Director
- 2010 - 2011** **Motive / Project: Worldwide - Denver, CO**
Art Director
- 2004 - 2010** **SUM Agency - Albuquerque, NM; Asunción, Paraguay**
Partner / Creative Director
- 2004 - 2005** **Southwest University of Visual Arts - ABQ, NM**
Adjunct Design Instructor, Graphic and Web Design
- 2003 - 2004** **Clear Channel Communications - ABQ, NM**
Design Director

Education

Southwest University of Visual Arts - 1999 - 2002
Albuquerque, New Mexico
Bachelor of Arts - Graphic Design

Skills

Management / Leadership	Web / Digital	OS & Software:
Creative / Art Direction	Copywriting	*** Adobe Creative Suite
Presenting	Publication	*** Mac OS
Branding / Identity	Print & Prepress	*** Apple iWork
In-Store / Shopper	Photography	*** Microsoft Office
Promotional		

Recent Brand Experience

Almond Breeze
Blue Diamond Almonds
ASUS
Novartis Pharmaceuticals
Kellogg's
Starbucks
Bear Naked
Kashi
Johnson&Johnson / ACUVUE
Mountain Dew
Victory Motorcycles
Qdoba Mexican Grill
SOBE
Udi's Gluten Free Foods
Sierra Mist Natural
Boingo

Activities & Awards

Johnson&Johnson James E. Burke Award
Target National Back to School Program / Shopper

HOW Magazine - Promotional Design Awards
Best of Show - 2010

Mentor
TBWA Room 13 / Gold Crown

Board of Directors
Christina Kent Early Childhood Center

Pro Bono Services
Cystic Fibrosis Foundation; Active 20/30 Club of ABQ; Christina Kent Early Childhood Center

NM Ad Fed Addy Awards
Judges Choice, Multiple Gold and Silver Addy Awards

References

I HIGHLY RECOMMEND ME.

But don't just take my word for it.

I'm honored to have worked with Kenny Barela for the past couple of years on our Johnson & Johnson business. Not only is Kenny a talented designer but his conceptual prowess is one to be admired. With those combined skills he cuts through the clutter and delivers work that pushes our clients and their business. Few creatives of his caliber possess such an aptitude for excellence and are yet so humble.

Nate Craner / Creative Director
TBWA / Integer
P 303 393 3389

When you're in the trenches of the ad and design world, Kenny is the kind of guy you want at your side. From concept through production, his work shines, presentations rock, and he comes in with a no bullshit get it done and done right attitude – always with a smile – and on top of that he's a good dude you'll want to share a beer with at the end of the day.

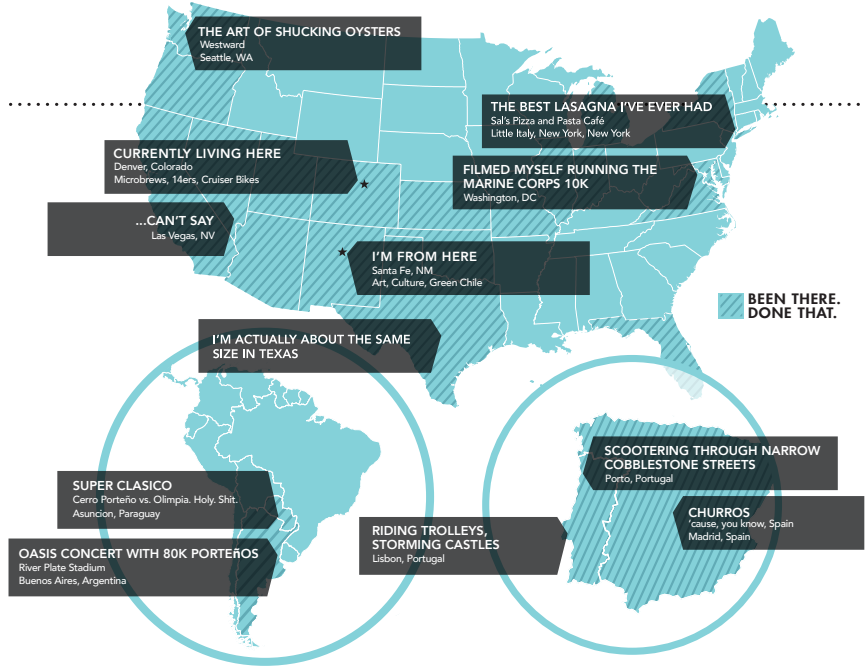
I hired him once, and I'd do it again.

Eric Rak / Design Director
Motive / Project: Worldwide
P 720 232 5443

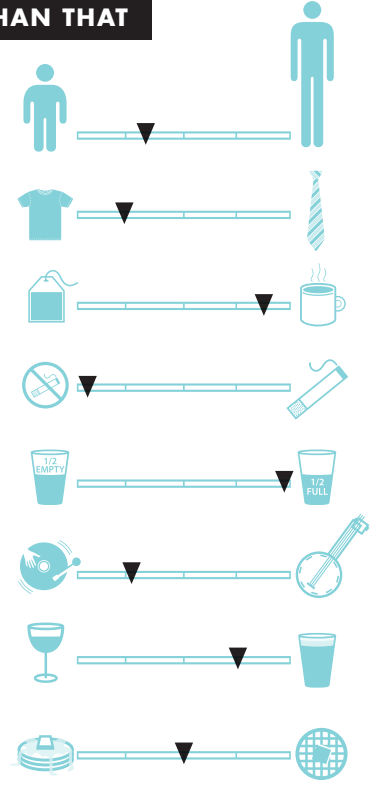
Kenny always exudes a super positive, confident attitude that instills confidence in his team. He is clearly a seasoned art director and designer. Presentation is one area where Kenny excels. He has all the key components: He is engaging to listen to. He is confident. He can sell the work through rationale. He structures his presentations to lead to the recommended creative.

Jason Shiskowsky / ACD
TBWA / Integer
P 303 877 4314

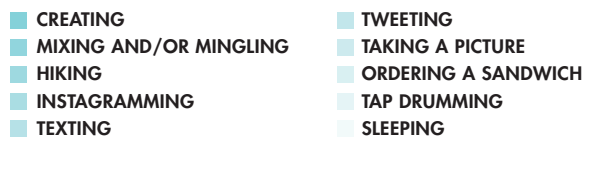
AN INFOGRAPHICAL GUIDE TO KENNY BARELA



MORE THIS THAN THAT



CAN OFTEN BE FOUND



A MOUNTAIN OF EXPERIENCE

