

Why I Made a Legacy Donation to Lifespan

For me, life is all about giving to others, giving back to the community and giving to those organizations that do the same. Lifespan is one of those organizations.

I have not personally used Lifespan's services, however, I have seen the impact that they have made on others. Aware of their stories and the daunting statistics of our aging population, I felt compelled to support Lifespan's mission of "providing information, guidance and services that help older adults take on both the challenges and opportunities of longer life." It is a proactive and positive message, encouraging older adults to live well and with purpose.

I make an annual contribution to Lifespan, but last year I made a greater commitment by making a legacy donation and becoming a "Circle of Life" member. By making Lifespan a beneficiary of a life insurance policy, I'll be able to support its mission even beyond my own lifespan!

I am encouraging others to review their own situations with financial advisors to determine the best way for them to give to Lifespan and meet their heartfelt desire to make a difference. Call Kari Cameron at 244-8400, ext. 182 to learn more.

Dawn K. Palazzo, MBA, CFP®
Executive Vice President
AM&M Financial Services, Inc.