

“Being able to turn to
Lifespan has lessened my despair.
It’s like having a prayer answered.
Thank you Lifespan.”

MARGARET S.

Join

**Lifespan’s Circle of Life Society
by making your gift today.**

Your gift to Lifespan of
Greater Rochester, Inc. will ensure
that our services are available for
older adults and their caregivers for
generations to come.

For more information about Lifespan
visit www.lifespan-roch.org

Or contact Lifespan’s Development
Director at (585) 244-8400



Lifespan of Greater Rochester, Inc.
1900 S. Clinton Avenue
Rochester, New York 14618
585-244-8400
www.lifespan-roch.org
Federal Tax ID #: 160986298

Lifespan’s Circle of Life Society



*Giving begins
with one moment...
and can continue through
many lifespans.*



The reality is that aging can be a challenge.

In our area, older adults and their families count on Lifespan. The Lifespan philosophy empowers older adults and their families to **take on** the challenges of longer life.

Lifespan provides the information, guidance and services that older adults and families need to work out the details of long-term care...to stop elder abuse...to cope with geriatric addiction...to resolve issues of care in nursing homes...to plan for the future care of a loved one with a disability.

Just as families count on Lifespan, Lifespan is counting on you to *take on* the challenge of assuring that Lifespan is always there to meet the needs of our growing population of aging parents, neighbors and friends. **A planned gift to Lifespan will assure that older adults and caregivers will always find the help they need.**

Through planned giving you can make an appreciable change in the future of Lifespan and those we serve. And you don't have to sacrifice your family's lifestyle today to make an impact.

TYPES OF PLANNED GIVING

Bequest

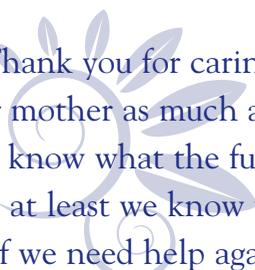
You can make a bequest through your Will or Trust. Your assets remain in your control during your lifetime, and your plans can be changed at anytime during your lifetime. Your bequest can be cash, securities or personal property.

Retirement Plan Gift

You can make Lifespan a full or fractional beneficiary of your retirement plan. You can change the beneficiary or amount of the gift at any time, offering your family great flexibility and control. You remain the owner of the policy, and your estate will receive a tax deduction for the gift.

Life Insurance

Naming Lifespan as the beneficiary or fractional beneficiary of your life insurance policy is another flexible gift idea.



“Thank you for caring
about our mother as much as we do.
We don't know what the future will
bring, but at least we know whom to
call if we need help again.”

SUSAN N.