Making Rochester a Great Place to Age Well by Supporting Family Caregivers
Dear Friends,

Almost every week, while I’m at Wegmans or at meetings outside of our office, I’m stopped by someone who is caregiving for a relative. Their questions are about home care, housing, transportation, Medicaid and more. All too often, I can tell that they are tired, frustrated and confused about what to do next.

Our longer lifespans bring wonderful opportunities for many and heartbreaking challenges for others. Our parents, spouses or siblings are living longer with chronic illnesses that sometimes rob them of their ability to manage on their own. That’s when some of us become caregivers.

You may not call yourself a caregiver. After all, you are just doing what any daughter, husband, wife or sibling would do for someone you love. The “typical” caregiver is a 47-year-old, working daughter who provides care for her mom. That care may be as simple as weekly runs for groceries or as challenging as living with a parent with dementia, Parkinson’s or other chronic and/or progressive disease. The need for caregiving happens when someone isn’t able to perform what are known as activities of daily living. Handling money and making meals are examples. Transferring from chair to standing, walking independently, dressing, bathing and eating are other activities of daily living – activities that most of us take for granted.

At Lifespan, we are focusing on enhancing services for caregivers.

This past year we won a $7.5 million-dollar grant from the NYS Department of Health to provide better services for caregivers of Alzheimer’s patients – because a disease that can manifest itself for 15 years takes a heavy toll on family members. And let’s be clear, 80% of care in our state is provided by family caregivers, not by institutions like nursing homes.

We also became a pilot for a $2.5 million-dollar contract from the NYS Department of Health to integrate our services with medical systems of care because circumstances – at home – after older patients leave doctors’ offices or hospitals often have a big impact on patients and caregivers.

Former First Lady Rosalind Carter founded an Institute for Caregiving and she often says, “There are only four kinds of people in the world — those who have been caregivers, those who currently are caregivers, those who will be caregivers, and those who will need caregivers.”

Some people become caregivers suddenly following “the call” about a father’s stroke, and some people gradually adopt the role as a mother sinks further into dementia. We are developing Lifespan’s caregiver resource center for these situations. We will provide more education, more options for respite and more availability for consultations. It’s the least we can do for such an important role.

Warmly,

Ann Marie Cook
President/CEO
**New Project Links Lifespan to Medical Providers**

Lifespan’s Community Care Connections project is an exciting three-year pilot that is linking our social workers and nurses to health care providers to improve outcomes for older adults and caregivers.

Health care providers and aging service providers have long operated in siloes. But we have known for years that circumstances at home can have tangible negative effects on the ability of older adults to function, on the ability of caregivers to help and ultimately on hospital admissions and readmissions. A John A. Hartford Foundation study called this “health care’s blind side.”

This inquiry to Lifespan from a caregiver highlights that medical management and acute care, while vitally important, does not provide all the answers.

“Looking into info for help with in-laws. My mother-in-law is on peritoneal [sic] dialysis, took a fall at home, hospitalized for 4 days, UTI, concussion, severe anemia. Up and down several times during night and confusion — not sure if just from health issues but have noticed forgetfulness increasing. Family has been trying to stay 24/7 but now realize it is too much for us….”

In this new project, we are using care access points to integrate our community-based aging services and medical systems of care. Access points include physician practices, discharge planning, home care agencies and emergency medical services (EMS) in Monroe, Wayne, Ontario, Livingston and Yates counties. Our objectives include reduced hospital admissions/readmissions and ED visits and reduced caregiver burden.

**Enhancing & Expanding Services for Caregivers of People with Alzheimer’s Disease**

Lifespan, in collaboration with the Alzheimer’s Association, is the recipient of a $7.5 million, five-year grant from the NYS Department of Health to enhance and expand supportive services like care coordination, health care coordination, family consultation, education & training, planning, respite services and support groups for caregivers.

Five million Americans have dementia. That number will continue to grow as the number of people living into their 70s, 80s and 90s grows. Most of their care is provided by family members. Through a system of referral and intake at both Lifespan and the Alzheimer’s Association, caregivers and patients may take advantage of expanded services in a ten-county region.

**Nine-County Training Provider**

Lifespan was awarded the New York State Office for the Aging contract to be the regional Ombudsman training provider for nine counties under the state’s plan for regionalization of Ombudsman services.
Another “Senior Center” for the 21st Century Opened

We opened our third older adult center within a local YMCA in April 2015 for a new generation of older adults. Located at the Eastside Y, we operate around five core elements: health & wellness, lifelong learning, volunteerism, caregiver support and social/recreation activities. As traditional “senior” centers around the country die for lack of participation, our three centers within YMCAs are growing.

An AARP report, “Transforming Senior Centers into 21st Century Wellness Centers” notes that, “In addition to being the largest-ever generation, today’s older Americans have needs and interests very different from the previous generation. As such, an effective senior center model includes programs and facilities designed to meet the social, mental, and physical needs of its clients.”

The centers are located within the Maplewood, Westside and Eastside Family YMCAs. Funding is provided by the United Way, MPV Health Care and Lifespan.

New Transportation Option
The Westside Express

Lifespan’s Give-a-Lift service not only recruits volunteer drivers, we also help launch new volunteer transportation services. After nearly a year of planning, a new volunteer transportation program was launched in Gates and Chili with the goal of providing non-emergency transportation within Monroe County for residents who do not drive. In the first year, volunteers gave 2,500 hours of service, arranging over 800 rides for 130 different people, covering about 20,000 miles!

One 86 year old rider wrote, “I am legally blind and live alone. Your program enabled me to complete some physical therapy for an old injury. I am now pain free and able to move comfortably. This has made a significant change in my life and allows me to stay independent.”

Lifespan Spearheaded Golisano Retirement Collaborative

People with intellectual/developmental disabilities (I/DD) are living longer, and many have participated in day or sheltered workshop programs for a long time. The prospect of retirement is frightening and unfamiliar to them and their families. People with I/DD have little or no retirement income. Lifespan presented a
grant proposal to the B. Thomas Golisano Foundation for funding, support and partnership in the development of a “Blueprint for Action” for older persons with intellectual/developmental disabilities relating to “retirement.” The work of the Golisano Retirement Collaborative culminated in the development a blueprint report detailing the call-to-action for retirement options and opportunities for older adults with I/DD.

Outstanding Outcomes

**Fewer hospital readmissions — goal achieved!**

In the Community-based Care Transitions program, a select group of patients discharged from local hospitals had an in-patient medicine reconciliation by a pharmacist and/or a visit from a transition coach post discharge. This project was funded in 2012 by the Centers for Medicare and Medicaid Services (CMS) to reduce the 30-day readmission rate for Medicare beneficiaries by 20%. Historically, 1 in 5 Medicare beneficiaries has been readmitted to the hospital within 30 days of discharge. Our project partners included Strong Health, Unity, Rochester Regional Health, Geneva General Hospital, Visiting Nurse Service and Lifetime Care.

Outcome: From program inception in 2012 to October 2015, we demonstrated a 26.4% decrease (goal was 20%) in the 30-day readmission rate for those who received one or both interventions.

**Fewer hospital admissions and fewer ED visits — goal achieved!**

Our Healthcare Coordination service began in October 2014 as a one-year project funded by the New York State Department of Health. Our target group was 100 Medicaid beneficiaries age 50 and older who had a history of noncompliance, missed doctor appointments, multiple chronic illnesses and/or low health literacy resulting in high hospitalization/ED use.

Healthcare coordinators are licensed practical nurses (LPN) working under the direction of a registered nurse (RN). In this coordination role, they ensured patients had appointments for physician visits and tests, transportation to appointments and access to prescription medications. They also attended appointments to ensure effective doctor/patient/family communication, conducted in-home medication reconciliations, provided disease education and emotional support and connected patients with community support services. The goal was to reduce the number of hospitalizations and emergency department visits.

Outcome: The project achieved an 84% reduction in emergency room use and an 82% reduction in hospitalizations along with significant cost savings. 91% of all scheduled medical appointments were attended by patients.

**Restitution for victims of financial exploitation totals $580,866!**

Lifespan is a leader in elder abuse prevention throughout New York State. Several years ago, we supported the formation of seven Enhanced Multidisciplinary Teams (E-MDTs) in the Finger Lakes region. E-MDTs consist of professionals from various disciplines whose primary focus is to investigate, intervene and prevent financial exploitation of older adults. Bringing together multiple disciplines streamlines communication, ensures timely, in-depth investigations, protects older adults from further harm, and commences prosecution when appropriate. The teams provide a holistic response which includes recommendations and support to those professionals working on very complex financial exploitation cases. All the E-MDTs have unique access to a forensic accountant and geriatric psychiatrist.

Outcome: Since 2012, court ordered or agreed upon restitution to victims has totaled $580,866. The E-MDT project is funded by a federal grant to New York State from the Federal Administration for Community Living.
Subject: Help with a Problem

Hello Mary, (Healthcare Coordinator at Lifespan)

We have a problem and wonder if you have any advice. Mom is in the hospital. This was after a general decline over the past two weeks. We had been talking to her regularly and, at times, she seemed to have flu or cold symptoms, then she seemed to be better. Then she sounded like she had UTI symptoms, and when we spoke to her on Wednesday night, we all agreed she needed to see a doctor. The next morning, she hit her emergency button, and ended up in an ambulance and at the hospital.

Testing on Thursday showed blood in her stool, she was anemic from blood loss, and had elevated potassium levels. She was very weak and somewhat incoherent according to a nurse. For the next two days, we tried to get information, or a doctor’s call, and were unable to connect with anyone. I was on the phone and online for five hours on Saturday — with no luck. I was unable to talk with my mother.

A doctor finally called me on Saturday afternoon and said mom had an endoscopy and colonoscopy neither of which revealed any bleeding. The doctor said mom would probably be ready to go home on Monday and that she would have therapy on Saturday and Sunday.

I spoke with mom and she wants to return home, but she is very weak. My sister said she seemed a “1” on a scale of 1-5. I asked her if she had done any exercises, and she said she hadn’t. My sister said she still needed help walking to the bathroom from her bed.

HERE’S OUR QUESTION

No one has asked us about the circumstances of mom’s home as they get ready to discharge her. They may inquire more tomorrow, but they have said very little to us to date, and this concerns us. Mom has about 16 stairs just to get into the house. We are concerned about weakness. I will describe this when I speak with the hospital tomorrow, but I will be doing this from a distance.

Any advice you could offer us will be helpful.

Thank you.
Dawn

Dear Pam,
(Healthcare Coordination Supervisor at Lifespan)

I am writing this afternoon to celebrate your team at Lifespan — especially Mary Law — and thank you for supporting families. I have enclosed my communication to Mary on Sunday evening as my family and I were encountering challenges with the hospital.

This morning, Monday, Mary was a lifesaver in reading and understanding our situation and immediately calling me and being on scene at the hospital as we tried to be advocates for my mother as the hospital was ready to discharge her home.

I could not have managed everything from a distance had Mary not assessed several needs at once (my mother’s, my sister’s, the hospital’s, and mine) and offered to step in with her calm and clear-sighted advice and support.

I and my family are so very grateful to Mary. And grateful to you and Lifespan for matching us up.

Thank you.
Dawn
How we helped older adults and caregivers take on the challenges and opportunities of longer life.

**Overall 2015 Results**

**30,135** individuals interacted with Lifespan.

**11,579** people called for general information about older adult services.

**426** mental health screens were administered.

“The counselor came into my life when I desperately needed help. With her care and concern, she lifted my spirits to new heights and gave me the confidence to change my behavior by setting goals and working to achieve them.”

**3,964** people attended Medicare workshops and **3,521** people received one-on-one guidance.

“On behalf of the SPONHC-Rochester Group, thank you for the informative presentation on Medicare! All of the members left better armed to understand their benefits, and they all commented on how you made something complicated understandable!”

**81** volunteers provided in-home financial management assistance for **427** older adults.

“My financial manager helped me to apply for benefits that I didn’t know about, and it enabled me to make funeral arrangements that I was unable to do previously — truly a load off my mind.”

**477** volunteer drivers provided almost 19,000 rides. **109** new drivers were trained in 2015.

“Just a great service for us who are not able to drive to appointments as we did when younger. We don’t know what we would do without the service you provide.”

**357** people completed our fall prevention or chronic disease management workshops.

Minor home modifications to prevent falls were completed in **734** homes.

“It makes me feel more comfortable when giving mom a shower — thank you!”

The Ombudsman program investigated **449** complaints about care in nursing or adult homes. **90** trained volunteers provided **3,746** consultations about care.

“I am very grateful for all the help you’ve provided me. You were, what felt like, one of the only people to sit and listen to me and help me be heard. Thank you.”

**98** respite volunteers served **136** families of people with mild dementia.

**292** cases of elder abuse were investigated.

**378** families participated in our Future Care Planning service for loved ones with a disability.

“The Future Care staff were fantastic, helpful, friendly, and supportive. Thanks to this our stress has been relieved.”

**400** people participated in activities at the Lily Café at the Maplewood YMCA. **1,129** people participated in activities at our center at the Eastside YMCA, and **358** participated at our center at the Westside YMCA.

“Coming to the Lily Café is my reason for getting up in the morning.” “I love the Eastside Resource Center. I am here every day. It’s my home away from home.”

**125** people attended a caregiver conference hosted by Lifespan in Albany.

Our Elder Abuse Prevention staff conducted **61** presentations for **1,465** people. **49** more trainings were held for **1,013** allied professionals.
Making Rochester a great place to age well

Our Fulfilling the Promise campaign ended September 30, 2015 after successfully raising $5.4 million dollars.

The campaign launched in 2014 under the leadership of Carl Carballada. It will provide the funding necessary to meet the needs of a growing population of older adults and caregivers.

We want to help make Rochester a great place to age well. We will:
- Help more older adults live at home as long as possible.
- More fully support family caregivers.
- Ensure that elders are free from abuse and financial exploitation.
- Promote purposeful aging and help a new generation of retirees decide the “what’s next” in their lives.

Lifespan thanks campaign donors, the campaign cabinet and especially Carl Carballada for his commitment to the greater good of our community.

<table>
<thead>
<tr>
<th>Honorary Chair</th>
<th>Members</th>
<th>Honorary Chair</th>
</tr>
</thead>
<tbody>
<tr>
<td>Catherine Carlson</td>
<td>Nancy Adams</td>
<td>Chester F &amp; Dorris Carlson Charitable Trust</td>
</tr>
<tr>
<td>Chair</td>
<td>Howard Berman</td>
<td>William &amp; Sheila Konar Foundation*</td>
</tr>
<tr>
<td>R. Carlos Carballada</td>
<td>Bob Brown</td>
<td>The Estate of Bernice Stauber*</td>
</tr>
<tr>
<td>Coordinator</td>
<td>Dennis Buchan</td>
<td>R. Carlos &amp; Virginia Carballada*</td>
</tr>
<tr>
<td>Ralph J. Code, III, Esq.</td>
<td>Gene Caccamise</td>
<td>Howard &amp; Jackie Davidson</td>
</tr>
<tr>
<td></td>
<td>Donald Chesworth, Esq.</td>
<td>Anthony &amp; Carol DiMarzo*</td>
</tr>
<tr>
<td></td>
<td>Liz Corcoran</td>
<td>Five Star Bank*</td>
</tr>
<tr>
<td></td>
<td>Mark Cronin</td>
<td>Robert W. Hurlbut</td>
</tr>
<tr>
<td></td>
<td>Richard Gangemi, M.D.</td>
<td>M&amp;T Bank*</td>
</tr>
<tr>
<td></td>
<td>William Hall, M.D.</td>
<td>McDermott Family Foundation*</td>
</tr>
<tr>
<td></td>
<td>Jocelyn Hicks-Brody, Ph.D.</td>
<td>The William G McGowan Charitable Fund</td>
</tr>
<tr>
<td></td>
<td>Bob Hurlbut</td>
<td>Chester F &amp; Dorris Carlson Charitable Trust</td>
</tr>
<tr>
<td></td>
<td>Alan Illig, Esq.</td>
<td>William &amp; Sheila Konar Foundation*</td>
</tr>
<tr>
<td></td>
<td>Richard Machemer, Ph.D.</td>
<td>The Estate of Bernice Stauber*</td>
</tr>
<tr>
<td></td>
<td>John Matteson</td>
<td>R. Carlos &amp; Virginia Carballada*</td>
</tr>
<tr>
<td></td>
<td>Mark McDermott</td>
<td>Howard &amp; Jackie Davidson</td>
</tr>
<tr>
<td></td>
<td>Steve Meyer</td>
<td>Anthony &amp; Carol DiMarzo*</td>
</tr>
<tr>
<td></td>
<td>Sami Mina</td>
<td>Five Star Bank*</td>
</tr>
<tr>
<td></td>
<td>Rob Nasso</td>
<td>Robert W. Hurlbut</td>
</tr>
<tr>
<td></td>
<td>Patty Phillips</td>
<td>M&amp;T Bank*</td>
</tr>
<tr>
<td></td>
<td>Thomas Richards</td>
<td>McDermott Family Foundation*</td>
</tr>
<tr>
<td></td>
<td>Bob Thompson</td>
<td>The William G McGowan Charitable Fund</td>
</tr>
</tbody>
</table>

Together, we will make Rochester a great place to age well!
Anonymous
Jim & Lorraine Ahearn
Alessio Advisors*
Elliott Alvarez
JoAnn Alward
Ames-Amzmak Memorial
Trust
John & Dorothy Ange
Mary Jane Angelone, Esq.
Morton & Maxine Bittker,
Charles Bergener
John Greve
Ken McCurdy
Leon Sawyko

*These generous campaign
donors made payments
toward their campaign
pledge in FY 15-16 and
have been listed under their
total pledge amount.

100% participation by
Lifespan staff.

*These generous campaign
donors made payments
toward their campaign
pledge in FY 15-16 and
have been listed under their
total pledge amount.
2016 Celebration of Aging

COA Second Half Hero Honorees (left to right) Bruce Rychwalski, Geri Dolan, Winnie Wong, Justin Vridor, Rose Marie Fagan and Svetlana Shales, pictured with Henry Winkler. Rose Marie Fagan received the Carter Catlett Williams Award for Excellence in Aging/Long-term Care Services.

1,600 people — the most ever — attended our 20th 2016 Celebration of Aging with guest speaker Henry Winkler. The event raised $241,659.00 thanks to wonderful sponsors, table supporters and individual donors. Special thanks to the Daisy Marquis Jones Foundation which matched two-to-one every dollar donated at the luncheon.
WOW Award Winner

At Lifespan we strive to provide customer service that lives up to our “take it on with Lifespan” brand promise. Each month, staff members nominate each other for a WOW! Award, and each year we choose one person to receive our annual WOW! Award. For 2015 that person is Ron Brandwein, a health insurance specialist in our Financial Services Department.

Sometimes it seems that every older adult in Rochester knows of Ron. He provides our monthly Medicare 101 workshops that draw raves.

Ron is very knowledgeable and especially patient. This is the second time I’ve dealt with him and have no doubts, I will call him again. A very good rep for Lifespan.

We are appreciative of the time Ron spent to explain Medicare and health insurance options. We left feeling better informed and confident in what to do. Thank you so much.

Ron was very kind, patient and knowledgeable. He helped me to understand my health issues and more! He was great!

Every year during Medicare open enrollment, Ron and his team of well-trained volunteers conduct workshops for thousands and meet one-on-one with thousands — 16,934 to be exact over the last two years.

During the last open enrollment, Ron was scheduled to do a workshop at Assemblyman Morelle’s Health Fair. We were told there would be about 100 attendees, but 280 people showed up! Ron coped by making two presentations. The following day, Mr. Morelle’s office wrote a thank you note for getting them out of a tight spot saying Ron was “a rockstar”!

His own presentation schedule is coupled with coordinating his 25 plus certified volunteer counselors, as well as overseeing the creation of a Medicare plan comparison chart that is in high demand during every open enrollment period. Ron also assists local media outlets as they report on Medicare plans and changes.

United Way Shining Star Award

Sue MacDonald, our Human Resources director, received a Shining Star award from the United Way for her work on our campaign. The award recognizes consistently high performing experienced coordinators, senior champions, committees, and organizations for outstanding achievement.

Funder

<table>
<thead>
<tr>
<th>Foundation/Corporate Support of Program</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rochester Area Community Fund – Muriel J. Marshall Fund for The Aging</td>
</tr>
<tr>
<td>Rochester Area Community Foundation – Fox-Knoeferl Family Fund</td>
</tr>
<tr>
<td>Rochester Area Community Foundation – Dolores and Philip Neivert Ages &amp; Stages Fund</td>
</tr>
<tr>
<td>The Community Foundation for The National Capital Region</td>
</tr>
<tr>
<td>Deblinger Family Foundation</td>
</tr>
<tr>
<td>Farash Foundation</td>
</tr>
<tr>
<td>New York Bar Foundation</td>
</tr>
<tr>
<td>Wegman Fund</td>
</tr>
<tr>
<td>MVP Healthcare</td>
</tr>
<tr>
<td>Hurlbut Care Communities</td>
</tr>
<tr>
<td>Episcopal SeniorLife Communities</td>
</tr>
<tr>
<td>Jewish Senior Life</td>
</tr>
<tr>
<td>St. John’s</td>
</tr>
<tr>
<td>B. Thomas Golisano Foundation</td>
</tr>
<tr>
<td>Greater Rochester Health Foundation</td>
</tr>
</tbody>
</table>

Program

<table>
<thead>
<tr>
<th>Financial Management</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health Care Coordination</td>
</tr>
<tr>
<td>Aging Alliance</td>
</tr>
<tr>
<td>Elder Abuse Prevention</td>
</tr>
<tr>
<td>Caregiver Respite</td>
</tr>
<tr>
<td>Home-Safe-Home</td>
</tr>
<tr>
<td>Future Care Planning</td>
</tr>
<tr>
<td>Caregiver Services</td>
</tr>
<tr>
<td>Matter of Balance and Information &amp; Inspiration</td>
</tr>
<tr>
<td>Information &amp; Inspiration</td>
</tr>
<tr>
<td>Information &amp; Inspiration</td>
</tr>
<tr>
<td>Information &amp; Inspiration</td>
</tr>
<tr>
<td>Retirem ent and Transition Planning Grant</td>
</tr>
<tr>
<td>Fall Prevention</td>
</tr>
</tbody>
</table>
Our Mission

Lifespan’s sole mission is to help older adults take on both the challenges and opportunities of longer life. Lifespan provides a continuum of direct services and unbiased information, guidance and advocacy for older adults and caregivers. We also provide training and education for allied professionals and the community.

Lifespan’s Organizational Values

- We respect older adults and treat them with dignity.
- We provide services in a culturally sensitive manner and strive for diversity among staff and boards.
- We provide unbiased information and guidance that helps older adults and caregivers make informed decisions.
- We collaborate to better serve our customers.
- We continuously seek out opportunities to increase/improve services for older adults and caregivers.
- We are responsible stewards of public, foundation and private donations.

Lifespan’s Customer Outcomes

Our services improve the quality of living for persons in the second half of life by:

- Increasing financial security.
- Reducing the risk of elder abuse.
- Improving caregiving.
- Maintaining and increasing independence and safety.
- Increasing fulfillment.
- Increasing options and knowledge.

Board of Directors

Officers & Executive Committee
Chair
Dr. Richard Gangemi, M.D.
Vice Chair
Patrick Glavey
Treasurer
Chris Martusewicz
Secretary
Liz Corcoran
Ex-Officio
Robert Nasso
Executive Committee/Members at Large
Dennis Buchan
Mike King
Patty Phillips
Directors
Steve Arvan
Jim Condello
Jill DiVincenzo
Beverly Fair-Brooks
Vicky Hines
Art Hirst
Robert Hurlbut
Anna Lynch, Esq.
Dr. Richard Machemer, M.D.
Mark McDermott
Kathryn McGuire
Dr. Daniel Mendelson, M.D.
Bill Naylor
Leonard Redon
Carlos Rodriguez
Jane Shukitis
James Smith
Yvette Tehan

Senior Management

President/CEO
Ann Marie Cook
Chief Operating Officer
Jody Rowe
Vice President for Marketing & Communications
Mary Rose McBride
Vice President for Program
Paul Caccamise
Director of Finance
Marie D’Alessandro
Director of Human Resources
Sue MacDonald
Financials  April 1, 2015 through March 31, 2016

<table>
<thead>
<tr>
<th>Revenue by Service</th>
<th>Total Expenses by Service</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Salaries $4,208,059</td>
</tr>
<tr>
<td></td>
<td>Fringes Benefits $843,920</td>
</tr>
<tr>
<td></td>
<td>Operating $3,312,290</td>
</tr>
<tr>
<td></td>
<td>Rent $266,659</td>
</tr>
<tr>
<td></td>
<td>Total Expenses $8,630,928</td>
</tr>
<tr>
<td></td>
<td>Program Services $7,333,933</td>
</tr>
<tr>
<td></td>
<td>Management and General $1,035,511</td>
</tr>
<tr>
<td></td>
<td>Fundraising $261,484</td>
</tr>
<tr>
<td></td>
<td>Total Expenses $8,630,928</td>
</tr>
</tbody>
</table>

Please Note: These numbers are unaudited and do not reflect Future Care Planning.
2015-16 Annual Donors

ELI RUDIN FOUNDER’S SOCIETY
Daisy Marquis Jones Foundation
John DiMarco, Sr. Excelsior BlueCross
BlueShield
Laborer’s Local #435/LECET
MVP Healthcare

CHAIRMAN’S CIRCLE
Episcopal SeniorLife Communities
John & Sue Geraci
Hurlbut Care Communities
Jewish Senior Life
Rochester Regional Joint Board
The Hallowell Fund

PRESIDENT’S CIRCLE
13WHAM
AARP
Alliance For Senior Care Communities, Inc
Atria Senior Living
Barbara August
Bartholomew Healthcare Group
Boylan Code LLP
Brookdale Senior Living
Joshua Bruner
Dennis & Mary Buchan
CDS Monarch
Christopher Communications
CM Communications
James Coonan
Crimson Ridge Senior Living
Anthony Dimarzo
Dixon Schwald
Doyle Medical Monitoring
EFPR Group, LLP and RHHC - Healthcare Consulting
ESL Charitable Foundation
Fieldtex
Friendly Senior Living
Glen E. Miller Endowment Fund
Diana Green
GRIPA - Cognisight
Laurie Haelen
Heather Heights of Pittsford, Inc
Heritage Christian Home Care
Jocelyn Hicks-Brody, Ph.D.
Highland Hospital
Arthur Hirsh
Holy Sepulchre Cemetery & Ascension Garden
HomeChez
Myron & Ann Koval
Kroenken-Cummings
Group at Morgan Stanley
Lifetime Care Home Health Care and Hospice
Richard Machemer, Ph.D.
Manning & Napier Benefits
Maplewood Nursing Home
Jennifer McDermott
Morgan Stanley Wealth Management
Omnicare of Rochester
Ontario Center for Rehabilitation and Healthcare
Optum
Panther Graphics
Parker Law Office, PLLC
PeerPlace Networks
Arthur Pires
Ron & Kelly Ricotta
Rochester Business Journal
Rochester Management, Inc
Bernice Rosenberg
Hilda Satran
Sidney Hillman Health Center
Special Care Systems, LLC
Spindler Family Foundation
St John's
St. Ann's Community
Sutherland Global Services
Tomson Reuters
Time Warner Cable
SportsChannel
UltraMobile Imaging
Umbarger & Kessler LLP
United Healthcare Medicare Solutions
University of Rochester Medical Center
UR Medicine Home Care
Woods Oviatt Gilman LLP
YourCare HealthPlan, A Monroe Plan Company
Touching Hearts at Home

LEADERSHIP DONORS
Anonymous
AARP
AETNA
Alesco Advisors
Alistom Signaling Foundation
Alzheimer's Association
The Arc of Monroe County
Steve Avran
Robert Bergin, Esq.
Bond, Schoeneck & King, PLLC
Shirley Bowen
June Bruch
Alan Cameros
Clarify Recruiting & Career Management
Comfort Keepers Interactive
Cooking Communications
Liz & David Corcoran
Richard DiMarco
John & Mary Doyle
Dutcher & Zatkowsky
The Eden Alternative
Elderwood
Fairport Baptists Home
Family Service Communities
Faraci Lange, LLP
Timothy & Barbara Galli
Genesis Health Facilities Association
GRAPE
Robert & Mary Beth Gueldner
Harris, Cheshworth, O'Brien, Johnstone & Welch, LLP
Harter Seretis & Emery LLP
Healthwood Assisted Living at Penfield
John & Molly Hedges
The Highlands at Brighton
Highlands at Pittsford
Vicky Hines
Home Instead Senior Care - Pittsford, NY
Home Leasing, LLC
H owe & Rulstig
Interim Healthcare
Jane Kress
Kroll Law Firm, LLP
John Lee
Legacy Senior Living Communities
Legal Aid Society
Leroy Village Green
Residential Facility
Donald Mazzullo
Kevin McCormick, M.D.
John & Barbara McManus
Barry & Susan McVay
Daniel & Linda Mendelson, M.D.
Merrill Lynch
Richard Millard
Scott & Susan Miller
Assembly Majority Leader
Joseph Morelle
Betty Mosely
Robert & Jacquette Nasso
Ann Nealon
Park Central
Patistsone
Patty & Randy Phillips
P.F.C.
Bill Reilich
Rochester Area Community Foundation
Rochester Institute of Technology
Rochester's Cornerstone Group
William Sapia
Mary Jo Schiller
SeniorFirst Communities
Lee & Theresa Siebert
SPS Medical
St. John’s
Strong Health Geriatrics Group
Tompkins Financial Advisors
Touchstream Solutions
Trillium Health
University of Rochester - School of Nursing
Upstate HomeCare
UR Medicine Geriatrics Group
Wegmans
Westside Medical
YMCA Of Greater Rochester

SAMARITAN SOCIETY
Anonymous
A W Maurer Consulting
Peter Abate
Victoria Abbott
Chris Abram
Kellie Adamy
Peter Adams
Francis & Heather Affronti
Thomas & Rosanne Agati
Jennifer Abore
Ahuiza Ajoku
Al Sigl
Stephanie Alaimo
Matthew Albritton
Judith Alderman
Julie Aldrich
David & Joan Alexander
Shirley Alexander
Robert & Jean Alfieri
Jane Aldrich
Michael Allocco
Carol Bishop
Mary Bistrovich
Erynne Blackburn
John Blaplind
Stacy Blazey
Anne Blieder
Bernard Bleskoski
Anne Blodgett
Earl Blohm
Tom Bober
Eleanor Bolin
Marylin Bolowske
The Bonadio Group
Bryan Bond
James Borden
Philippe and Constable
Bottaro
Warren & Nancy Boudrie
James & Julie Bovi tz
Gerard Braun
Louise Braun
Peter & Margaret Brennan
Marilyn Brenzi
Brighton Securities
Michael Brisson
Brookdale Fairport
Brookdale Pittsford
Annie Brown
Celia Brown
Donald Brown
Ry an Brown
Browncrest Neighborhood Association
Jennie Brugnoni
Samantha Brunner
Paul Brunswick
Charles Bruton
Anita Bryant
Kenneth & Arlene Buck
Linda Buckbee
William & Anne Buckingham
Michael Buckley, Esq.
Lorraine Budny

LIFESPAN 2015-2016 ANNUAL REPORT
You are correct, the document is a list of names.
In Honor of

In honor of Dawson Ford
Kelly Goodnight
In honor of Gabriel Geiger
Mark Eisenberg
In honor of the residents of GrandeVie SLC
Bridget Keenan
In honor of Linda Guido
Darren Guido
In honor of Barb & Art Hirst
Mary Reveley
In honor of Ann Marie Hurley
John Ryck
In honor of Ann & Myron Kowal
Craig Geller
In honor of the Lily Cafe/Lifespan
Veronica Howard
In honor of Michael Mack
Mary Ann Mack
In honor of Catherine & Rocco Marra
Elissa Orlando
In honor of Mary Rose McBride
Russell & Carolyn Sherman
In honor of Dr. Daniel Mendelson
Joel & Lisa Elliot
In honor of Rob Nasso
Michael Perrotta
In honor of Michael Newcomb
Steve Newcomb
In honor of James Panchaska
Kevin Curley
In honor of Parker Law Office, PLLC
Susan Segelman
In honor of Christine Peck
Jennifer Loviglio
In honor of Patty Philips & Kim DeMay
Sharon Stiller
In honor of Bridget Reed
Christina Klauck
In honor of Enrico Russo
Vincent Russo
In honor of Paul Ryan
Laurie Brown
In honor of Yolanda Santana
Jessica Garcia
In honor of Terri Seymour
Dennis & Teresa Kennelly
In honor of Svetlana Shales
Joel Weiss
In honor of Lois Sharp
Susan Hughes-Sharp
In honor of Pat Smith
David & Grace Strong
In honor of Peg Starcher
Jennifer Lake
In honor of Ben Start
Kathleen Start
In honor of Nancy Szembrot
Megan DeFranco
In honor of Touching Hearts at Home
Pamela Nichols
In honor of Dr. Bill Valenti
Mary Gubin
In honor of Anthony Ventura
Donna Robinson
In honor of Justin Vigdor
Jonathan & Jill Feldman
Benita Yen

In Memory of

In memory of Ronni Abramovitz
Les Abramovitz
Sally Ullman
In memory of Henry Ames, Semon Amzalak and Dan Amzalak
Ames-Amzalak Memorial Trust
In memory of Jean Andrews
Lawrence & Randi LaRusso
In memory of Gloria Beck
Laura Beck
In memory of Julius Benton
Helen Benton
In memory of Sandra Bertsch
Madaline Vivenzio
In memory of William Boddy
Lawrence & Randi LaRusso
In memory of Sophie & John Bomba
Patricia Bomba, M.D.
In memory of John Brown
Charles & Robin Sheppard
In memory of Timothy Brown
Joseph and Mary Shanahan
In memory of Dale E. Browning
Susan Ange
Laura Carstensen
Tim & Ann Marie Cook
Deb Palumbos
Linda Pasnak
Christine Peck
Richard Townsend
Beth Vercolen
In Memory of Ruth & Joseph Bryce
Phyllis Bryce Ely
In memory of Kay Buknett
Kitty Porterfield
In memory of Samuel Cammalleri
Lawrence & Randi LaRusso
Madaline Vivenzio
In memory of
Marjorie & Gerald Case
Allison Case
In Memory of
Margaret Merchant Cassidy
Maureen Terena
In memory of
Russell & Theresa Christopher
Keith Christopher
In memory of
Fred Connelly
James Connelly
In memory of
Lashunda Davis
Carolyn Gebhardt
In memory of
Dorothy DeBacco
Madaline Vivenzio
In memory of
Jane R. Donohue
Jean D’Ambrosio
In memory of
Olga Edwards
Carl Ingram
In memory of
Berthei Fearon
Dyann Brown
In memory of
Rosemarie & Charles Feerick
Patricia Rubien
In memory of
James Ferris
Cecelia Buckley
In memory of
Stephanie Foggett
Lynn Foggett
In memory of
John & Eloise Frazier
Wendi Coleman
In memory of
Robert Froehler
Theresa Curtis
In memory of
Marianne Gallucci
Jean Thomas
In memory of
Frank Gonzalez
Christopher & Anne Beavers
William & Marlene Jacobs
In memory of
Marshall Gordon
Marlene Gordon
In memory of
Sylvia Gordon
Marlene Gordon
In memory of
Virginia Gross
Lawrence & Randi LaRussa
In memory of
Nancy Greely
Kathleen Greely
In memory of
Milo Hake
Mary Cassidy
In memory of
Mary Hagen
Kathy Hagen
In memory of
LouAnn Haney
Kirstin Bennwitz
Joan Brown & Bruce & Vera Chapman
Elizabeth Chittenden
Joan Conte
Tim & Ann Marie Cook
Fairport Baptist Homes
Gary Genga
Robert & Donna Gmelin
Brian Haney
Mary Kay Henderson
John & Amy Hotto
Deborah Lynch
Olga Marron
Brian & Patricia McCarthy
Linda Pasnak
Stella Pennise
Jane Pinkerton
Loren Ranaletta
Sandy Schencke
Cami Sorbello
Spall Realty
Summit Federal Credit Union
In memory of
Lorraine Heald
Debra Litzenberger
In memory of
Donald J. HELLS, Jr.
Lois DePotter
In memory of
Harriette Hoebel
Christine Bouchard
In memory of
Antoinette Tioro
Melissa Conroy
In memory of
Jacquelin S. Kennedy
Cynthia Henderer
In memory of
June & Conley King
Leita King
In memory of
Kelly Kimper
Elizabeth Heberle
In memory of
Stephen Korndorfer
Shareen Graham
In memory of
Elliott Lindsman
Dale Einhaus
In memory of
Raymond Long
Madaline Vivenzio
In memory of
James Lotone
Lise Crevier
In memory of
Elizabeth M. Lawrence
Michele Lawrence
In memory of
Harriet Lempert
Marsha Lempert
In memory of
Rose & Rene Levy
Karen Lustick
In memory of
Ricky Lockwood
Tiffany Thorpe
In memory of
Peter R. Lynd
Jim & Karen Lynd
In memory of
Viola Mahoney
Tom & Carol McDermott
In memory of
Margaret Martin
Erie Fennell-Lincoln
In memory of
Jean and Arthur Mclean
Kathleen Mclean
In memory of
Minnie McIlhenny
Gail Boyd
In memory of
Maria Meiling
Katheryn Main
In memory of
Joan Merritt
Howard & Mary Merritt
In memory of
Michael Mitran
Jessica Preston
In memory of
Hugh & Eileen Mooney
Samantha Ali
In memory of
Helen Mary Mulligan
Michael & Elizabeth Broski
Cooper Vision Customer Service Department
Barbara & Mike Hussy
Joanne McNamara
Mary Mulligan
In memory of
Lewis Neary
Paul & Virginia Boatman
Thomas & Sally Bull
Richard & Nancy Long
James Neary
Thomas & Patricia Neary
Barbara Neary-Habza
In memory of
Jo & Frank Palermo
Kathleen Krauss
In memory of
William Petro
Myrna Snyder
In memory of
John Philbin
David Ford & Mary Lou Philbin
In memory of
Leokacia Plewa
Michelle Pyzik
In memory of
Margaret & John Pohack
Karen McLaughlin
In memory of
Bill Prince
Donna Prince
In memory of
Wesley Rehse
Diane Rehse
In memory of
William Rohrbacher
Leitty Laskowsi
In memory of
Owen Roth
Charlotte Roth
In memory of
Mary Rusin
Peter & Adrienne Geiss
In memory of
Wayne Russell
Lawrence & Randi LaRusso
In memory of
Daniel P. Ryan
Stephen Ryan, M.D.
In memory of
Patrick J. Ryan
Daniel & Kathleen Ryan
In memory of
Gerard Sabatino
William & Marlene Jacobs
In memory of
Arlyn Salamone
Jane Vesling
Ted & Sandria Hamm
Kelley Ross Brown
In memory of
Karen Sanders
Peter Owen
In memory of
Ted Santopietro
Dawne Santopietro
In memory of
Evelyn Sarley
Susan Marrone
In memory of
Ron and Barb Schaler
Holly Malley
In memory of
Hope Schul
Kimberly Jackson
In memory of
Roberto Shacket
Michael Shacket
In memory of
Father Emeritus
Eimer Sharp
David Sharp
In memory of
Katie and Jack Sims
Judy Sims
In memory of
Barbara Smith
Lisa Izzo
In memory of
Helen Smith
Heather Smith
In memory of
Debbie Sneill
Jodi Mason
In memory of
John Sokol & Polie Ritchey
Henry Sokol
In memory of
Mildred Spicer
Velvet Spicer
In memory of
Josephne Stacy
Peter Stacy
In memory of
Charlotte Steel
Joyce Steel
In memory of
Mary Swett
Al Swett
In memory of
Marguerite Kate Towsley
Richard & Susan Towsley
In memory of
Edward Tracey
Doris Tracey
In memory of
Paul Tremmel
Lucretia Tremmel
In memory of
Lilian Tress
Tab Tress
In memory of
Catherine Urkew
Daniel Krist
In memory of
Gregg Vandenburg
Tim & Ann Marie Cook
Paula Heiler
In memory of
Madeleine Vassor
Evelyn Alfieri
In memory of
Rocco Vivenzio, M.D.
Mary Beer
Erin Brooks
Thomas Caprio, M.D.
Meg Crisafulli
Shireen Haynes
Lawrence & Randi LaRusso
Michael & Cindy Maiorino
Jack & Roseanne Risto
Joan Schwabe
Rick & Barb Sperduto
Kate Vivenzio
Laura Vivenzio
Madaline Vivenzio
Maria Vivenzio
Paul & Marianne Weiser
In memory of
Peter A Wolak
Robine Wolak
In memory of
Marie H. Whalen
Susan Whalen
In memory of
Ralph and Marcella Wood
Karen Gallagher
In memory of
Jane Zuber
Julie Licita